

Our Role in the Governor's Plan for Utah

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A decorative graphic at the bottom of the slide consisting of a blue wavy line with a yellow and green gradient, and a series of thin white lines radiating from the left side.

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Governor's Vision for Utah:

“Utah will lead the nation as the best performing economy and be recognized as a premier global business destination.”



Mission Statement:

“Utah will excel in job creation, innovation, entrepreneurship, global business, and quality workforce and have a stable and sustainable business friendly environment.”

A decorative graphic consisting of a series of thin, parallel yellow lines that curve upwards from left to right, transitioning into a thick blue wave that curves downwards from left to right, with a green wave underneath it.

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Governor Gary Herbert's Four Objectives

1. Strengthen and Grow Existing Utah Businesses, Both Urban and Rural
2. Increase Innovation, Entrepreneurship and Investment
3. Increase National and International Business
4. Prioritize Education to Develop the Workforce of the Future

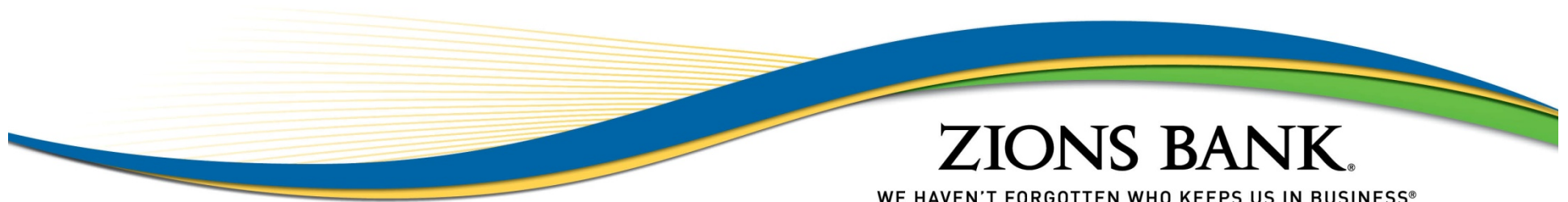
A decorative graphic at the bottom of the slide consisting of a thick blue wave with a yellow outline, a green wave below it, and a series of thin yellow lines radiating from the left side.

