



Governor's Office of
Economic Opportunity

2022 Legislative Preview

by Ryan Starks



WE ARE GO UTAH

Stewards of the world's
best economy
and quality of life

Cultivate prosperity

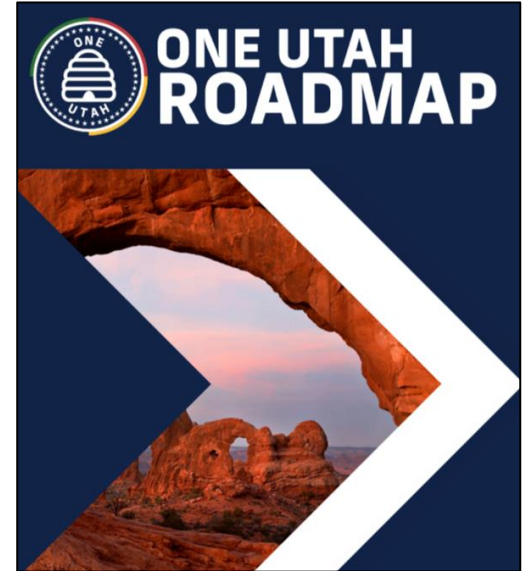
We: Future-proof Utah's economy

Work with business at
the speed of business



#OneUtah Roadmap

1. Economic Advancement
2. Education Innovation and Advancement
3. Rural Matters
4. Health Security
5. Equality and Opportunity
6. Streamline and Modernize State Government



Economic Advancement

- Talent Development
- Strategic Industry Advancement
- Innovation and Entrepreneurship
- Infrastructure Investment
- Sustainable Growth Promotion
- Fiscal Responsibility



Unified Economic Commission



Business and Economic Development



Talent, Education, and Industry Alignment



Rural Economic Growth



Sustainable Community Growth



Small Business and Entrepreneurship



Multicultural Economic Empowerment



International Relations, Trade, and Immigration



**Governor's Office of
Economic Opportunity**
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Rural Economic Growth

Committee Members

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Aaron Starks
Alecia Holmes
Abby Hunsaker
Benjamin Hart
Brian Steed
Carl Albrecht
Christina Oliver
Evan Curtis
Jeff Peterson
Joshua Swan
Kyle Palmer
Laura Hanson
Lori Nay
Natalie Randall
Ryan Starks

Senator Sandall
Steve Styler
Travis Kyhl
Craig Buttars
Brandy Grace
Jonathan Ball
Kim Shelley
Redge Johnson
Thom Carter
Vic Hockett
Abigail Orton
John Houston
Karin Rueff
Mel Torrie
Ron Gibson
Ron Winterton



2022 and Beyond

1. Aerospace and Defense
2. Financial Services
3. Software and Information Technology
4. Life Sciences and Healthcare Innovation
5. Advanced Manufacturing



State Small Business Credit Initiative 2.0

PROGRAM OVERVIEW & STRUCTURE

The State Small Business Credit Initiative (SSBCI) is a \$10 billion program within the American Rescue Plan Act (ARP) aimed at strengthening and/or creating new state debt and equity programs to finance small businesses.

- \$69 million allocated to Utah in Total Potential Funding.

TIMELINE

- ❖ December 11, 2021: Initial application due (Programs & allocation)
- ❖ February 11, 2022: Final application due (Full program design)
- ❖ March 31, 2022: Applications for technical assistance funding due.

5 TYPES OF PROGRAMS

- ❖ **Capital Access Program (CAP):** Provides a portfolio loan loss reserve for which the lender and borrower contribute a share of the loan value (up to seven percent) that is matched on a dollar-for-dollar basis with SBCI funds.
- ❖ **Collateral Support Program (CSP):** Provides cash to lenders to boost the value of available collateral.
- ❖ **Loan Guarantee Program (LGP):** Provides an assurance in the form of a partial guarantee to lenders of partial repayment in the event a loan goes into default.
- ❖ **Loan Participation Program (LPP):** Purchases a portion of a loan that a lender makes, or make a direct loan from the state in conjunction with a private loan. State is subordinate.
- ❖ **Venture Capital Program (VCP):** Provides financing by purchasing an ownership interest or providing equity-like loans to enterprises that typically do not participate in debt financing markets due to their business stage or structure.



Utah Innovation Center

OVERVIEW: The Utah Technology Innovation Funding (UTIF) pilot aims to leverage Utah small business success with the federal Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs. Two distinct offerings, the SBIR/STTR Microgrants and Gap Funding Nonrecourse Loans for Phase I awardees, maximize the opportunity to bring novel technology and solutions to the marketplace.



Procurement Assistance

The PTAC program helps Utah small businesses to find, bid and win procurement opportunities with federal, state, and local government entities. There are eight regional managers located throughout Utah.



Utah Broadband Center

The Utah Broadband Center works with broadband **providers**, local, state, and federal policymakers, consumers, community institutions, and other stakeholders to support broadband deployment throughout the state, improve efficiencies and expand statewide access and usage



STATE OF UTAH
BROADBAND OUTREACH CENTER
BROADBAND.UTAH.GOV



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How will the UMSP help communities?

