

UTAH
LIFE ELEVATED



UTAH FACTS

OFFICIAL PUBLICATION OF
THE GOVERNOR'S OFFICE OF
ECONOMIC DEVELOPMENT
SPECIAL REPORT



Utah Governor's Office of
Economic Development
BUSINESS • TOURISM • FILM

HEALTHCARE | WORKFORCE | EDUCATION | POPULATION | GOVERNMENT | TRANSPORTATION | ENERGY AND PUBLIC UTILITIES | QUALITY OF LIFE



FRIEND OF ECONOMIC DEVELOPMENT:



Utah is often praised in the media as a great place to live and work. This publication will give you a better idea of why Utah is a great place to expand or relocate your business.

Whether you enjoy the snow-capped mountains or the red sandstone deserts, the Utah landscape is filled with variety. The State's business landscape is just as diverse. Utah is home to leading companies in high-tech, life science, finance, outdoor products and recreation, with a broad array of industries in between.

As you read the official publications of the Governor's Office of Economic Development, *Utah Facts* or *Business in Utah*, I am confident that you will discover what 3 million Utah residents already know: this is an unparalleled place to build a business and live life to its fullest.

We invite you to explore why Utah is widely recognized by many different organizations such as the Wall Street Journal, Pollina Corporate and Forbes magazine as a best place for business and careers. Utah works diligently to nurture an environment where businesses can flourish. Utah's extraordinary growth and vibrant, creative business community are sustained by a productive workforce, low taxes and highly innovative research universities.

The Utah Governor's Office of Economic Development is collaborating with business and thought leaders to strengthen our broad economic base.

We invite you to join us as we build on Utah's successful heritage.

Sincerely,

A handwritten signature in black ink that reads "Spencer P. Eccles". The signature is fluid and cursive.

Spencer P. Eccles

EXECUTIVE DIRECTOR, UTAH GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT





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HIGHLIGHTS

29.9 Utah's median age is the country's youngest at 29.9.

2.8% Job growth in Utah is projected to be 2.8 percent annually through 2020, compared with 1.3 percent for the rest of the United States.

Lowest Utah's unemployment rate is one of the nation's lowest.



Utah is a right-to-work state.

Source: Utah Department of Workforce Services.

WORKFORCE

Utah's exceptional combination of business-friendly policies coupled with its energetic, educated and youthful workforce has created one of the nation's most robust economies.

ECONOMIC LEADERSHIP & JOB GROWTH

Sound governance and strategic economic development have positioned Utah as one of the country's most promising states. In fact, Utah typically grows more rapidly than the nation after recessions, and this pattern is continuing in the current recovery.

- In the United States, employment grew 1.7 percent from January 2013 to January 2014, while Utah's employment grew 2.8 percent.
- **Utah's unemployment rate also improved to 3.9 percent by January 2014, much better than the country's unemployment rate of 6.6 percent.**
- Nine of the 10 private-sector industries in Utah posted net job increases in 2013 as compared to 2012.



INDUSTRY EXCELS HERE

Utah's hearty job growth is cultivated by an outstanding business environment. In contrast to much of the nation, the state's energetic economy has led to strength within its diverse industries.

- All industrial sectors had employment gains from 2012 to 2013. The largest increases were in education and health (7,700 jobs); trade, transportation and utilities (6,800 jobs); and leisure and hospitality (3,500 jobs). Only government employment decreased.
- Construction employment is slated to grow 5.7 percent in 2014, an increase of 8,920 jobs.
- **At 5 percent, computer and mathematical occupations will be the second-fastest growing sector, adding 3,670 jobs.**
- The sales, retail and administrative support sectors will each add about 13,000 jobs in 2014.

Source: Utah Department of Workforce Services



A PREPARED WORKFORCE

Governor Gary R. Herbert has made education a top priority of his administration and is working with educators, business executives and community leaders to develop the next generation into a highly educated workforce.



- Utah's graduation rate is above the national average.
- Graduation rates have increased by 12 percent from 2008 to 2013.
- In 2013, 81 percent of Utah seniors graduated compared with 78 percent in 2012.
- Dropout rates have decreased by 13 percent since 2008.
- With a 29.3 percent college-educated share of the 25 and older population, Utah ranks just above the U.S. average of 28.2 percent.
- Utah has set a goal that 66 percent of the workforce will hold an advanced training certificate or degree by 2020.
- The state has added millions of additional dollars for education funding for STEM education and core curriculum improvements, in addition to the 100 percent of both personal and corporate income tax dollars that are dedicated to education.

Approximately 90 percent of adult Utahns have earned at least a high school degree.

Sources: Utah State Office of Education, Utah Department of Workforce Services, EDCUtah



EMPLOYMENT OUTLOOK

- Utah's job growth rate is expected to be slightly above the trend at 3.4 percent in 2014, a full percent above the long-term projected growth of 2.4 percent by 2020.
- Job growth in Utah will continue to be twice the nation's average.
- **In 2012, Utah's average annual nonfarm wage was \$41,840, an increase of 5.5 percent from 2011.**
- Personal income grew by 5.2 percent from 2011 to 2012

A DYNAMIC POPULATION

Utah is home to the country's most youthful state, which contributes to its dynamic workforce, energy and productive lifestyle. In comparison to other states, Utah's population is younger, women tend to have more children, household sizes on average are larger, and more households are headed up by married couples.

MEDIAN AGE IN UTAH: 29.9
NATIONAL MEDIAN AGE: 37.4

- Utah's population is estimated to be 2,900,872, an increase of 1.6 percent from 2012.
- Utah ranked third among states in population growth.
- By 2060, Utah's population is projected to be more than 5.96 million people—a 106 percent increase in the next 46 years.

PERCENT OF GROSS DOMESTIC PRODUCT BY INDUSTRY

	Utah	United States
Agriculture, Natural Resources & Mining	2.8%	3.6%
Construction	4.6%	3.5%
Manufacturing	14.1%	12.3%
Trade, Transportation & Utilities	9.2%	10.1%
Information	3.6%	4.4%
Financial Activities	22.1%	20.1%
Professional & Business Services	10.5%	12.7%
Education & Health Services	6.9%	8.8%
Leisure & Hospitality	3.3%	3.9%
Government	13.1%	12.6%
Other Services	3.1%	2.5%

Source: U.S. Bureau of Economic Analysis



MOUNTAIN STATES STEEL

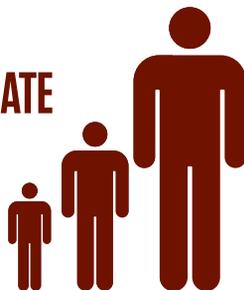
POPULATION BY THE NUMBERS

3RD: POPULATION GROWTH RATE

1ST: Fertility Rate

1ST: Married Couple Families

1ST: Median Age





RIGHT-TO-WORK STATE

- Utah is one of 24 U.S. states operating under a right-to-work law.
- About 5 percent of Utahns are covered by collective bargaining agreements. Utah is 43rd in the nation in percentage of unionized workers.

A TECH-READY WORKFORCE

Utah's workforce is highly talented when it comes to technology. The state continues to rank at or near the top of states for technology use among its population.

No.3

- Utah ranks No. 4 in science, technology, engineering and math (STEM) job growth in the U.S., according to the U.S. Chamber.
- **Utah ranks No. 3 for entrepreneurship and innovation in the U.S., according to the U.S. Chamber.**
- Utah is 25 percent higher than the U.S. total in technology establishments per capita, according to the Utah Technology Council. The U.S. total is 1.5 establishments per 1,000 U.S. residents.
- Utah is an early adopter of the public Smart School concept where schools are equipped with a managed wireless infrastructure and Apple iPads for every student and teacher.

UTAH'S LARGEST EMPLOYERS

Intermountain Healthcare	Healthcare
State of Utah	Government
University of Utah (including hospital)	Higher Education
Brigham Young University	Higher Education
Wal-Mart Associates	Grocery Store
Hill Air Force Base	Federal Government
Davis County School District	Education
Granite School District	Education
U.S. Department of the Treasury	Federal Government
Smith's Food & Drug Centers	Grocery Store
Alpine School District	Education
Utah State University	Higher Education
Jordan School District	Education
Salt Lake County	Government
U.S. Postal Service	Federal Government
Canyons School District	Education
Zions Bank	Banking
L-3 Communication Systems-West	Networked Communications
Weber County School District	Education
Salt Lake City School District	Education

Source: Utah Department of Workforce Services

TECH SPOTLIGHT

- \$6.9 billion annual tech payroll
- 14.3% of Utah's total payroll
- 8.6% of Utah's workforce
- 7,000 tech-focused companies in Utah
- **NO. 1 IN TECH EMPLOYMENT GROWTH IN THE WESTERN REGION**

Source: Utah Technology Council



A MULTILINGUAL WORKFORCE

In a growing global economy, the extraordinarily high level of multilingual capability in Utah's population translates to a more nimble and proficient workforce. Many Utahns have lived or worked abroad, which significantly augments their capability to make an instantaneous contribution to the achievement of Utah-based businesses that operate internationally.

- **Approximately 80 percent of students at Brigham Young University are multilingual.**

- More than 50 languages are taught at Utah universities.
- More than 130 languages are spoken in daily commerce in the state.

Source: Governor's Office of Economic Development





HEALTHCARE

It's not by accident that the State of Utah boasts one of the nation's healthiest populations. The Beehive State has a long history devoted to improving the health of its citizenry and of the world. From historic medical innovations, such as the Kolff artificial heart, to rich genetic research, to the launch of one of the nation's first innovative health exchanges, Avenue H, Utah has long been a healthcare innovator and leader.

HIGHLIGHTS

Healthiest

Utah consistently ranks among the healthiest U.S. states.
(United Health Foundation)

No. 1

Utah has the lowest rates of cancer deaths and heart disease in the nation.
(United Health Foundation)

Grant

In 2013, Utah was awarded a State Innovation Models grant from the Center for Medicare and Medicaid Innovation.

