



Governor's Office of Economic Development

BUSINESS • TOURISM • FILM

State of Utah

GARY R. HERBERT
Governor

GREG BELL
Lieutenant Governor

SPENCER P. ECCLES
Executive Director

CHRISTOPHER M. CONABEE
Managing Director, Corporate Recruitment and Business Services

- I. **Outdoor Retailer Show** (10:00 a.m. – 10:10 a.m.)
Frank Hugelmeyer, President, OIA
- II. **National Economic Review** (10:10 a.m. – 10:20 a.m.)
David Stringfellow, Senior Economist, GOPB
- III. **Utah Economic Review** (10:20 a.m. – 10:30 a.m.)
David Stringfellow, Senior Economist, GOPB
- *****5 minute break*****
- IV. **GOED Overview** (10:35 a.m. – 10:40 a.m.)
Spencer P. Eccles, Executive Director, GOED
- V. **GOED Legislative Session Overview** (10:40 a.m. - 10:45 a.m.)
Sophia DiCaro, Deputy Director, GOED
- VI. **Media & Communication Overview** (10:45 a.m. – 10:50 a.m.)
Michael Sullivan, Director, GOED
- *****5 minute break*****
- VII. **Business Outreach & International Trade** (10:55 a.m. – 11:05 a.m.)
Gary Harter, Managing Director, GOED
- VIII. **Corporate Recruitment & Business Services** (11:05 a.m. – 11:15 a.m.)
Christopher M. Conabee, Managing Director, GOED
- IX. **Tourism, Film, & Global Branding** (11:15 a.m. – 11:25 a.m.)
Leigh von der Esch, Managing Director, GOED
- *****5 minute break*****
- X. **GEC** (11:30 a.m. – 11:40 a.m.)
Spencer P. Eccles, Executive Director, GOED
- XI. **EDCU** (11:40 a.m. – 11:50 a.m.)
Jeff Edwards, President and CEO
- XII. **USTAR** (11:50 a.m. – 12:00 p.m.)
Ted McAleer, Executive Director

