

GOED Board Meeting Minutes

April 12, 2012 • 10:00 a.m.

Conference Call

Members Present:	Peter Mouskondis, Jerry Oldroyd, Mel Lavitt, Brent Brown, Rob Adams, Cliff White, Jack Brittain
Staff:	Christopher M. Conabee, Jenni Osman, Zachary Derr, Eric Nay, Spencer P. Eccles, Sophia DiCaro, Winston Wilkinson, Marshall Wright, Ryan Harris, Fred Lange, John Bell, Michael O'Malley
Visitors:	Bill Loos, Bryce Wallace, Mimi Davis-Taylor, Marshall Moore, Derek Mellus

Welcome

Mel Lavitt welcomed everyone to the April 12, 2012 board meeting at the Governor's Office of Economic Development.

Approval of the March 30, 2012 Minutes

MOTION: Jack Brittain moved to approve the minutes of March 30th GOED Board Meeting minutes. Peter Mouskondis seconded the motion. Motion was carried unanimously.

MPIF – Irandam Ulagam

Project Highlights

- Category: Feature Film (Independent)
- Genre: Bollywood
- Director: Selvaraghavan
- Producers: Raj Shah

Utah Jobs and Revenue

- Estimated Cast: 2
- Estimated Cast Average Salary: \$500/day
- Estimated Crew: 15-20
- Estimated Crew Average Salary: \$333.33/day
- Estimated Extras: 800
- Estimated Extras Average Salary: \$100/day
- Length of Film Production: 50 days
- Estimated Spend: \$1,500,000

Project Schedule

- Prep: April 15, 2012 – May 15, 2012
- Principal Photography: June 1, 2012 – July 22, 2012
- Wrap: July 23, 2012 – July 31, 2012

Motion Picture Advisory Committee Recommendation

Approved by the Motion Picture Advisory Committee (MPAC) March 29, 2012.

MOTION: Mel Lavitt moved to approve for Indus Company, LLC a Motion Picture Incentive Program post-performance cash rebate of no less than \$300,000 (which represents 20% of dollars left in state) and up to \$375,000 (which represents 25% of the dollars left in state) for the production of 'Irاندam Ulagam'. Peter Mouskondis seconded the motion. The motion was carried unanimously.

- Incentive offer based on receipt of a complete MPIP application including a script and proof of financing
- Must meet \$1,000,000 minimum dollars left in state to be eligible for the incentive
- Dollars left in state start date no earlier than 30 days prior to the Governor's Office of Economic Development Board of Directors approval
- Indus Company, LLC may be eligible for an additional 5% incentive upon verification of meeting the criteria as adopted by the GOED Board and administered by the Governor's Office of Economic Development and the Utah Film Commission. Total incentive with this condition, if all terms are met to the satisfaction of the Utah Film Commission, shall not exceed \$375,000 (25% of the dollars left in state).

Marshall Moore gave a brief update on previously incented films, how far they are in production and when some films are going to start filming.

Christopher M. Conabee, Managing Director of Corporate Recruitment and Business Services gave an overview of the changes in recommendations for Cosmic Pictures and Nightlight. Mel Lavitt moved to vote on both of them together.

MPIF – Cosmic Pictures Recommendation

RECOMMENDATION. Adjusting Cosmic Pictures Motion

On November 10, 2011 the GOED Board approved Cosmic Pictures for a post-performance tax credit of no less than \$222,886.60 (which represents 20% of dollars left in state) and up to \$278,608.25 (which represents 25% of dollars left in state) for the production of the series ‘Turning Point: Season 2.’ Cosmic Pictures originally applied for and was approved by the Motion Picture Advisory Committee for a cash rebate, not a tax credit.

Recommendation: Mel Lavitt moved to adjust Cosmic post-performance tax credit to a cash rebate of no less than \$222,886.60 (which represents 20% of dollars left in state) and up to \$278,608.25 (which represents 25% of dollars left in state) for the production of ‘Turning Point: Season 2.’ Jack Brittain seconded. The recommendation was unanimous.

MPIF – Lightlight Recommendation

RECOMMENDATION: Adjusting Local Creative, LLC Motion

On March 8, 2012 the GOED Board approved for Local Creative, LLC a post-performance cash rebate based on 15% of the dollars left in state and not to exceed \$105,000.00 for the production of “Nightlight.”

Nightlight is anticipating hiring additional Utah residents and finding services in the state that were originally budgeted as out-of-town crew and services. This will generate additional economic impact to the state not previously accounted for in the original budget or incentive application. An updated review of Utah spend reflects an anticipated increase of \$250,000.00, for a total Utah spend of \$950,000.00. Additionally, when Local Creative, LLC originally applied for and was awarded the incentive they did so under the company name Local Creative, LLC. They have now established a production company exclusively for the production film “Nightlight” called NLHL, LLC.

Recommendation: Mel Lavitt moved to adjust Local Creative, LLC “Nightlight” post-performance cash rebate incentive based on 15% of dollars left in the state from \$105,000.00 to \$135,000.00, reflecting an increased Utah spend of \$250,000.00. Additionally, adjust the award of the incentive from Local Creative, LLC to NLHL, LLC, reflecting the establishment of a production company exclusively for the production of “Nightlight.” Jack Brittain seconded. The recommendation was unanimous.

Mel Lavitt, Chairman has requested an update on the tracking of films and money that has been paid out and incented showing what we have done this year compared to last year.

Meeting adjourned.