HEALTHCARE LEADERSHIP

Utah Health Innovation Plan

Though Utah is one of the nation's healthiest states, Governor Gary R. Herbert remains committed to further improving the health of its citizenry. In 2011, Governor Herbert directed the Utah Department of Health to begin a health system transformation. The Utah Health Innovation Plan has since been launched and is in progress to achieve its vision of improving healthcare value, which is centered on establishing better health, better healthcare and lower cost.

Avenue H

Utah was one of the nation's first states to launch its own health exchange, Avenue H.

Avenue H is an internet-based portal that enables small business owners to offer affordable health benefits to their employees. Avenue H also connects individuals who are unable to access group coverage to major insurance organizations and thousands of brokers.

- Three major healthcare providers are participating: UnitedHealthcare, Regence BlueCross BlueShield of Utah and SelectHealth. Together, they offer more than 100 insurance plan options.
- Businesses with 2-50 employees are eligible to participate in the Avenue H defined contribution marketplace. Participating companies contribute a defined amount toward their employees' health insurance policies. Employees use that contribution to select the best coverage for their needs.
- Individuals without group coverage are also eligible and encouraged to participate.



UTAH'S HEALTHY POPULATION (2013 STATE RANKINGS)

1ST - LOWEST:

- Prevalence of smoking
- Cancer deaths
- Heart disease
- High blood pressure
- Heart attacks

2ND - LOWEST:

- Binge drinking
- Diabetes
- Physical inactivity
- Preventable hospitalizations
- Stroke

3RD - LOWEST:

- Poor physical health days

Other Top 10 Rankings:

Overall (6), Cardiovascular deaths (4), Infant mortality (9), High cholesterol (4), Health status (4), Violent crime (6), Obesity (6), Children in poverty (9), Poor physical health days (9), Occupational fatalities (4)

Source: United Health Foundation

UTAH'S HOSPITALS RANK HIGH

PRIMARY CHILDREN'S MEDICAL CENTER
NATIONALLY RANKED IN 5 PEDIATRIC SPECIALTIES:
cardiology and heart surgery, gastroenterology, neurology
and neurosurgery, orthopedics, and urology

LDS HOSPITAL

6 high-performing specialties

UNIVERSITY OF UTAH HEALTH CARE

7 high-performing specialties

INTERMOUNTAIN MEDICAL CENTER

8 high-performing specialties

INTERMOUNTAIN MCKAY-DEE HOSPITAL

3 high-performing specialties

UTAH VALLEY REGIONAL MEDICAL CENTER

5 high-performing specialties

ST. MARK'S HOSPITAL

2 high-performing specialties

TIMPANOGOS REGIONAL HOSPITAL

2 high-performing specialties

DIXIE REGIONAL MEDICAL CENTER

1 high-performing specialty

Sources: 2013 U.S. News World Report Best Hospitals

PRIMARY CHILDREN'S MEDICAL CENTER



UTAH RESIDENTS PAY THE LEAST
OF ANY STATE FOR HEALTH CARE,
according to a recent Wall Street Journal
nationwide analysis (APRIL 2013).

BIOTECH RESEARCH PROJECTS AND INITIATIVES IN UTAH

Utah Population Database (UPDB) at the University of Utah is one of the world's richest sources of in-depth information that supports research on genetics, epidemiology, demography and public health. For more than 30 years, researchers at the University of Utah and other institutions have used the database to identify and study individuals and families that have higher than normal incidence of cancer or other diseases, to analyze patterns of genetic inheritance, and to identify specific genetic mutations.

Utah Biobank Initiative (UBI) is working to create a multi-institutional biorepository comprised of biospecimens and relevant data including demographic, medical and environmental information about the donors.

The Nano Institute, the **Brain Institute** and the **Department of Bioengineering** are housed in the University of Utah's 208,000 square-foot multidisciplinary James L. Sorenson Molecular Technology Building, a USTAR Innovation Center, which also features a nanofabrication facility and extensive microscopy and materials characterization suite. The Nano Institute, for example, is focused on the development of nano-based diagnostics and therapeutics. It is also working to improve the performance of implants and promote functional regeneration of tissue, along with work on polymer innovations for gene therapy and enhanced delivery of therapeutics.

The Huntsman Cancer Institute is noted for its contributions in identifying the genetic mutations responsible for inherited susceptibility to a number of cancers. It is also researching experimental therapeutics and is working toward early-phase clinical trials.

The University of Utah Center for Clinical and Translational Science is a collaboration with Intermountain Healthcare, University Health Care, Utah Department of Health and the Salt Lake City Veteran's Administration to build on the university's strengths in genetics and bioinformatics. The organization was awarded a \$20.4 million grant to continue its efforts.

Brigham Young University has ongoing faculty research in molecular diagnostics, cancer-related drugs and genetics, Alzheimer's disease risk factors and more.

The University of Utah Scientific Computing and Imaging Institute is creating new image analysis techniques to enable the visualization of complex and rich scientific data. It is also home to the Center for Integrative Biomedical Computing (CIBC), which is producing open-source software tools for biomedical image-based modeling, biomedical simulation and estimation, and the visualization of biomedical data.

The Utah Rural Scholars Program prepares students from rural Utah for admission into training programs for medical, dental and other health professions.

The Utah Telehealth Network (UTN) links patients in rural areas to healthcare providers across the state, country and the world with leading-edge telecommunications technology. UTN provides rural patients and providers with access to services that are usually available only in more populated urban areas.

BioInnovations Gateway "BiG" is a life science incubator located in the Granite Technical Institute. It currently houses 14 life science start-up companies, primarily in the medical device and biotech areas, that have access to a full machine shop and well equipped wet lab. High school students have experiential learning opportunities through internships.

Utah State University's USTAR Program is supporting applied nutrition, veterinary diagnostics and infectious disease, and synthetic bio-manufacturing research and business development.



HEALTHCARE INNOVATION

Utah's Life Science Sector: A Legacy of Innovation

Utah plays a leading role in key biotechnology and genetics-based breakthroughs that impact medical innovation and healthcare delivery worldwide. The State of Utah is actively working to strengthen its life science industry.

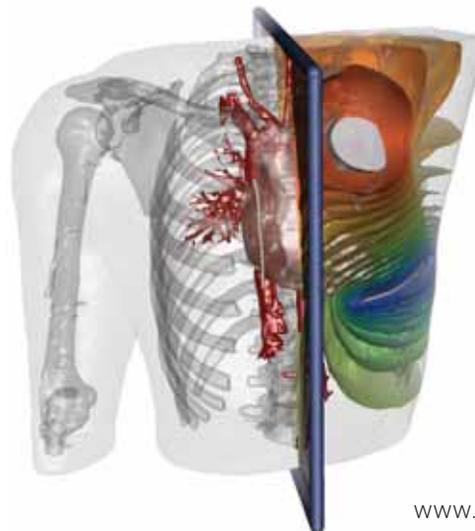
Utah is highly specialized in four major subsectors of the industry:

- Medical devices and equipment
- Drugs and pharmaceuticals
- Research, testing and medical labs
- Biomedical distribution

A few of the leading Utah-based life science companies:

- Edwards Lifesciences
- Amedica
- Bard Access Systems
- BSD Medical
- LineaGen
- Myriad Genetics
- Q Therapeutics
- Varian Medical Systems
- World Heart Corporation
- Merit Medical Systems

UNIVERSITY OF UTAH SCIENTIFIC COMPUTING AND IMAGING INSTITUTE





HIGHLIGHTS

1 Day

Utah is a **one-day truck drive** or less from almost every major city in the Western U.S.

No. 2

Salt Lake International Airport ranked No. 2 in North America in 2012 for on-time departures, according to FlightStats.

Rail

Main rail lines link Utah directly to the major seaports of Los Angeles, Oakland, Portland and Seattle.

135.8

Total operational miles of commuter and light rail.

No. 1

Salt Lake's public transportation system is No. 1 in the nation for connecting people to jobs, according to the Brookings Institution.

Central

Utah is a central, highly cost-effective distribution point for the Western U.S.

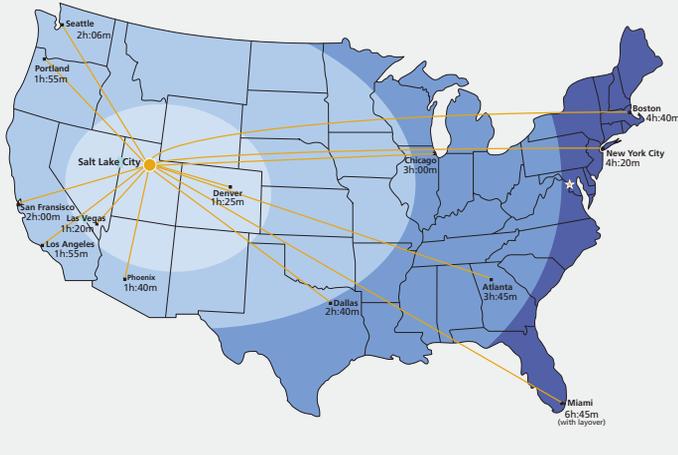
TRANSPORTATION

Utah's has long been known as "the Crossroads of the West." With two major interstates converging in the heart of the state, a robust rail network and a busy international airport, the state is a major hub for distribution and travel.



FLIGHT TIME TO MAJOR U.S. CITIES

SELECTED CITIES



SALT LAKE'S RELATIVE LOCATION TO MAJOR METROPOLITAN AREAS

City	Highway Miles	Driving Time	Flying Time
Denver	535	8.5 hours	1 hours
Las Vegas	425	6.5 hours	1 hours
Los Angeles	689	11 hours	1.5 hours
Phoenix	663	11.5 hours	1.5 hours
San Diego	750	12 hours	1 hours
San Francisco	736	12 hours	2 hours
Seattle	840	13.5 hours	2 hours

Source: www.slcgov.com/economic-development/transportation

AIR TRAVEL

Salt Lake International Airport

625

- Delta Air Line's Western hub.
- Served by all major airlines and their affiliates.
- Serves more than 90 cities with non-stop flights.
- Ranked No. 2 in North America in 2013 for on-time departures, according to FlightStats.
- **Has about 625 scheduled daily flights serving 20 million passengers each year.**
- Located about 15 minutes from the Salt Palace Convention Center and downtown hotels.
- Eleven major ski resorts are within an hour of the airport.
- More than 300 million pounds of air freight move through the cargo facility each year.
- Light rail connection from airport to downtown.

