

**MINUTES OF THE  
GOVERNOR'S BOARD OF ECONOMIC DEVELOPMENT**

July 8, 2010 • 10:00 a.m. to 12:00 p.m.  
324 South State Street, 5<sup>th</sup> Floor  
Salt Lake City, Utah

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**Members Present:** Amy Rees Anderson, Ragula Bhaskar, Jake Boyer, Stanley Ellington, Molonai Hola, Mel Lavitt, Peter Mouskondis, Lowry Snow, Cliff White

**Members Absent:** Rob Adams, Jack Brittain, Mike Dowse, Jerry Oldroyd

**Visitors:** Todd Brightwell, Annette Despain, Lesley Mitchell, Matt Piccolo, Reed Taft Jacobs, Nancy Wolthuis

**Staff:** Kelsy Alsup, Christine Broadbent, Clark Caras, Riley Cutler, Mimi Davis Taylor, Tamy Dayley, Spencer Eccles, Bev Evans, Sophia DiCaro Goodick, Amy Hamblin, Greg Hartley, Yashoda Khandkar, Fred Lange, Bill Loos, Derek Miller, Marshall Moore, Christina Oliver, Les Prall, Sue Redington, Greg Slater, Michael Sullivan, Tara Thue, Aaron White

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**Welcome -**

Approval of the June 2010 Minutes

**MOTION: Stanley Ellington moved to approve the minutes of the June 10, 2010 GOED Board Meeting. Cliff White seconded the motion. Motion carried unanimously.**

Derek Miller, Managing Director for Business Growth and Incentives presented the fiscal year end 2010 numbers. There was over \$78 million in incentives offered, over 3,500 projected new jobs, \$297 million in new state revenue and \$3.3 billion in expected new state wages.

Chairman Bhaskar announced that our two newest board members needed to recite the Oath of Office and be sworn in. Notary Public, Annette Despain, performed the Oath of Office for Jake Boyer and Lowry Snow

Marshall Moore, Director of the Utah Film Commission gave an update on the local film industry. Mr. Moore announced that P3 magazine ranked Utah as one of the top ten filming locations.

**Motion Picture Incentives Committee  
"Bicycle Safety"**

Project:

- Category: Industrial
- Genre: Safety
- Director: Marsh Morford
- Producers: Jeff T. Miller

Utah Jobs and Revenue:

- Estimated Cast: 5
- Estimated Cast Average Salary: \$500/day
- Estimated Crew: 25
- Estimated Crew Average Salary: \$350/day
- Estimated Extras: 20
- Estimated Extras Average Salary: \$100/day
- Length of Film Production: 6 days
- Estimated Spend: \$313, 246

Project Schedule:

- Prep: July 8, 2010 – July 14, 2010
- Principal Photography: July 15, 2010 – July 21, 2010
- Wrap: July 22, 2010 – September 15, 2010

Utah Film Commission Recommendation: Approved by the Utah Film Commission on July 6, 2010.

**MOTION: Amy Rees Anderson moved to approve for Vineyard Productions a \$30,000 MPIF post-performance cash rebate which represents 15% of dollars left in state. Peter Mouskondis seconded the motion. Motion carried unanimously.**

- Total incentive not to exceed \$30,000 MPIF cash rebate.
- Incentive offer based on receipt of a complete MPIF application including a script and proof of financing.
- Only dollars left in state expended after the GOED Board approval date and proof of financing is provided are eligible for this incentive.

#### **Rural Fast Track Program**

Bev Evans and Les Prall, Rural Development, gave an overview of the Rural Fast Track Program and presented the fiscal year end 2010 metrics. There was over \$600,000 in incentives offered with over \$1.7 million in investment by rural companies and 6 jobs expected to be created. Mr. Prall explained some of the projects and companies that had received post performance grants over the past year. There was discussion on how people in rural communities can become informed about this program as well as others that are available to them.

#### **Public Relations/Communications**

Michael Sullivan, Director of Communications for GOED, discussed the importance of media and how they help us to stay connected. Mr. Sullivan discussed the GOED Media Policy and the proper procedure for handling media requests. There was also brief discussion on GRAMA request.

Dr. Nikos Linardakis wanted to thank everyone and expressed his appreciation for being on the GOED Board. Spencer Eccles, Executive Director of GOED thanked Dr. Nikos for his time serving on the board and for chairing the Motion Picture Advisory Committee.

#### **Legal Training**

Bill Loos, State Agency Counsel for GOED, further explained GRAMA protection and public records. Mr. Loos explained the legal requirements and statute regarding GRAMA requests.

#### **EDCUtah Report**

Todd Brightwell, VP for Business Development at EDCUtah, reported on active projects, jobs, site visits and new leads.

#### **Outdoor Products and Recreation**

Riley Cutler, Director of the Outdoor Products & Recreation Cluster, presented on industry growth. Mr. Cutler reported that Outdoor Recreation industry generates \$5.8 billion annually to the State of Utah and supports 65,000 jobs.

#### **Tourism Report**

Leigh von der Esch, Director of the Utah Office of Travel & Tourism, reported on recent activity, new promotions and advertisements.

#### **GOED Report**

Spencer Eccles, Executive Director of GOED, gave an update on the latest happenings at GOED.

Meeting adjourned.