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Suggestion #1

Focus on a few
important goals

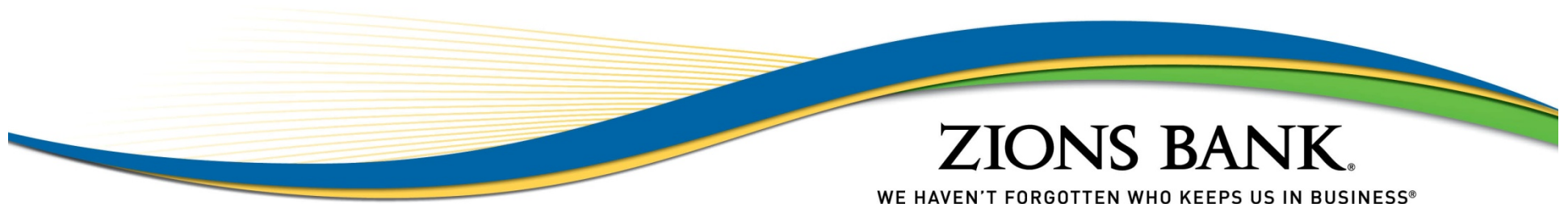


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Suggestion #2

Measure the things
that really matter

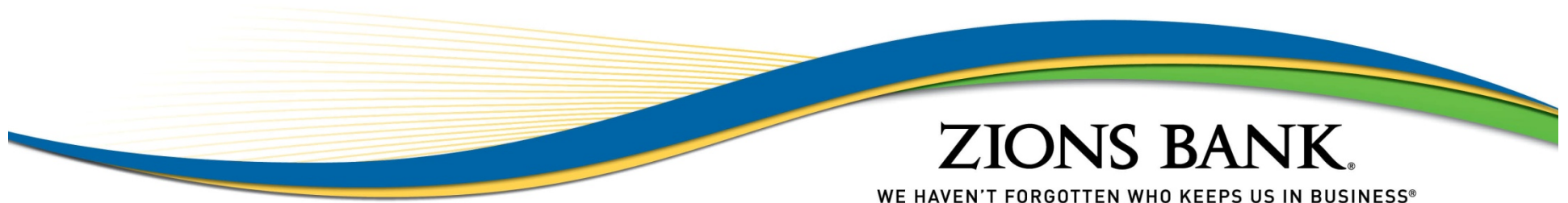


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Suggestion #3

**Focus on activities that
drive the lead measure**

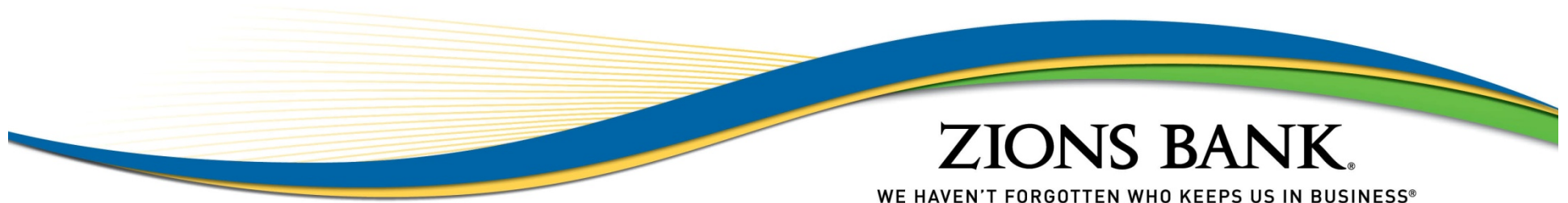


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Suggestion #4

Know if you are
winning or losing

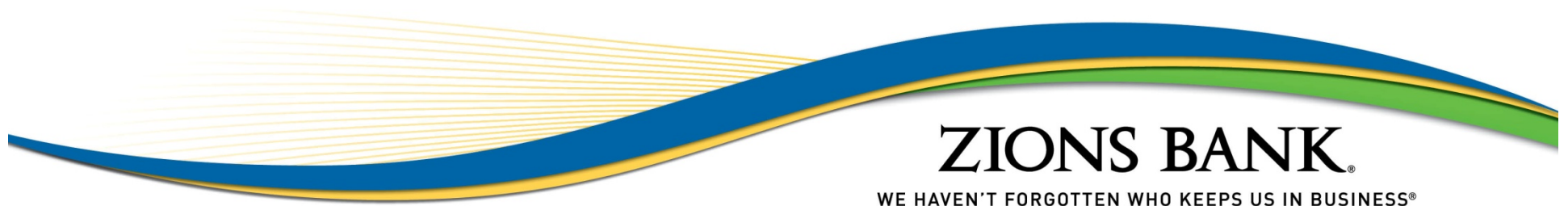


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Suggestion #5

Create action plans

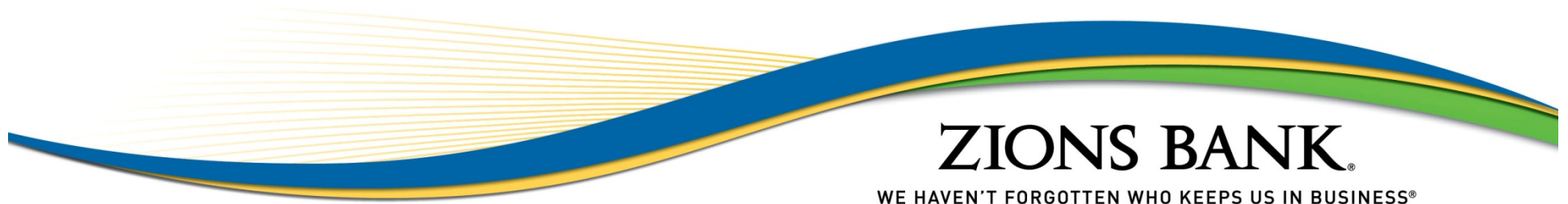


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Suggestion #6

Create a cadence of
expectations,
accountability and
feedback



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The Bottom Line ...

“We have every reason to be optimistic about the future. Our State has faced challenges before and we have always come out stronger. While current challenges are unique, they also provide unique opportunities. Taking advantage of these opportunities will require maximizing our unprecedented partnerships throughout the State.”

- Utah Economic Development Plan

A decorative graphic consisting of a thick blue wave that curves across the bottom of the slide. To the left of the wave, there are several thin, parallel yellow lines that fan out towards the right, creating a sense of motion or a signal. The wave itself has a yellow border on its top and bottom edges.

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