Source: Salt Lake International Airport; FlightStats



PROVO AIRPORT

AIRPORTS WITH COMMERCIAL SERVICE

Cedar City	Cedar City Regional Airport	KCDC
Moab	Canyonlands Field Airport	KCNY
Ogden	Ogden-Hinckley Airport	KOGD
Provo	Provo Municipal Airport	KPVU
Salt Lake City	Salt Lake City International Airport	KSLC
St George	St George Municipal Airport	KSGU
Vernal	Vernal Regional Airport	KVEL



TRAX LIGHT RAIL, MAIN STREET, SALT LAKE CITY

1,350 miles

RAIL:

- Utah's central location in the Western U.S. makes it an excellent interline switching route.
- Utah has about 1,350 miles of railroad track.
- Union Pacific's intermodal hub in Salt Lake can service 250,000 truck, rail and ocean-going containers annually.
- Eight freight railroads operate in Utah.
- For passenger rail, Amtrak provides a wide range of times and connections.

UNION PACIFIC



MASS TRANSIT:

The Utah Transit Authority operates a fleet of more than 600 buses and paratransit vehicles, 400 vanpools, 146 light rail vehicles, 63 commuter rail cars and 18 locomotives.

UTA has a **1,600-square-mile service area that serves 1.8 million Utahns and includes 75 cities in six counties, one of the largest geographical service areas of any transit agency in the U.S.**

TRAX light rail consists of three lines with 50 stations and carries about 80,000 riders each weekday.

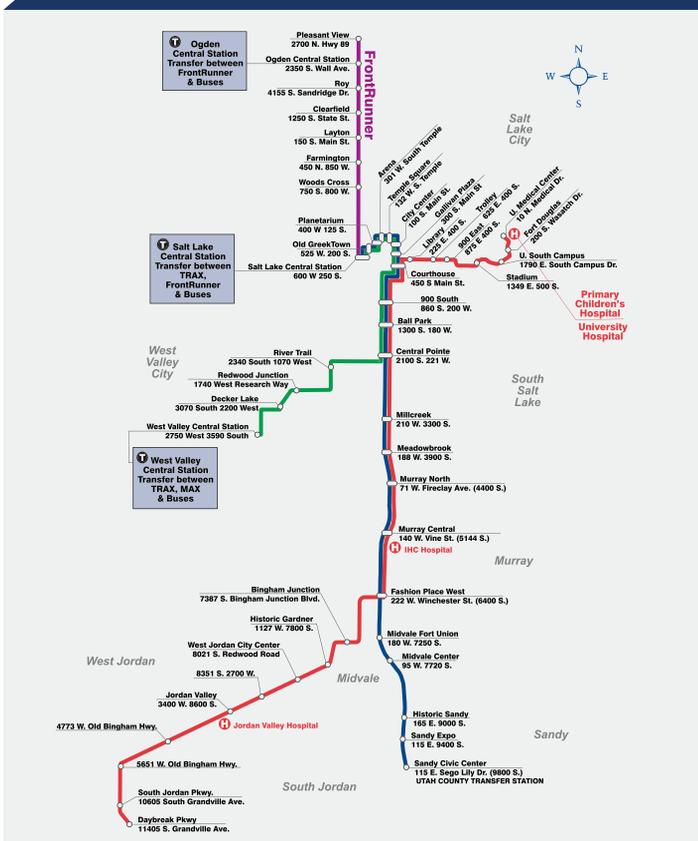
FrontRunner commuter rail spans 89 miles from Ogden, through Salt Lake and to Provo, and connects with bus and light rail stops.

FrontLines 2015 is a \$2.8 billion program with five UTA rail projects that will be in operation by 2015 and will add 70 miles to the network.

The new Streetcar began service in 2013, with six stops in the Sugar House neighborhood of Salt Lake.

1,600

TRAX



MAJOR UTAH RAIL LINES





MAJOR FREEWAY SYSTEMS



MOTOR CARRIERS/TRUCKING:

2,300

- More than 2,300 interstate and intrastate motor freight carriers operate in Utah.
- Carriers within Utah can provide one-day and two-day direct service to any point in the continental Western U.S.
- Carriers also offer daily direct service from Salt Lake City to all major cities in the continental U.S. and Canada.
- The trucking industry employs more than 13,000 workers in Salt Lake County.
- The Union Pacific intermodal hub provides connections to major Eastern and Western population centers 24 hours a day, seven days a week.

SIGNIFICANT INTERSTATE HIGHWAYS:



- I-15 runs north into Idaho and south into Arizona; ultimately, it runs from southern California to the Canadian border.
- I-80 runs coast to coast from San Francisco to New York.
- I-70 originates in central Utah and heads east through Colorado and all the way to Maryland.
- I-84 originates in north-central Utah and runs to the Pacific Northwest.
- I-215 is a major link for interstate traffic in the Salt Lake metro area.
- Recent roadway projects have saved more than \$23 million in user costs, according to travel time studies.

PORT OF ENTRY

Salt Lake City is home to a full-service customs port city and has a designated "Freeport Center", just west of downtown. Goods that enter under bond may be stored in customs-bonded facilities for up to five years without payment of customs duty. If goods are exported during this period, no duty is paid. Otherwise, duties are payable at the end of the term or upon entry into U.S. markets for consumption.

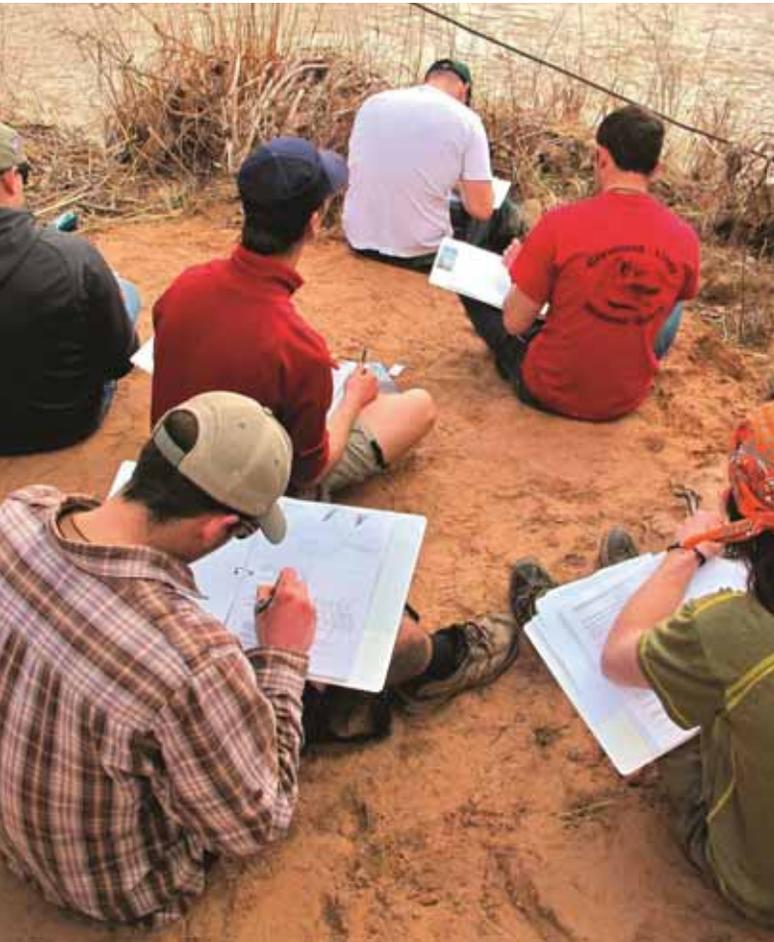
\$16 Billion in Exports

EXPORTS

- Utah's exports totaled \$16 billion in 2013.
- 3,353 companies exported from Utah locations in 2011.
- The Salt Lake area experienced the highest growth in the country in exports as a share of GDP from 2003 to 2012.

UTAH'S TOP FIVE EXPORT INDUSTRIES

- 1) PRIMARY METALS
- 2) COMPUTER & ELECTRONICS
- 3) FOOD & KINDRED PRODUCTS
- 4) CHEMICALS
- 5) TRANSPORTATION EQUIPMENT



EDUCATION

Utah has the nation's youngest population, and the state's leaders recognize the importance of educating youth to become skilled, competitive members of the workforce. Governor Gary R. Herbert has made education a top priority of his administration, focusing particularly on science, technology, engineering and math fields (STEM), which present the greatest opportunity for employment in the years and decades to come.

HIGHLIGHTS



Education is a top priority for Utah Governor Gary R. Herbert's administration.

10/3

Utah has 10 public and three Utah-based private universities and colleges.

UTAH RESEARCH UNIVERSITIES HAVE BEEN EXTREMELY EFFECTIVE AT COMMERCIALIZING PROMISING TECHNOLOGIES.

90%

Approximately 90 percent of Utahns have earned at least a high school degree.

No. 1

The University of Utah ranked first in 2010 and 2011 for the number of start-ups powered by technology developed by faculty at a U.S. university. In 2012 the University of Utah took the #2 spot behind none other than MIT.

Utah maintains a major commitment to foreign language "total immersion" classrooms offering instruction in French, German, Spanish and Mandarin. Utah conducts more Mandarin immersion classes than anywhere else in the U.S.

EDUCATIONAL ATTAINMENT FOR ADULTS OVER AGE 25

Total population over age 25	1,641,335
Less than 9th grade	49,663
9th to 12th grade, no diploma	97,848
High school graduate	378,463
Some college, no degree	451,482
Associate's degree	159,358
Bachelor's degree	333,947
Graduate or professional degree	170,574

K-12 EDUCATION

Utah has a larger portion of its population in the 5-17 school age group (22 percent) than any other state. Utah boasts a network of public and private schools that offer high-quality primary and secondary education to students across the state. Utah has 41 public school districts, more than 1,000 schools and more than 600,000 students. The state has more than 26,000 classroom teachers and a pupil/teacher ratio of 22.8.

