



**Goldman Sachs *10,000 Small Businesses***  
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# **10,000 Small Businesses**

## **Program Overview**

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### **Goldman Sachs 10,000 Small Businesses**

**Best in Class  
National  
Business and  
Management  
Curriculum**

**Provided through  
Community Colleges**

**Business  
Support  
Services**

**Offered by local  
organizations &  
Goldman Sachs  
employees**

**Opportunity  
to  
Access  
Capital**

**Opportunity provided  
through Community  
Development Financial  
Institutions (CDFIs)**

**Revenue Growth and Job Creation**

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## ***10,000 Small Businesses***

### **Local and National Partners**

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#### **Local Partners: SLC/Wasatch**

##### **Front**

- Chambers of Commerce
- Utah SBDC Network
- GOED
- Industry Associations/Business Advocacy Associations
- Mountain West Small Business Finance (CDFI)

#### **National Partners**

- Babson College
- The Bridgespan Group
- The Initiative for a Competitive Inner City (ICIC)
- Margaret Spellings & Co.

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## ***10,000 Small Businesses*** **Education Program: Curriculum Highlights**

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- Our Commitment includes a practical, best-in-class curriculum



### **Developing a comprehensive business growth plan**

- Scholars commit to actively participating in all curriculum modules.

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## **10,000 Small Businesses**

### **Overview of Education Program**

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#### **Commitment to participating small businesses**

- A scholarship that covers the full cost of tuition and materials
- A highly practical course to develop skills for business growth
- Lessons that can immediately benefit each business

#### **Participation from selected small businesses**

- Commitment to attend 11 learning sessions
- Participation in clinics and workshops
- Completion of personalized growth plan

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## **10,000 Small Businesses**

### **Business Support Services**

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- Commitment includes an integrated, comprehensive suite of business support services



- Participants commit to an additional 6-8 hours per week of out of class activities

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## ***10,000 Small Businesses***

### **Education Program Timeline and Program Commitments**

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#### **Business and Management Education:**

- To apply, please visit [www.slcc.edu/10ksb](http://www.slcc.edu/10ksb)
  - Cohort III applications due by October 4<sup>th</sup>, 2013
  
- Application commitments include:
  - A 20-minute interview with members of the national and local program partners
  
  - Cohort III Start — January 2014

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## **10,000 Small Businesses**

### **Co-hort III Information and Application Sessions**

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#### Info Session/Ask the Expert Series – ABC's of Financial Statements:

Ogden Chamber of Commerce September 4, 2013 11:30 a.m. – 1 p.m.  
Room #400

#### Information Session:

Bank of American Fork September 12, 2013 7:30 a.m. – 9 a.m.  
Riverton Branch

#### Application Workshop:

Library Square Campus September 12, 2013 4 p.m. – 6 p.m.  
Large Conference Room

#### Priority Review Date:

September 19, 2013

Comprehensive schedule at [www.slcc.edu/10ksb](http://www.slcc.edu/10ksb) (key dates)

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## *10,000 Small Businesses*

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Questions?