CHOOSE YOUR OWN ADVENTURE

Strategies for Success

GOAL ZERO'S CORE VALUES

#1
ZERO BOUNDARIES.
WE EXPLORE.

#2 ZERO APATHY. WE CARE.

#3
ZERO REGRETS. WE RISK.

INNOVATORS OF PORTABLE SOLAR POWER

GOALZERO

GOALZERO

GOALZERO

GOALZERO

POWER
ANYTHING
ANYWHERE

GOALZERO

GOALZERO

Success!

GOALZERO

Forbes 2014
AMERICA'S MOST PROMISING COMPANIES

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#9

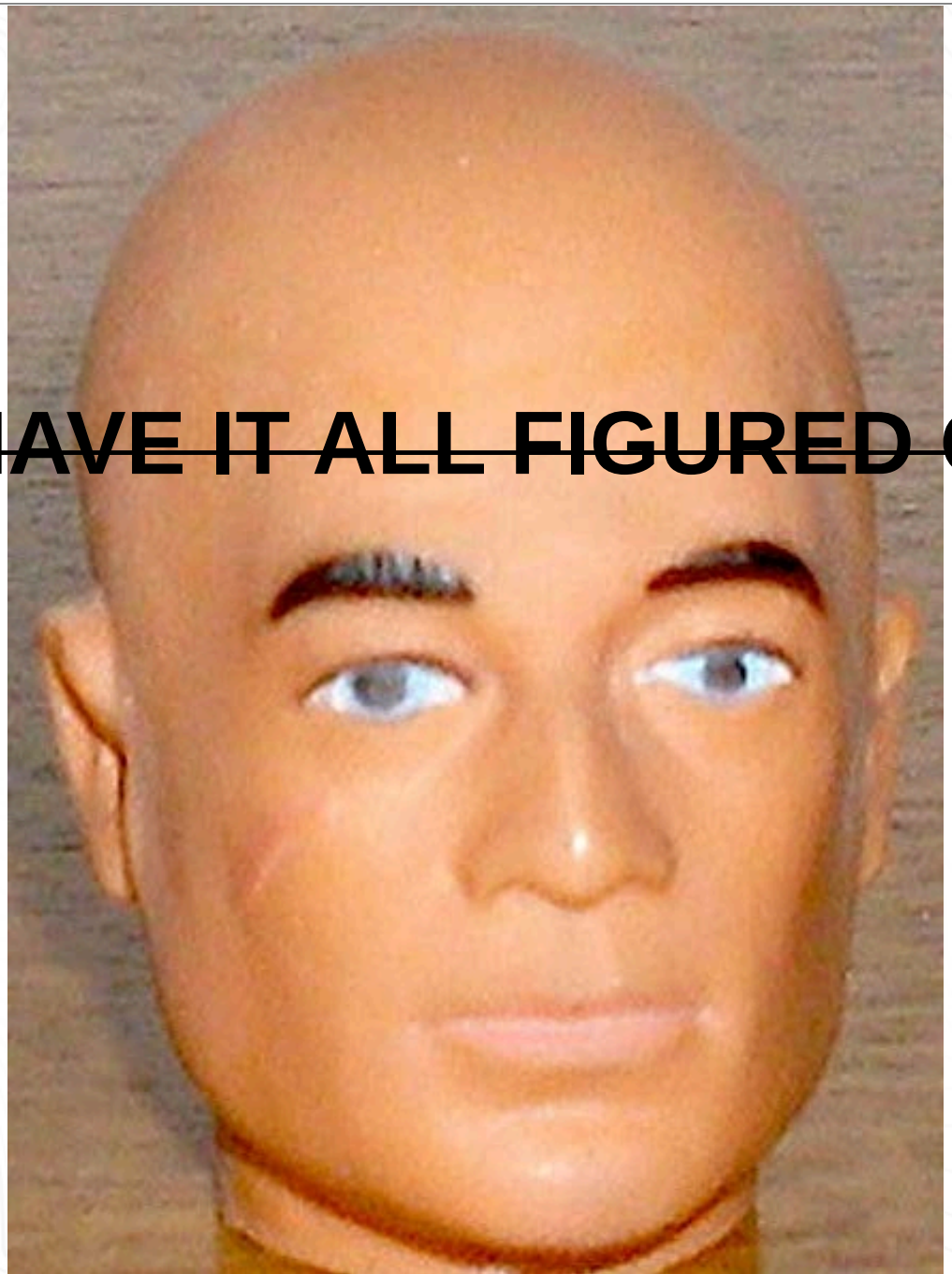
Inc. 500

Google

goal zero

goal zero

goal zero jobs



~~WE HAVE IT ALL FIGURED OUT!~~

WHERE TO NEXT?

#1
ZERO BOUNDARIES.
WE EXPLORE OUR WORLD.

#2

ZERO APATHY.

WE CARE ABOUT OUR CUSTOMERS, BRAND AND PRODUCT.

#3
ZERO REGRETS.
WE RISK SO WE CAN
DOMINATE.

TAKEAWAYS

1. Have an audacious vision.
2. Develop broad framework & explore.
3. When something sticks, focus.

THANKS.

NOW GO LIVE THE #SOLARLIFE

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