LITERACY AND NUMERACY

Percentage of Students Proficient on the Language Arts CRTs

2008	78.2%
2009	79.3%
2010	81.0%
2011	82.2%
2012	83.9%
2013	83.6%

83.6%

Percentage of Students Proficient on the Math CRTs

2008	71.4
2009	66.3
2010	67.6
2011	68.5
2012	69.1
2013	72.9

72.9%

Students in Concurrent Enrollment

2007-08	28,277
2008-09	27,444
2009-10	28,185
2010-11	26,170
2011-12	27,012
2012-13	27,444

27,444

Source: Utah State Office of Education

*CRTs = Criterion Reference Tests

EDUCATIONAL ATTAINMENT HIGHLIGHTS

- Utah's graduation rate is above the national average.
- Graduation rates increased by 3 percentage points from 2012 to 2013.
- Graduation rates have increased by 9 percentage points since 2009.
- Dropout rates decreased by 10 percentage points from 2009 to 2013.
- 34,577 students graduated in 2013.
- The percentage of graduates has noticeably increased over the past several years for some subgroups.
- English language learners' graduation rates have increased from 25 percent in 2009 to 58 percent in 2013.
- Economically disadvantaged students' graduation rates have increased from 58 percent in 2009 to 72 percent in 2013.
- Total minority graduation rates have increased for the past four years.
- The number of students who took an AP exam increased from 7,941 in 2003 to 11,269 in 2013.
- 25.4 percent of the class of 2013 passed an AP exam during their time in high school, the eighth-highest rate in the nation.

LARGEST SCHOOL DISTRICTS IN UTAH

Jordan School District	81,485
Granite School District	70,166
Davis County School District	66,614
Alpine School District	62,281

SCHOOL ENROLLMENT

Population 3 and over enrolled in school	932,634
Nursery school, preschool	59,607
Kindergarten	50,778
Elementary school (grades K-8)	391,403
High school (grades 9-12)	178,812
College or graduate school	252,034

MEDIAN STUDENT-TEACHER RATIO

22.26 – School District Median
21.20 – Charter Median
22.16 – State Median

22.16 to 1

PUBLIC CHARTER SCHOOLS

There are currently **96 charter schools** in Utah serving **54,900 students**. Charter school enrollment accounts for nine percent of all public school students. The combined total of the charter school population equals the fourth-largest school district in the state. Utah has four online charter schools, which serve the whole state. Twelve new charter schools were approved for 2014.

Charter School Demographics

- 21% Ethnic minority students
- 11% Students with disabilities
- 30% Low income students

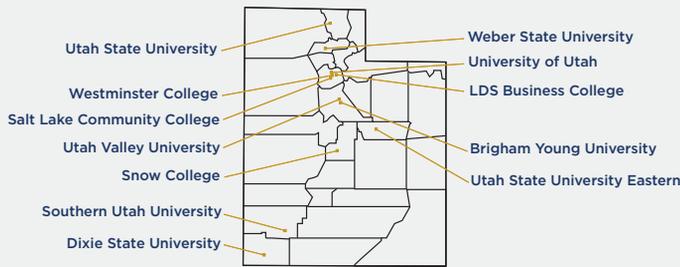
96 schools

Utah is home to nearly 180 private and parochial schools that educate almost 20,000 students.

GOVERNOR GARY R. HERBERT WITH JUST A FEW OF THE 665,000 K-12 STUDENTS IN UTAH.



UTAH HIGHER EDUCATION INSTITUTIONS



HIGHER EDUCATION

Students pursuing higher education have a diverse and compelling set of educational options to choose from. A wide range of public and private institutions cater to a broad variety of academic interests and career goals from engineering to languages (over 70 degreed language options can be found in the state).

Applied Technology Education

Utah's applied technology schools provide highly specialized education and training to create a robust workforce for industry needs. The Utah College of Applied Technology (UCAT) is the parent organization for eight regional campuses throughout the state.

Colleges and Universities

Utah students are served by three public community colleges:

- Utah State University Eastern (Price)
- Salt Lake Community College (Salt Lake City)
- Snow College (Ephraim)

Utah colleges and universities offer many bachelor's degree programs:

- Southern Utah University (Cedar City)
- Dixie State University (St. George)
- Utah Valley University (Orem)
- Weber State University (Ogden)
- Westminster College (Salt Lake City; private)

Utah has three major Ph.D.-level research universities:

- University of Utah (Salt Lake City)
- Brigham Young University (Provo; private)
- Utah State University (Logan)



UTAH STATE UNIVERSITY



2013 COLLEGE ENROLLMENT NUMBERS

College	2013 Enrollment	Full-time Faculty
Brigham Young University	30,243	1,487
Dixie State University	8,350	177
Salt Lake Community College	31,137	332
Snow College	4,605	122
Southern Utah University	7,745	255
University of Utah	32,080	1,537
Utah College of Applied Technology	35,972	229
Utah State University	27,812	1,073
Utah Valley University	30,564	543
Weber State University	25,301	498
Western Governors University	41,000	900
Westminster College	3,108	155

Source: Utah System of Higher Education

HIGHER EDUCATION HIGHLIGHTS

- 70 percent of BYU students are fluent in a second language.
- **BYU boasts the 15th-largest study abroad program in the country.**
- University of Utah has a top-25 MBA program.
- University of Utah ranked No. 1 in the number of spinoff companies produced in 2010 and 2011.
- Southern Utah University ranked among the *Princeton Review's* 150 Best Value colleges for 2012, 2013 and 2014. Utah State University made the list in 2012.
- SLCC Ranked No. 3 in the nation for associate degrees obtained during 2012.
- Utah State University's College of Education and Human Services ranks in the top 30 schools among graduate schools of education in the United States.

15th-largest

INDUSTRY COLLABORATION

Prosperity 2020

Business, community and education leaders have formalized an unprecedented partnership to enhance educational performance and place Utah on the path to enduring prosperity. The movement is called Prosperity 2020 and it sets ambitious goals for public and higher education over the next decade.

Three Big Goals by 2020

1. **66 percent** of Utahns will hold postsecondary degrees or training certification.
2. **90 percent** of elementary students will be proficient in reading and math.
3. Utah will be a top 10 state for STEM jobs. More than \$20 million dollars has been allocated for STEM training alone.

Utah Science Technology and Research (USTAR)

The Utah Science Technology and Research initiative (USTAR) is a long-term, state-funded investment that strengthens Utah's "knowledge economy" and to foster research-related economic development in Utah's institutions of higher learning. USTAR provides funding that accelerates the ability of the U of U and USU to recruit world-class researchers.

- USTAR has hired 50 top all-star or "catalyst-type" researchers who have attracted \$285 million in federal and industry-sponsored grant funding to the state.
- USTAR research has yielded more than 280 invention disclosures with 185 patents and provisional patents filed to date.
- The initiative enabled the construction of two state-of-the-art interdisciplinary research and development facilities at the Salt Lake City and Logan campuses. These buildings have added more than 300,000 square feet to the state's "innovation infrastructure."
- USTAR also operates outreach teams across the state to help entrepreneurs and existing companies commercialize new technology and access the resources available at higher education institutions. USTAR regional outreach has conducted hundreds of projects with emerging businesses in 20 out of 29 counties, helping new companies launch, helping new products reach the marketplace and assisting other small businesses with growth.



EDUCATION AGENCIES

Utah State Office of Education

250 E. 500 South
PO Box 144200

Salt Lake City, UT 84114
Phone: (801) 538-7500
www.schools.utah.gov

Utah Education Network

801-581-2999
800-866-5852
www.uen.org

Utah Education Association

875 E. 5180 South
Murray, UT 84107-5299
Phone: 801-266-4461
Toll Free: 800-594-8996
Fax: 801-265-2249





ENERGY

The State of Utah boasts one of the least costly and most stable energy supplies in the nation. Offering a combination of traditional energy resources coupled with renewable resources, Utah is leading the way toward energy independence.

HIGHLIGHTS

Lowest Utah's electric power and natural gas rates are among the nation's lowest.

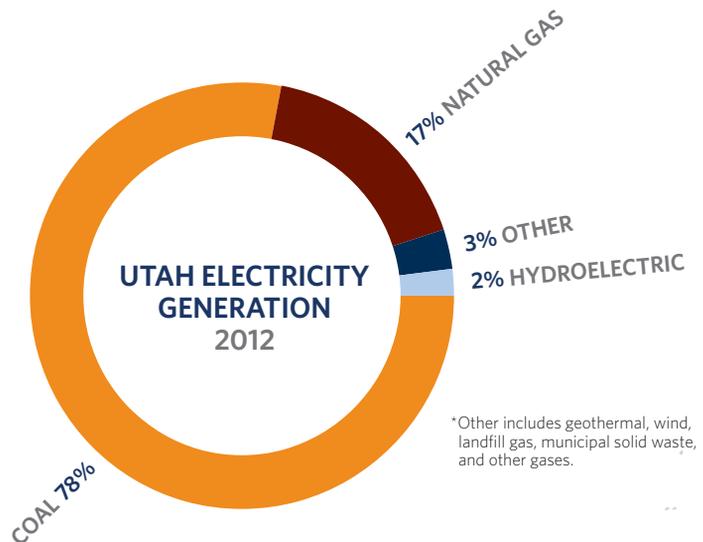
31% Utah is a net energy exporter, exporting 31 percent of the energy that it produces. (Utah Geological Survey)

10 Governor Gary R. Herbert's administration has developed a 10-Year Strategic Energy Plan to address energy independence and economic development needs.

Abundant Utah is endowed with abundant natural gas resources.

98% More than 98% of the energy produced in Utah is derived from oil, gas and coal.

\$4.7 Billion Energy is conservatively estimated to be a \$4.7 billion industry in Utah.



UTAH'S ENERGY PRODUCTION BY THE NUMBERS:

Utah has a rich history developing traditional fossil fuel energy resources. Today, state leaders have positioned Utah to continue its legacy as an energy producer, focusing on a combination of traditional and renewable energy resources.

CONVENTIONAL ENERGY: COAL, NATURAL GAS, OIL

Coal:

20 million tons

- Utah's coal-fired power plants produce almost 80% of the electricity generated in Utah.
- **Utah has eight active coal mines producing approximately 20 million tons of coal annually.**
- Utah has approximately 15 billion tons of economically recoverable coal. (Utah Geological Survey)
- Utah ranks 15th in the nation in the production of coal at 17 million tons in 2012.

