

LIFE
UTAH
ELEVATED[®]

Why the #1 state for business
could be the #1 state for yours.



Utah Governor's Office of
Economic Development
BUSINESS • TOURISM • FILM

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We think Utah's the right place to expand and we're not alone.

There's something decidedly attractive about Utah that goes beyond scenery. Almost everything—from central location and competitive cost of doing business to pro-business leadership and healthy, highly educated workforce—makes an irrefutable case for relocating part or all of your operation here. And the many accolades we've received in recent years only backs this opinion up.

Wondering *how* to maximize profits? Maybe you should think *where* instead.

There are a lot of questions you should ask about a place before choosing to locate your business there. Many of them have to do with its distribution and transportation systems. Fortunately, Utah isn't called "the crossroads of the west" for nothing. The convergence of two major US interstates, one of the region's most robust rail systems, a busy and rapidly expanding international airport and the fastest broadband internet infrastructure in the Western US all indicate a very business friendly location indeed.

Learn more at locate.utah.gov.

- #1 BEST STATE FOR BUSINESS**
- #1 PRO BUSINESS STATE**
- #1 TOP STATE FOR BUSINESS**
- #1 STATE FOR SMALL BUSINESS**
- #3 TOP STATE FOR BUSINESS**
- #1 BEST BUSINESS CLIMATE**
- #1 TECH CONCENTRATION & DYNAMISM**



The cost of doing business is low.
No wonder interest in Utah is so high.

The possibility of lower operating costs can boost bottom lines and shareholder attitudes alike. Hence the overwhelming interest in Utah. Our affordable 5% corporate tax level has remained unchanged for nearly 20 years—we're ranked among the top ten business tax climates. Combine this with competitive costs on essentials like electricity, natural gas, healthcare and real estate, and you've got a place that could take your business to a higher plane.

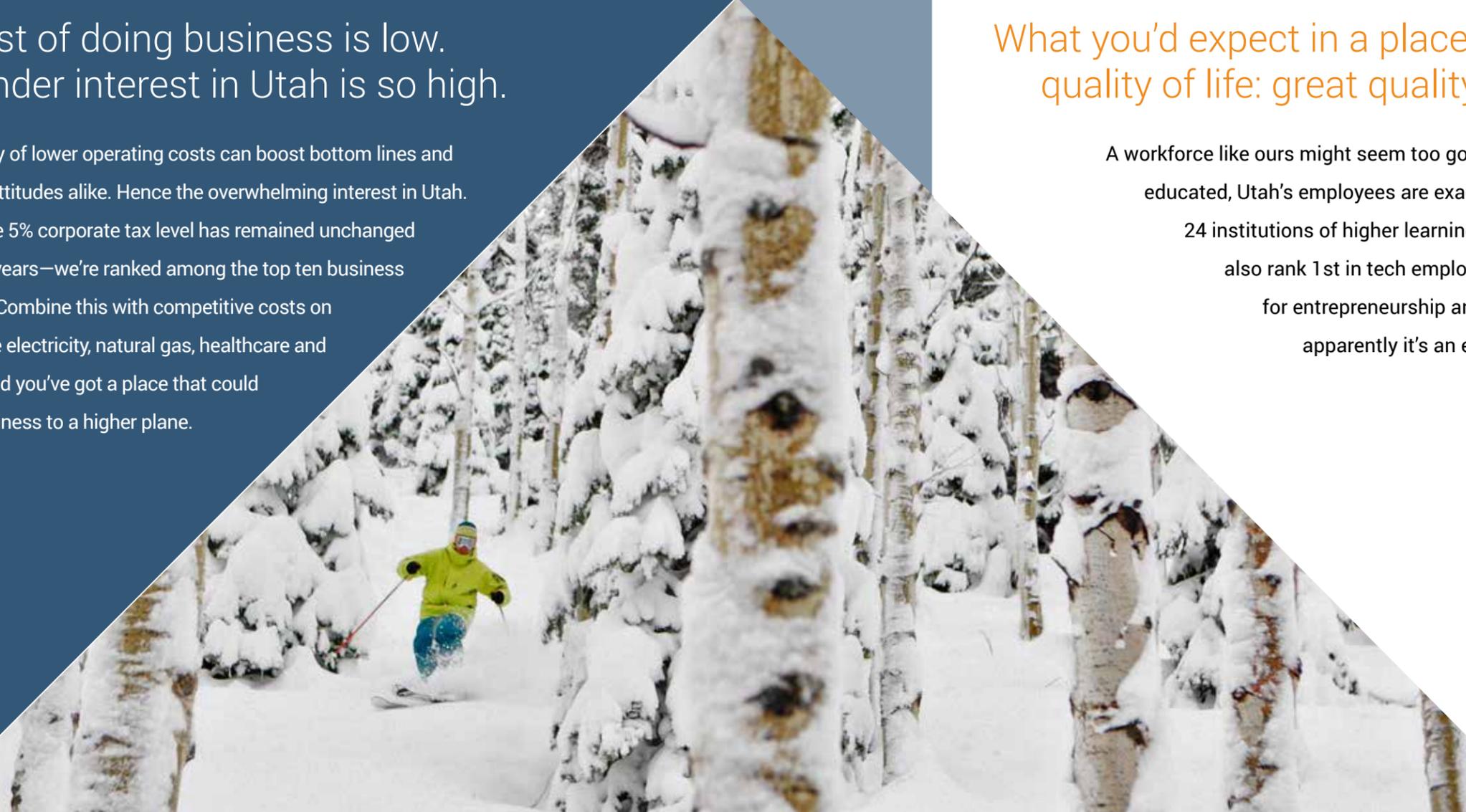
What you'd expect in a place with a great
quality of life: great quality of people.

