

**MINUTES OF THE  
GOVERNOR'S BOARD OF ECONOMIC DEVELOPMENT**

March 11, 2010 • 10:00 a.m. to 12:00 p.m.  
324 South State Street, 5<sup>th</sup> Floor  
Salt Lake City, Utah

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**Members Present:** Peter Mouskondis, James Sorensen, Mel Lavitt, Amy Rees Anderson, Jack Brittain, Mary Draper, Molonai Hola, Cliff White, Rob Adams, Nikos Linardakis by phone, Stanley Ellington

**Members Absent:** Ragula Bhaskar, Mike Dowse, Jerry Oldroyd

**Visitors:** Todd Brightwell, Jeff Edwards, Jake Randall, Phil Sprovieri, Ross Sprovieri, Steve Maas, Bill Nixon, Al Jackson

**Staff:** Spencer Eccles, Sue Redington, Clark Caras, Tamy Dayley, Marshall Moore, Mimi Davis, Christina Oliver, Fred Lange, Samantha Mary Julian, Gary Harter, Michael Sullivan, Bill Loos, Theresa Foxley, Sophia DiCaro Goodick, Derek Miller

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**Welcome – Approval of the February 2010 Minutes**

**MOTION: Jack Brittain moved to approve the minutes of the February 11, 2010 GOED Board Meeting. Rob Adams seconded the motion. Motion carried unanimously.**

Molonai Hola introduced Bill Nixon, Chairman and CEO of Policy Impact Communications, who discussed how their project is bringing new jobs to Wasatch County. Derek Miller, Managing Director of Recruitment and Incentives, thanked Bill and his team for bringing their operations to the State.

**EDZONE**

**Lofthouse Bakery Products, Inc.**

Establish an Economic Development Zone for purposes of supporting the location of the Lofthouse Bakery Project in Ogden, Utah.

**MOTION: Mel Lavitt moved to approve the creation of the Economic Development Zone for Ogden City in support of their letter of request detailing the boundaries of the Lofthouse Bakery Project located at 215 N. 700 W. Ogden, UT 84404. Molonai Hola seconded the motion. Motion carried unanimously.**

**One Tree Hill**

**Project:**

- Category: TV Series
- Genre: Drama
- Executive Producer(s): Mark Schwan
- Producer: Gregory Prange
- Director: Mark Schwan

**Jobs and Revenue:**

- Estimated Utah Cast: 15
- Estimated Utah Cast Average Salary: \$350
- Estimated Utah Crew: 50
- Estimated Utah Crew Average Salary: \$350
- Estimated Utah Extras: 75-100
- Estimated Utah Extras Average Salary: \$60
- Length of Utah Film Production: 5
- Estimated Utah Spend: \$850,000

**Readiness:**

- Financing: 100% Financed

**Project Schedule:**

- Prep: February 22, 2010-March 15, 2010
- Principal Photography: March 8, 2010
- Wrap: March 12, 2010

**Motion Picture Advisory Committee Recommendation:**

- Approved by the Motion Picture Advisory Committee (MPAC) March 3, 2010.

**MOTION: Amy Rees Anderson moved to approve WB Studio Enterprises, Inc. for the TV Series ‘One Tree Hill’, an MPIF Cash Rebate not to exceed 15% of the total dollars left in the state. The total dollar amount of the cash rebate shall not exceed \$127,500. Cliff White seconded the motion. Motion carried unanimously.**

#### **GOED Program Report**

Derek Miller, Managing Director of Recruitment and Incentives, gave an update on the Incentives Program including jobs, revenues, capital investments and new wages. Additionally, he gave a quarterly update on the Rural Fast Track Program including total private capital investment for the past three years and the total number of Incentives offered to rural communities.

Spencer Eccles, Director of the Governor’s Office of Economic Development, reminded the board members about the upcoming Governor’s Economic Summit event at the Grand America on Monday, March 29, 2010. The keynote speakers and visiting panelists were outlined in detail.

#### **Energy Natural Resources Cluster Presentation**

Samantha Mary Julian, Energy and Natural Resources Cluster Director, gave an overview of the main focus of the program. The program is here to help create an environment that fosters energy company expansion and recruitment. Utah has been long recognized as a leader in energy resources, and with the numerous new and traditional energy technologies hitting the market, our workforce and entrepreneurial spirit will keep us right on track. The cluster goals are to expand local Utah companies and recruit out-of-state companies and to invest in generation, manufacturing, technology and efficiency.

#### **EDCUtah Report**

Jeff Edwards, President and CEO of EDCUtah, gave an update on current and upcoming projects. There are currently 150 active projects. During the month of February there were 8 new projects and there have been a great number of site visits.

Meeting adjourned.