Natural Gas:

7.8 trillion cubic feet

- **At current rates of production, Utah has 18 years of gas or 7.8 trillion cubic feet.** (Energy Information Administration)
- Utah produces about twice as much natural gas as it consumes and exports a large amount of natural gas to surrounding states.
- Utah ranks as the 10th largest onshore producer of natural gas in the country (2012).
- Natural gas makes up approximately 45% of Utah's total produced energy resources, and accounts for 27% of the energy consumed.

Oil:

504 million barrels

- Utah is estimated to have the 8th largest proven reserves among states.
- **At current rates of production, Utah's 504 million barrels of reserves will last almost 20 years.**
- Utah has five refineries, with over 150,000 barrels per day of refining capacity for gasoline, diesel, jet fuel and related products.
- In 2013, Utah ranked as the 11th largest producer of crude oil in the United States.
- While Utah is an overall net exporter of energy, it imports approximately 56% of the crude oil processed here.

BEYOND TRADITIONAL ENERGY RESOURCES

Utah has a rich source of unconventional energy resources, including oil shale, oil sands and uranium. The state is also moving forward with many renewable energy initiatives.

Oil Shale:

- The greatest known deposits of oil shale in the world are found in the **Green River Formation** in the Uintah Basin in Northeastern Utah (including parts of Wyoming and Colorado).
- **77 billion barrels** of oil located in Utah's oil shale could be potentially economically extracted. (Utah Geological Survey)

Oil Sands:

- Most of the United States' oil sand resources are concentrated in Eastern Utah in the **Uintah Basin**.
- Utah's oil sands are estimated to contain **15 billion barrels** of recoverable oil. (Utah Geologic survey)

Uranium:

- Utah is home to the nation's **only licensed and operating uranium mill** in the U.S., located south of the community of Blanding, Utah.
- Utah's high-tech manufacturing industry is contributing to **new nuclear technologies** that have the potential to address many of the environmental and safety concerns related to nuclear energy generation.

Renewable Energy:

- Utah was **one of only six states** included in the Department of Energy's Solar Programmatic Environmental Impact Statement.
- In 2014, Utah will see the commencement of construction on its **first utility-scale solar project**.
- Utah boasts **two successful utility-scale wind projects**, a 19 MW project in Spanish Fork and a 306 MW project near Milford.
- Utah is one of the nation's only states to have a utility-scale geothermal resource, and currently is ranked **No. 4** with respect to total geothermal production.

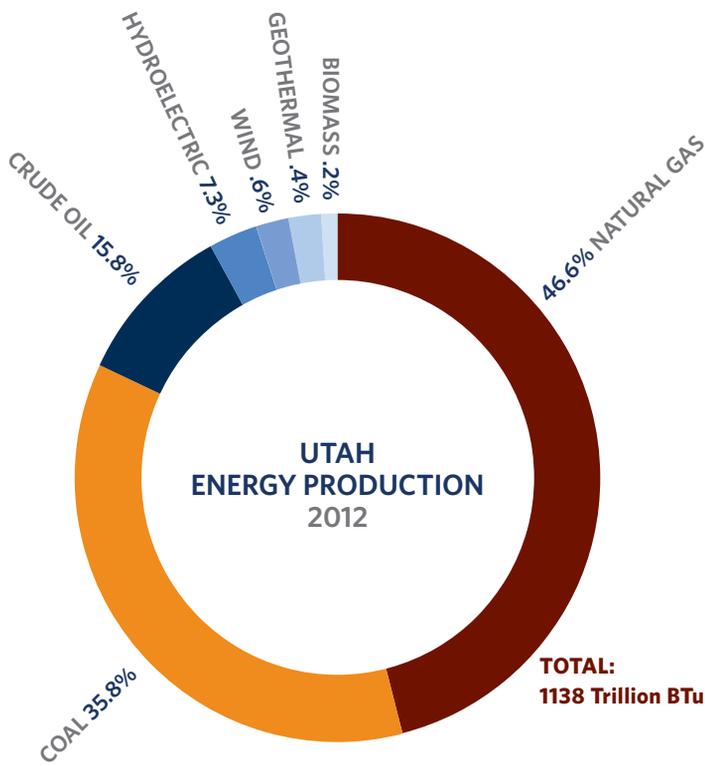
Moving Utah's Economy Forward

- Energy is a \$4.7 billion industry in Utah, generating **\$587 million** in state and local revenues.
- Energy generates **\$69 million** directly for education through the Utah School and Institutional Trust Lands Administration.
- There are more than **17,000 direct energy jobs** in the state. This does not count jobs in other industries that only exist because of the direct energy jobs.
- Energy is estimated to be **1.4 percent** of Utah's employment, but 2.7 percent of the earnings.

UTAH EMPLOYMENT AND REVENUE

	ENERGY INDUSTRY EMPLOYMENT	STATE & LOCAL REVENUE
Oil and Gas Production	9,322	\$397,000,000
Coal Production	1,831	\$40,000,000
Renewable Electricity*	39	\$7,000,000
Utilities, Elect. Dist., Refining, etc.	6,349	\$143,000,000
TOTAL	17,541	\$587,000,000

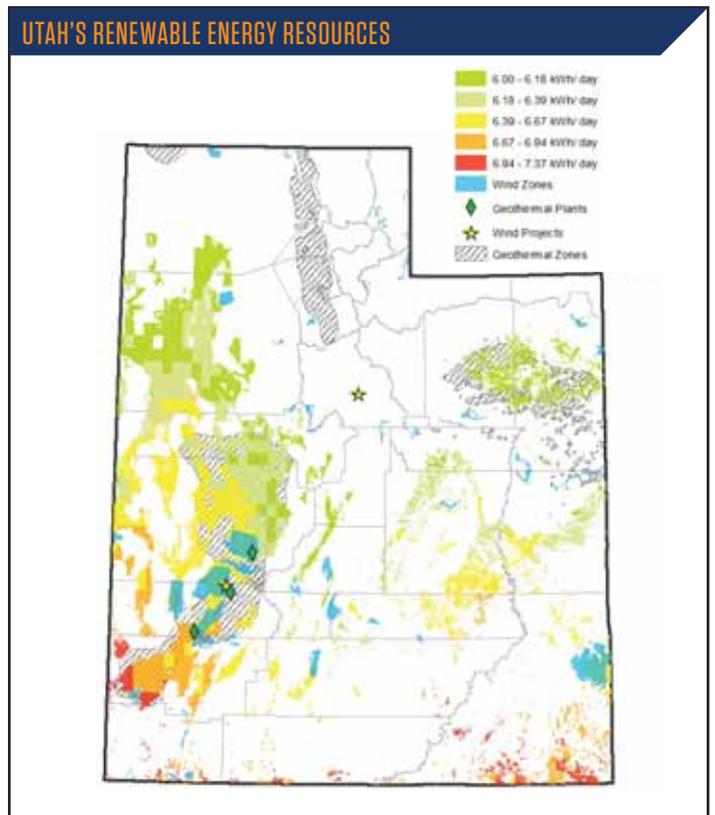
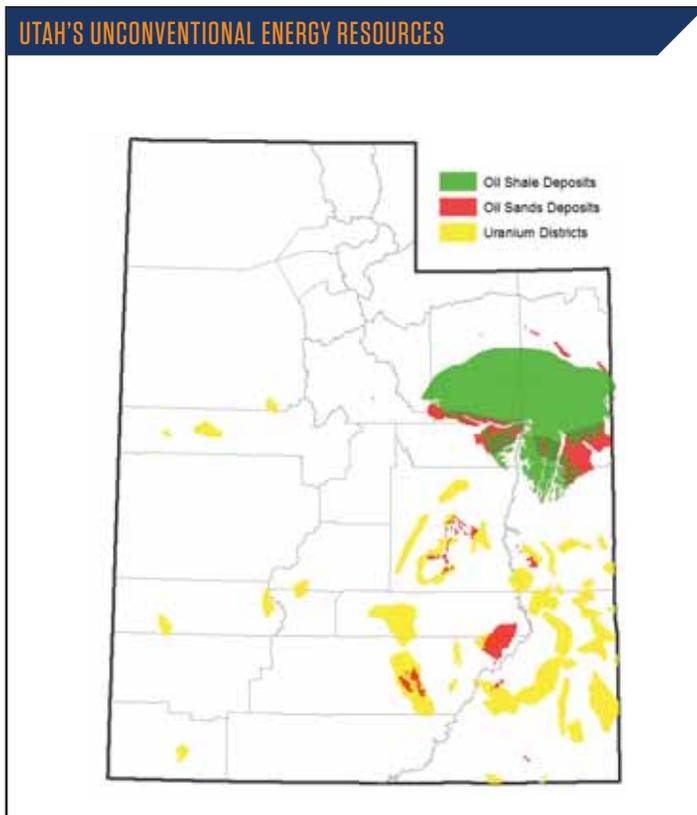
*Renewable electricity jobs are estimated using the JEDI model for operation of Utah's wind facilities, and do not include solar installation. <http://energy.utah.gov/resource-areas/energy-information>



<http://energy.utah.gov/resource-areas/energy-information/>



QUESTAR GAS



<http://energy.utah.gov/renewable-energy>



POPULATION

Utah has the third-fastest-growing population in the nation. The Beehive State also boasts the nation's highest fertility and birth rates, youngest median age and the second-highest net in-migration rate. People around the world come to Utah for its many cultural and recreational offerings and discover that Utah isn't just a great place to visit—it's a great place to live, too. Utah's growing population has helped to build one of the nation's strongest and most dynamic economies.

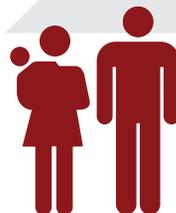
HIGHLIGHTS

Largest Utah's average household size, **3.14 persons**, is the largest in the U.S.

No. 1 Utah's **fertility rate** of 2.38 per woman ranks first nationally.