Tiered structure to provide:

- **Training and technical assistance**
Project planning, business counseling and training, market research, feasibility studies, professional or/technical reports or producer service improvements
- **Community economic development**
Feasibility studies and business plans
Long-term business strategic planning
- **Funding Assistance – Community Grant Program**
Placemaking grants
Façade Grants
City beautification
Historic Restoration Tax Credits
- **Access to resources**
Utilize multiple state agency resources
Specialty consultants



Center for Rural Development

Rural Fast Track	Rural Economic Development Incentive (REDI)
Business Expansion and Retention (BEAR)	Rural Co-working and Innovation Center
Rural Rapid Manufacturing Grant	Utah Rural Jobs Program
Enterprise Zone Non-Profit	Rural Economic Development Tax Increment Financing (REDTIF)
Enterprise Zone	Rural County Grant Program (A, B, and C)
Targeted Business Tax Credit	



Center for Rural Development

Purpose

The Utah Rural Jobs Act enables eligible small businesses located in a rural county to expand and create high wage jobs by providing flexible and affordable capital (Utah Code 63N-4-301-309).

The program authorizes \$42,000,000 of investment authority to rural investment companies and includes three types of participants:

1. Investors who provide capital investments to a rural investment company.
2. Rural investment companies that raise funds from investors to be invested in eligible small businesses.
3. Eligible small businesses that may receive up to \$5,000,000 in capital for business development and expansion needs.

Eligible Small Businesses

To be considered eligible for capital investment from an authorized rural investment company, a small business must:

- Be located in a rural county in Utah (this is any county except Cache, Davis, Salt Lake, Summit, Tooele, Utah, Washington and Weber counties)
- At the time the capital investment is made an eligible small business will:
- Have fewer than 150 employees.
- Have less than \$10,000,000 in net income for the preceding taxable year.

For more information about the Utah Rural Jobs Program, please contact go-utahruralprograms@utah.gov.

- Have the principal business operations in the state of Utah, meaning 60% of total employees are, or payroll is, at this location. If locating to Utah, the business will have 60% of total employees or payroll at this location within 180 days after receiving investment from the rural investment company.
- Be categorized within the following industry types:

Aerospace • Agribusiness • Defense • Energy and Natural Resources • Financial Services • Information Technology • Life Sciences • Manufacturing • Outdoor Products • Software Development



Rural Economic Development Tax Increment Financing (REDTIF)

Industry:

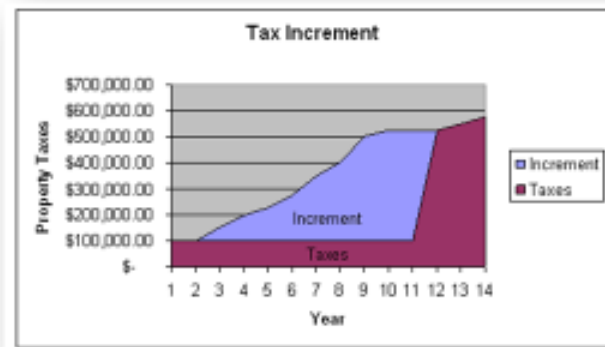
- New or expanded industrial, manufacturing, distribution, or business services
- New or expanded agricultural or mining business services

Minimum Investment:

- \$500,000—Third and Fourth Class Counties
- \$250,000—Fifth and Sixth Class Counties

Incentive:

- Up to 50% of new state revenues from a new commercial project over the lesser of the life of the new commercial project or 20 years



Rural Opportunity Fund

Rural County Grant – Part A

\$200k block grant for rural counties to support economic development projects

Rural County Grant – Part B

\$1.75 million competitive grant to support rural economic development projects

Infrastructure Revolving Loan

\$50 million low-cost loan fund for Utah municipalities to support economic development projects



Rural Outreach Plan



James Dixon

Daggett
Duchesne
Juab
Millard
Piute
Sanpete
Sevier
Uintah
Wayne



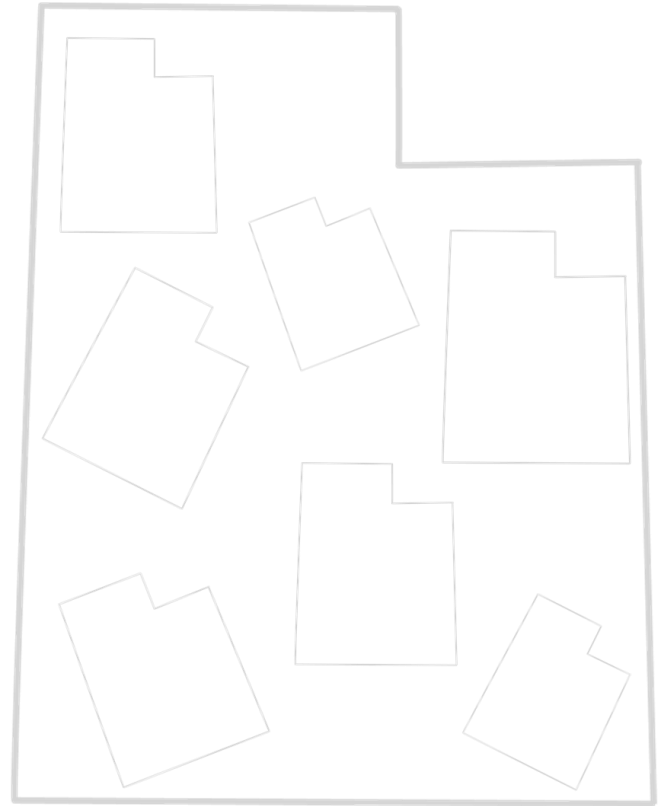
Nan Anderson

Beaver
Carbon
Emery
Garfield
Grand
Iron
Kane
San Juan
Washington



Eden Johnson

Box Elder
Cache
Morgan
Rich
Summit
Tooele
Wasatch



#RuralRocks



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