A workforce like ours might seem too good to be true. Honest, friendly, hard-working and highly educated, Utah's employees are exactly what most companies want. The state is home to 24 institutions of higher learning and our residents speak 130 different languages. We also rank 1st in tech employment growth in the Western US and 3rd in the country for entrepreneurship and innovation. So, yes, Utah is a great place to live. But apparently it's an even better place to find qualified employees.

1st
Lowest Healthcare Costs...and among the
highest healthcare quality - Wall Street Journal

Millions vacation here each year.
Can you imagine what living here is like?

Utah is home to five national parks, 14 ski resorts, seven national monuments, two national recreation areas and more fun than any four or five other states combined. But as great a place as it is to play, it's equally enjoyable to live here. Commute times are among the fastest in the U.S. And, from housing to utilities, the cost of living is surprisingly low. Plan a vacation here to see for yourself and you might never leave.



We focus intently on our strengths.
So you can too.

You do what's necessary to make the best products possible. Utah does the same thing with our six areas of strength, which we call industry clusters. Through collaborations between government, education and industry sectors, we create a better environment and workforce for each of these specialties. Which means if you're in any of them, you will want to focus intently on Utah.

6

INDUSTRY CLUSTERS:

SOFTWARE/IT

FINANCIAL SERVICES

LIFE SCIENCES

ENERGY

AEROSPACE/DEFENSE

OUTDOOR RECREATION

WORLD-CLASS COMPANIES

Choose Utah and you're in
some good company.

Every state will say a lot of impressive things to get your business. But the real proof is in the success they've had. In Utah's case, the list of major companies who have operations here includes the likes of Chevron, eBay, Rossignol, Skullcandy, Adobe, Boeing, American Express, Goldman Sachs, IM Flash Technologies, Vista Outdoor, Procter & Gamble, GE Healthcare and many others. We also have some of the top venture capital investment activity in the nation. All of which means if you decide to move here, you definitely won't be alone.

For more compelling facts, figures and case studies about why you should consider relocating in Utah, visit business.utah.gov or call 801.538.8680.