29.9 Utah's median age of **29.9** is the youngest in the U.S.

No. 1 Utah ranks No. 1 nationally in percentage of married couple families (60.6) and in households with at least one child under age 18 (42.2).





DOWNTOWN FARMER'S MARKET

QUICK FACTS ABOUT THE BEEHIVE STATE



- Population of 2,900,872, up 29.4% from 2000 (compared to 12% growth nationwide).
- 9% of Utah's population is under 5 years old (nation: 6.4%).
- 31.1% of Utahns are under 18 years old (nation: 23.5%).
- Females make up 49.7% of Utah's population (nation: 50.8%).

1.6% UTAH'S 2013 POPULATION GROWTH RATE
.07% NATIONAL 2013 POPULATION GROWTH RATE

POPULATION FAST FACTS

	UTAH	USA
Population	2,900,872	316,128,839
Persons under 5 years	9.0%	6.4%
Persons under 18 years	31.1%	23.5%
Persons 65 years and over	9.5%	13.7%
Female persons	49.7%	50.8%
Persons per square mile	33.6	87.4

Source: 2013 U.S. Census Quick Facts

2014 OUTLOOK

Natural increase (births less deaths) is anticipated to add 37,200 people to Utah's population in 2014. While net in-migration slowed during the economic recession, Utah's net migration is projected to increase to 11,700 people.

Source: 2014 Utah Economic Outlook, Governor's Office of Management and Budget

By 2060, Utah's population is projected to be more than 5.96 million people—a 106% increase.

Source: Utah Population Estimates Committee

106% Increase

UTAH'S MOST POPULATED CITIES

CITY	2012 CENSUS	2011 ESTIMATE	% CHANGE
Salt Lake City	189,314	188,010	0.7
West Valley City	132,434	131,014	1.0
Provo	115,919	114,539	1.2
West Jordan	108,383	105,675	1.7
Orem	88,328	89,642	1.2
Sandy	87,461	88,446	1.0
Ogden	83,793	83,286	0.6
St. George	75,561	74,099	2.0
Layton	68,677	68,274	0.6
Taylorsville	60,227	59,750	0.8

UTAH'S FASTEST-GROWING CITIES

CITY	2012 CENSUS	2011 ESTIMATE	% CHANGE
Heber	11,392	11,795	3.8
Park City	7,558	7,822	3.5
Saratoga Springs	17,781	18,299	2.9
Salem	6,423	6,603	2.8
Spanish Fork	34,691	35,659	2.8
Alpine	9,555	9,821	2.8
Santaquin	9,128	9,381	2.8
Highland	15,523	15,953	2.8
Eagle Mountain	21,415	22,008	2.8
Springville	29,466	30,281	2.8

UTAH'S GROWING POPULATION BY THE NUMBERS

YEAR	BIRTH UTAH	BIRTH U.S.	DEATH UTAH	DEATH U.S.	NATURAL INC. UTAH	NATURAL INC. U.S.	MARRIAGE UTAH	MARRIAGE U.S.	DIVORCE UTAH	DIVORCE U.S.
2000	21.1	14.4	5.5	8.5	15.6	5.7	10.6	8.2	4.3	4.0
2001	20.9	14.1	5.5	8.5	15.4	5.6	10.9	8.2	4.2	4.0
2002	21.1	14.0	5.6	8.5	15.5	5.4	10.3	8.0	4.0	3.9
2003	21.0	14.1	5.6	8.4	15.4	5.8	10.2	7.7	4.0	3.8
2004	20.8	14.0	5.5	8.2	15.4	5.9	9.8	7.8	4.0	3.7
2005	20.6	14.0	5.3	8.3	15.2	5.8	9.6	7.6	3.9	3.6
2006	20.8	14.3	5.3	8.1	15.5	6.0	9.6	7.5	3.8	3.7
2007	20.9	14.3	5.3	8.0	15.6	6.3	9.1	7.3	3.5	3.6
2008	20.7	14.0	5.2	8.1	15.5	5.8	8.9	7.1	3.6	3.5
2009	19.7	13.5	5.1	7.9	14.6	6.1	8.5	6.8	3.6	3.5
2010	18.8	13.0	5.3	8.0	13.5	5.0	8.5	6.8	3.7	3.6
2011	18.2	12.7	5.4	8.1	12.8	4.6	8.6	N/A	3.7	N/A
2012	18.0	12.6	5.4	N/A	12.6	N/A	8.6	N/A	3.4	N/A

Rates for births, deaths, marriages, and divorces are per 1,000 population.
Rates for natural increase are births minus deaths per 1,000 population.
Source: Utah Department of Health Center for Health Data

AMERICA'S MOST YOUTHFUL STATE

Utah is home to one of America's most youthful states, which contributes to the state's vibrant workforce and active lifestyle.

UTAH'S MEDIAN AGE IS THE COUNTRY'S YOUNGEST: 29.9 NATIONAL MEDIAN AGE: 37.4

- Utah has the highest birthrate in the country: **18.0 live births per 1,000 total population in 2012.**
- U.S. birthrate: 12.6 per 1,000 population.
- Alaska has the country's second-highest birthrate: 15.3 live births per 1,000 total population.



Source: U.S. Department of Health and Human Services

60%

A DIVERSE STATE

Utah, along with the rest of the nation, is becoming more racially and ethnically diverse. According to the United States Census Bureau, more than 22% of the nation's population is classified as a minority, while Utah's share is just over 8%.

- Collectively, Utah residents speak 90% of the world's written languages
- **60% of all public school students study a world language.**



HIGHLIGHTS

5 Utah is home to **five national parks**, seven national monuments, two national recreation areas and six national forests.

14 Utah has **14 world-class ski resorts**, most within a one-hour drive from Salt Lake International Airport.

141,000 The Tony Award-winning Utah Shakespeare Festival draws more than 141,000 visitors each year.

43 Utah also enjoys 43 state parks that in most other states would seem like national parks with similar vistas and venues.

The Sundance Film Festival, which takes place each January in Park City, showcases the world's best independent filmmaking and draws 46,000 visitors and celebrities from around the world.

QUALITY OF LIFE

Life in Utah is good. The state offers a mix of culture, history and natural beauty that few places can match. Utah is home to world-class skiing, multiple national parks and national forests, the world's premier independent film festival, as well as a broad range of music venues, water parks, athletic teams and much more. All of this makes Utah not only a great place to do business, but a great place to live.

RANKINGS

No.6 Healthiest 

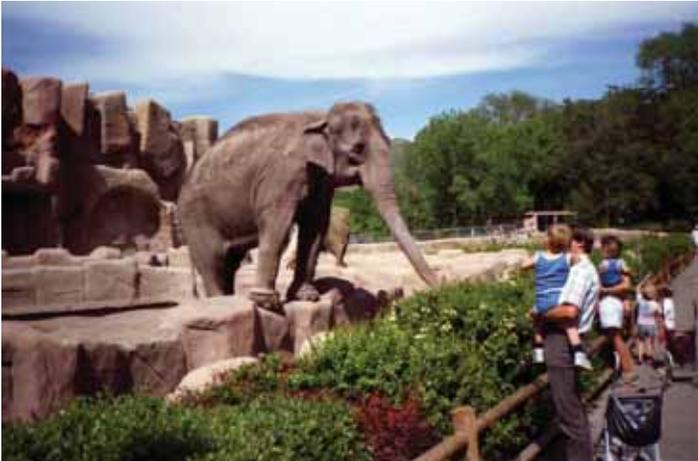
■ Utah ranked **No. 6** among America's healthiest states by the United Health Foundation in 2013. Utah also ranked **No. 1** in the quality of healthcare and **4th lowest** in cost. (American Heart Association)

■ Utah cities in Kiplinger's Personal Best Cities for Every Age, 2012:

- **Ogden-Clearfield**
- **Provo-Orem**
- **Salt Lake City**
- **St. George**

■ **Salt Lake City** ranked No. 1 in Kiplinger's 10 States with the Biggest Rate of Job Growth in 2013 and 2012.

■ **Utah** ranked No. 12 in the national Gallup Healthways Well-Being Index for 2014.



ARTS, CULTURE AND LIFESTYLE

A SAMPLING OF UTAH ATTRACTIONS

1. Temple Square

One of Utah's top tourist destinations. Attractions include the iconic Salt Lake Temple and the Church History Museum.
www.visittemplesquare.com

2. Utah's Hogle Zoo

Covering 42 acres, the zoo boasts more than 800 animals.
www.hoglezoo.org

3. Lagoon Amusement Park

This amusement park has nearly 50 rides, along with games and a water park.
www.lagoonpark.com

4. Clark Planetarium

The planetarium features space exhibits, educational shows and current movie releases in its IMAX theatre.
www.clarkplanetarium.org

5. Natural History Museum of Utah

This beautiful museum showcases Utah's natural history with artifacts, dinosaurs exhibits, science displays and hands-on activities.
www.nhmu.utah.edu

6. Timpanogos Cave Monument

A short but invigorating hike leads to three spectacular caverns high in the Wasatch Mountains.
www.nps.gov/tica

7. Antelope Island

The largest island in the Great Salt Lake, Antelope Island is a prime destination for camping, hiking, biking, horseback riding and viewing wildlife.
www.stateparks.utah.gov/parks/antelope-island

8. Miller Motorsports Park

This state-of-the-art road racing facility caters to automobiles, motorcycles and karts.
www.millermotorsportspark.com

9. Heber Valley Historic Railroad

View the beautiful Heber Valley while riding a vintage train.
www.hebervalleyrr.org

10. Thanksgiving Point

The institute encompasses museums, gardens, restaurants, activities and events.
www.thanksgivingpoint.org

AN IDEAL CLIMATE

UTAH BOASTS A FOUR-SEASON CLIMATE WITH LOTS OF SUNSHINE AND LOW HUMIDITY.

- Mountain ranges protect the Salt Lake metropolitan area from harsh weather.
- Geography encompasses mountains and fertile valleys, arid deserts, sand dunes and thriving pine forests.
- Average daytime high temperatures range from 37 degrees in January to 93 degrees in July.

