



Canada Business Symposium

Finding Opportunity North of the Border

Event Outline



What:
The Governor's Office of Economic Development invites Utah-based companies interested in growing their business in Canada to attend the Canada Business Symposium.

Join us at this **free event** for an informative overview and panel discussion on how to navigate this important market. Lunch will be provided.

When:
Wednesday, March 26 from 10:30 a.m. to 12:00 p.m.

Where:
Ballard Spahr offices, 201 So. Main St., 8th Floor, Salt Lake City UT 84111

Our Experts: Ladan Amirazizi is the Senior Trade Commissioner for Colorado, Utah, Montana and Wyoming for the Canadian Consular Corps based out of Denver. She will be giving a general market overview highlighting opportunities for Utah-based companies to expand their operations North of the border.



Canadian Market Overview

Canada is the largest export partner for the US as a whole, and for 36 US states. Canadian trade supports nearly 8 million US jobs.

The Canadian economy is the 11th largest in the world and is highly integrated with the US, making it an important market for companies in high-growth industries.

Canada is a lower-risk/easy-entry international market due to:

- Similar business practices
- Common culture
- Affluent living standards
- English as a primary language (67 percent)
- Close market proximity
- North American Free Trade Agreement (NAFTA) allows duty-free passage of goods

Panel Discussion with:

David Fiscus, Director of the Salt Lake City office of the United States Commercial Service

Carla Morelli, Branch Manager of the Salt Lake City branch of Purolator Inc.

Event Supported By:



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For information, please contact Clark Cahoon at ccahoon@utah.gov / 801-538-8640
Space is limited. Please register at canadabusinesssymposium.eventbrite.com by March 24.