FOUR-SEASON RECREATION

SUMMER ACTIVITIES	WINTER ACTIVITIES	WATER ACTIVITIES
Camping	Skiing	Fishing
Hiking	Snowboarding	Whitewater rafting
Mountain biking	Cross-country skiing	Kayaking
ATV riding	Ice climbing	Boating
Rock climbing	Snowshoeing	Jet skiing
Road cycling	Snowmobiling	Scuba diving
Hunting	Sledding/tubing	Parasailing
Horseback riding	Ice skating	Ice fishing
Bird/wildlife watching	Snowkiting	Houseboating
Golf	Ice fishing	Swimming



THE GREATEST SNOW ON EARTH!®

■ Readers of *SKI* magazine ranked three Utah resorts in the top 10 North American resorts for 2012-2013:

- No. 2 Deer Valley
- No. 4 Park City Mountain Resort
- No. 10 Canyons

■ **Canyons** and **Sundance** were named among the five best ski resorts for families by *Outside* magazine.

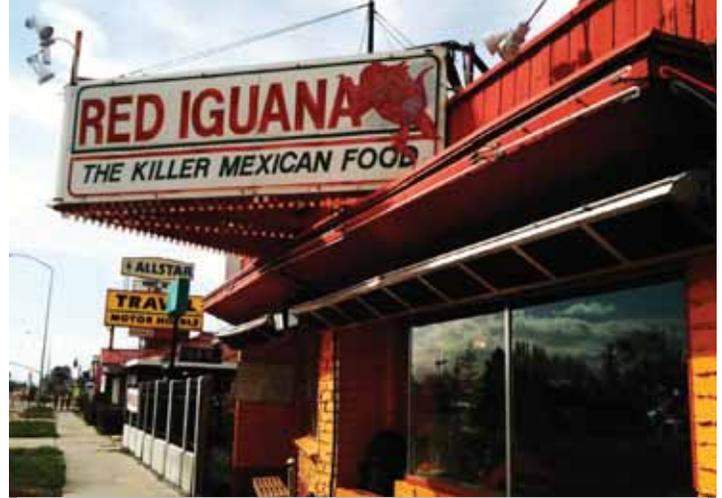
■ *TransWorld Snowboarding* magazine ranked **Park City Mountain Resort** the No. 7 overall resort, the No. 8 terrain park and No. 4 pipe in North America.

■ *SKI* magazine ranked three Utah resorts best value in the West:

- No. 3 Powder Mountain
- No. 8 Alta
- No. 9 Brighton



DEER VALLEY, UTAH RECOGNIZED 5 TIMES AS AMERICA'S BEST SKI RESORT



WORLD-CLASS DINING

Salt Lake City was just named as one of Zagat's Up-and-Coming Food Cities Around the U.S. thanks to an emerging farm-to-table culture and a growing base of award-winning local producers like Creminelli Fine Meats, Slide Ridge Honey and Honey Wine, Snowy Mountain Sheep Creamery, and Amano Artisan Chocolate, as well as statewide local pastured poultry and meat products and dozens of farmers markets.

In addition, several homegrown Utah restaurants have been featured on the Food Network:

- The Blue Plate Diner
- The Burger Bar
- The Lone Star Taqueria
- Pat's Barbecue
- The Red Iguana
- Ruth's Diner
- Moochie's Meatballs
- Kobe Sushi
- Crown Burgers
- Bruges Waffles and Frites
- Les Madeleines
- Shooting Star Saloon



LOCAL MICRO-BREWERIES

- | | |
|-----------------------|--|
| Epic Brewing Company | www.epicbrewing.com |
| The Desert Edge Pub | www.desertedgebrewery.com |
| Squatters Pub Brewery | www.squatters.com |
| Wasatch Brew Pub | www.wasatchbeers.com |
| Bohemian Brewery | www.bohemianbrewery.com |
| Red Rock Brewing | www.redrockbrewing.com |
| Uinta Brewing | www.uintabrewing.com |

SKI RESORT COMPARISON CHART

Resort	Alta	Beaver Mtn	Brian Head
Average Annual Snowfall	563	400	370
Vertical Drop Served by Lift	2,020	1,700	1,320
Lifts	11	5	9
Skiable Acres	2,575	828	665
Number of Runs	115	47	71
Miles to airport	33 SLC	112 SLC	195 LV

Source: Ski Utah, www.skiutah.com

OLYMPIC VENUES



Utah Olympic Oval

5662 South 4800 West (Cougar Lane)
Kearns, Utah
Speed Skating

**Salt Lake Ice Center/
EnergySolutions Arena**

301 W. South Temple
Salt Lake City, Utah
Figure Skating, Short Track Skating

Maverik Center

3200 S. Decker Lake Dr.
West Valley City, Utah
Ice Hockey

The Peaks Ice Arena

100 No. Seven Peaks Blvd.
Provo, Utah
Ice Hockey

Ice Sheet at Ogden

4390 Harrison Blvd.
Ogden, Utah
Curling

Park City Mountain Resort

1310 Lowell Avenue
Park City, Utah
Giant Slalom, Snowboarding Parallel and Halfpipe

Deer Valley Mountain Resort

2250 Deer Valley Drive
Park City, Utah
Slalom, Freestyle Aerials and Freestyle Moguls

Utah Olympic Park

Olympic Parkway and Highway 224 at Kimball Junction
Park City
Bobsleigh, Luge, Skeleton, Ski Jumping and Nordic Combined

Soldier Hollow

(Wasatch State Park)
2002 Soldier Hollow Drive near Midway
Biathlon, Cross-Country Skiing

Snowbasin Ski Resort

Highway 167 (Trapper's Loop)
(801) 399-0304
Downhill, Super G, Combined Downhill/Slalom

Rice Eccles Olympic Stadium

University of Utah Campus
Salt Lake City
Opening and Closing Ceremonies, Home of Olympic Cauldron

Olympic Village

University of Utah Campus
Salt Lake City
Athlete Village

UTAH SPORTS TEAMS

Utah Jazz	NBA Basketball
Real Salt Lake	MLS Soccer
Utah Grizzlies	ECHL Hockey
Salt Lake Bees	Pacific Coast League baseball
Orem Owlz	Pioneer League
Ogden Raptors	Pioneer League
BYU Cougars	NCAA Division I
Utah Utes	NCAA Division I
Utah State Aggies	NCAA Division I



RIO TINTO STADIUM, HOME OF REAL SALT LAKE

PLAN A VISIT TO UTAH

- **Visit Utah**
visitutah.com
- **Ski Utah**
skiutah.com
- **Salt Lake Downtown Alliance**
Map of Downtown Nightlife
downtownslc.org/eatslc/nightlife-restaurant-map
- **Local Food**
ediblewasatch.com
- **Now Playing Utah - Utah's Events Calendar**
nowplayingutah.com
- **Utah Olympic Legacy Foundation**
utaholympiclegacy.com



Brighton	Canyons	Deer Valley	Eagle Point	Park City	Powder Mtn	Snow Basin	Snowbird	Solitude	Sundance	Wolf Mtn
500	355	300	450	365	500	400	500	500	300	300
1,745	3,190	3000	1,500	3,100	2,205	2,950	3,240	2,047	2,150	1,000
5	16	21	6	16	7	10	12	7	5	4
1,050	4,000	2,026	625	3,300	7,000	3,000	3,500	1,200	450	110
66	182	100	40	144	135	113	89	65	42	22
35 SLC	33 SLC	39 SLC	227 LV	50 SLC	37 SLC	55 SLC	53 SLC	29 SLC	33 SLC	55 SLC

HIGHLIGHTS

No. 1 Utah ranked No. 1 by *Forbes* as “Best State for Business and Careers” 2010, 2011 and 2012; the state ranked No. 3 on the list in 2013.

No. 1 Pollina Corporate Real Estate, a gold standard for evaluating states, issued Utah its first No. 1 ranking in 2012 and 2013.

No. 5 Utah ranked No. 5 in CNBC’s “America’s Top States for Business 2013.” The state ranked at No. 4 for “Business Friendliness” and at No. 4 as a “Top State for Starting a Business.”

No. 1 Thumbtack.com and the Ewing Marion Kauffman Foundation ranked Utah No. 1 for “Small Business Friendliness.”

U.S. Chamber of Commerce’s 2013 “Enterprising States” report ranked Utah highly in several categories: overall performance (No. 3), short- and long-term job growth (No. 2), gross state product growth (No. 3), export growth and intensity (No. 3), and business “birthrate” (No. 3).

The Information Technology and Innovation Foundation’s (ITIF) 2012 State New Economy Index ranked Utah 8th overall in technology-based economies, including top rankings in economic dynamism, inventor patents, e-government and online population.

AAA

VISIONARY LEADERSHIP

Under the leadership of Gov. Gary R. Herbert, Utah has become one of the nation’s strongest states, boasting a low unemployment rate, sound economic growth and a strategic plan for prosperity.

- Gov. Gary R. Herbert was listed at No. 3 among governors for job creation in 2013.
- During Gov. Herbert’s administration, Utah achieved an annual job growth rate of 2.61 percent, compared to the national average 1.53 percent.
- *The Washington Post* recently proclaimed Gov. Herbert the “most popular” governor in the country.
- **The state maintains an AAA bond/credit rating from Moody’s, Fitch and Standard & Poor’s—one of only seven states to achieve this rating.**
- *USA Today* ranked Utah as the No. 5 “Best Run” state in America in 2013.

GOVERNMENT

Utah derived its nickname—the Beehive State—from its deep-seated tradition of economic activity and vitality. Governor Gary R. Herbert has fostered this tradition, positioning Utah as one of the nation’s most vibrant and promising economies.

100,000 / 1,000

STRATEGIC LEADERSHIP: 100,000 JOBS IN 1,000 DAYS

In late 2011, Gov. Gary R. Herbert announced a goal for the state to create 100,000 jobs in 1,000 days through the support of private-sector efforts. So far, the state is on track to meet that ambitious goal, with **97,300 jobs created since November 2011.**

UNEMPLOYMENT RATE

DATE	UTAH	NATIONAL
Jan. 2010	8.3%	9.7%
Jan. 2011	7.6%	9.0%
Jan. 2012	6.0%	8.3%
Jan. 2013	5.4%	7.9%
Jan. 2014	3.9%	6.6%

3.9%



SORENSEN CENTER, UNIVERSITY OF UTAH



BIOINNOVATIONS CENTER, UTAH STATE UNIVERSITY

STRATEGIC INVESTMENTS

USTAR

The Utah Science Technology and Research initiative (USTAR) is a long-term, state-funded investment to strengthen Utah's "knowledge economy." This initiative invests in world-class innovation teams and research facilities at the University of Utah (U) and Utah State University (USU), to create novel technologies that are subsequently commercialized through new business ventures. Launched in 2006, USTAR has already begun demonstrating a return on investment:

- **More than 50 top scientists and engineers have been recruited to Utah research universities.**
- These researchers have garnered \$285 million in new, external funding.
- The University of Utah and Utah State University each constructed a new, state-of-the-art research facility.



50 TOP SCIENTISTS

Technology Commercialization and Innovation Program (TCIP)

The TCIP is a state-funded grant and mentoring program that was developed to commercialize cutting-edge technologies developed at Utah's colleges and universities, by entrepreneurs and in small businesses. Managed by GOED, the TCIP provides grants for technologies that show promise of commercial success. Please visit <http://business.utah.gov/programs/tcip/> for more information.

Utah Capital Investment Corporation - UCIC (formerly the Utah Fund of Funds)

The UCIC is a \$300 million economic development program aimed at enhancing access to alternative or non-traditional capital for Utah entrepreneurs. The Utah Fund of Funds does not invest money into any company or individual, but rather invests in venture capital and private equity funds (both inside and outside of Utah) that commit to establishing a working relationship with UCIC and Utah's startup and business community, and commit to making investments in qualifying companies.

- **Since its inception, UCIC partner funds have invested \$723 million in 67 separate Utah companies.**
- These investments have created more than 2,700 new Utah jobs and contributed more than \$35 million in new tax revenue to the state.
- The UCIC has partnered with 28 qualified venture capital and private equity firms, including eight that are headquartered in Utah.

\$723 MILLION
67 COMPANIES
2,700 NEW JOBS



BUSINESS-BUILDING INCENTIVES

EDTIF Tax Credit

- The Economic Development Zone Tax Increment Finance (EDTIF) is used for projects in specific targeted industries.
- EDTIF is a post-performance, refundable tax credit for up to 30 percent of new state revenues (sales, corporate and withholding taxes paid to the state) over the life of the project (ranging from five to 20 years).
- It is available to companies seeking expansion or relocation of operations in Utah.
- The incentive is based on job creation for jobs paying higher than county median wages and is a post-performance award.
- Companies must meet several requirements to receive this incentive.

Custom Fit

Funds for employee training are available for qualified companies; the program is administered generally through state colleges and state applied technology centers.

Rural Development

- Businesses within an **Enterprise Zone** can claim state income tax credits for investing in depreciable machinery and equipment, creating new, above-average-wage jobs, and rehabilitating older facilities.
- In 2013, more than \$12.3 million in credits were awarded, coupled with significant private business investment in rural Utah.
- The **Rural Fast Track** program (RFT) provides training programs, infrastructure development, state income tax credits and other resources to build stronger business communities in rural areas.
- The **Business Expansion and Retention** (BEAR) program assists with economic, workforce and community development in Utah's 25 rural counties.
- GOED's **Business Resource Centers** (BRCs) are partnerships that include Small Business Development Centers (SBDC), USTAR, Procurement Technical Assistance Centers (PTAC) as well as microloan organizations and business incubators within Utah's chambers and local economic development offices.

Motion Picture Incentive Program

Production companies may qualify for an incentive through this program, which is intended to develop a strong motion picture industry presence in Utah.

- The program is a post-performance, fully refundable tax credit of production dollars spent in Utah.
- An approved project spending a minimum of \$1 million in Utah can be rebated 20 to 25 percent (if certain conditions are met) on every dollar spent in the state.

No.2 PROVO

No.5 SALT LAKE CITY

UTAH'S RECORD OF ECONOMIC DYNAMISM EXTENDS THROUGHOUT THE STATE'S CITIES AND COUNTIES.

- Two cities named in "Top Five Best Performing Cities for Business" by Milken Institute in 2013: **Provo (No. 2)** and **Salt Lake City (No. 5)**.
- **Provo City** was ranked No. 2 on *Forbes'* list of "Best Places for Business and Careers;" **Salt Lake City** ranked No. 12.
- Three Utah cities were listed among the "6 Top Cities for High-Paying Jobs" by Payscale in 2013: **Salt Lake City (No. 1)**, **Provo-Orem (No. 5)** and **Ogden-Clearfield (No. 6)**.

INTERNATIONAL CONNECTIVITY

The **Governor's International Trade and Diplomacy Office** (ITDO) assists Utah companies in developing markets for their products and services in foreign countries.

- **In FY2013, ITDO provided assistance to about 700 companies through individual meetings.**
- ITDO trained more than 1,500 individuals on international trade issues through more than 50 training events.
- It facilitated eight trade missions to various countries, such as Mexico, Thailand and Indonesia.
- The organization also coordinated a Governor-led trade mission to Tel Aviv, Jerusalem and Ramallah in April 2013.
- ITDO helped host more than 20 Ambassadors and Consul Generals from around the world.
- GOED and ITDO also work closely with **World Trade Center Utah** (WTC Utah) to enrich and develop Utah's global network. WTC Utah is a licensed and certified member of the World Trade Centers Association headquartered in New York City.

700 COMPANIES

COUNTY ECONOMIC DEVELOPMENT OFFICES



UTAH STATE CAPITOL

ORGANIZATION	ADDRESS	PHONE	WEBSITE
Beaver County Economic Development	105 East Center Street, P.O. Box 789 Beaver, UT 84713	(435) 438-6490	beaver.utah.gov
Box Elder County Economic Development	01 South Main Street Brigham City, UT 84302	(435) 734-3331	boxeldercounty.org
Cache Valley Chamber of Commerce	160 North Main Street, Suite 100 Logan, UT 84321	(435) 752-2161	cachechamber.com
Carbon County Economic Development	120 East Main Street Price, UT 84501	(435) 636-3295	carbon.utah.gov/econdev
Daggett County Economic Development	95 North 100 West Manila, UT 84046	(435) 784-3218	daggettcounty.org
Davis County Economic Development	61 South Main Street Farmington, UT 84025	(801) 451-3278	daviscountyutah.gov/economic_development
Duchesne County Economic Development	50 East 200 South Roosevelt, UT 84066	(435) 722-4598	uintabasin.org
Emery County Economic Development	95 East Main St., #297 Castle Dale, UT 84513	(435) 381-5576	emerycounty.com
Garfield County Economic Development	55 South Main Street Panguitch, UT 84759	(435) 676-1100	garfield.utah.gov
City of Moab Economic Development	217 East Center Street Moab, UT 84532	(435) 259-5121	moabcity.org
Cedar City – Iron County Economic Development	10 North Main Street Cedar City, UT 84720	(435) 586-2770	cedarcity.org
Juab County Economic Development Agency	160 North Main Street, Room 102 Nephi, UT 84648	(435) 623-3415	juabbusiness.com
Kane County Economic Development	30 North Main Street, Suite 201 Kanab, UT 84741	(435) 616-5858	kane.utah.gov
Millard County Economic Development Assoc.	71 South 200 West Delta, UT 84624	(435) 864-1407	millardcounty-ecdev.com
Morgan County Economic Development (Better City)	48 West Young St Morgan, UT 84050	(801) 920-0000	morgan-county.net
Piute County Economic Development	550 North Main Street Junction, UT 84740	(435) 577-2949	piute.org
Rich County – Bear Lake Regional Commission	69 N. Paradise Pkwy. Building B Garden City, UT 84028	(435) 946-2198	bearlakeregionalcommission.org
Salt Lake County Economic Development	2001 S. State Street, Ste. S2100 Salt Lake City, UT 84114	(385) 468-4866	upgrade.slco.org
San Juan County Economic Development	117 S. Main Street P.O. Box 490 Monticello, UT 84535	(435) 587-3235	utahscanyoncountry.com
Sanpete County Economic Development Assoc.	191 North Main Street Manti, UT 84642	(435) 835-4321	sanpete.com
Sevier County Economic Development	250 North Main Street, Rm 116 Richfield, UT 84701	(435) 893-0454	sevierutah.net
Summit County Economic Development	P.O. Box 128 Coalville, UT 84017	(435) 336-3220	summitcounty.org
Tooele County Economic Development	47 South Main Street Tooele, UT 84074	(435) 843-3150	co.tooele.ut.us
Uintah County Economic Development	152 East 100 North Vernal, UT 84078	(435) 781-6767	vernalutah.org
Utah County Business Development	815 West 1250 South Orem, UT 84058	(801) 863-7546	utahvalleydata.com
Heber Valley Tourism and Economic Development	475 North Main Street Heber City, UT 84032	(435) 654-3666	gohebervalley.com
Washington County Economic Development Council	1071 E. 100 S. Building C, Ste 7 St. George, UT 84770	(435) 652-7750	siteselectplus.com
Wayne County Economic Development	18 South Main Street P.O. Box 189 Loa, UT 84747	(435) 836-1315	waynecountyutah.org
Weber County Economic Development Corp.	2380 Washington Blvd., Ste. 250 Ogden, UT 84401	(801) 399-8414	weberedp.com

For More Information:

The Utah Governor's Office of Economic Development
 60 E. South Temple, Suite 3rd Floor Salt Lake City, Utah 84111
 (801) 538-8680 www.business.utah.gov



IN THE BUSINESS WORLD, YOU NEED EVERY ADVANTAGE. MAYBE THIS IS A GOOD TIME TO INTRODUCE UTAH.

If you're looking for a better setting to grow your business, it's easy to see the attraction of a place like Utah. For one thing, Forbes, CNBC and Pollina Corporate have named us a top state for business year after year. For another, our workforce is among the most educated in the country. To learn more reasons why Utah has the infrastructure, government support and low operating costs to please the likes of Procter & Gamble, eBay, Hershey, Goldman Sachs, Specialized Bicycle and others, call us or visit our website today.

UTAH
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Utah Governor's Office of
Economic Development

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