

UTAH FACTS

OFFICIAL PUBLICATION OF THE GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

SPECIAL REPORT

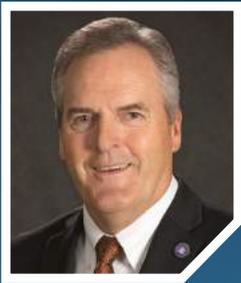
GOVERNMENT | WORKFORCE | EDUCATION | QUALITY OF LIFE | HEALTHCARE | INFRASTRUCTURE | ENERGY | POPULATION



Utah Governor's Office of
Economic Development
BUSINESS • TOURISM • FILM

TABLE OF CONTENTS

4	GOVERNMENT
7	WORKFORCE
10	EDUCATION
14	QUALITY OF LIFE
18	HEALTHCARE
21	INFRASTRUCTURE
25	ENERGY
28	POPULATION



DEAR READER,

Our list of accolades is long, but I'll let this book speak for itself. Utah boasts one of the nation's best economies and an enviable quality of life—it's a *fact*.

The Utah Governor's Office of Economic Development, in collaboration with business, education and community leaders statewide, works hard to maintain a winning economic environment. Low tax rates, a vibrant workforce and sensible regulation are part of the bedrock of our exceptional business environment. Driving our economic growth is collaboration and an endless spirit of innovation. Between Utah's continually impressive marks in job growth and our earned ranking as the fourth most diverse economy in the nation, our economy is thriving.

But those are not the only reasons people and businesses come here. Whether your scene includes skiing the slopes, attending the symphony—or both—Utah has something to offer people from every background.

Enjoy your reading of *Utah Facts* and *Business in Utah*. You can visit **business.utah.gov** to keep up with the latest happenings in America's fastest growing state.

Utah is the place to build an elevated business and an elevated life. This fact book, while comprehensive, provides only a glimpse. I invite you to come experience it for yourself.

Sincerely,

A handwritten signature in black ink that reads "Q. Val Hale". The signature is fluid and cursive, with a long horizontal stroke extending from the end of the name.

Q. Val Hale
EXECUTIVE DIRECTOR, UTAH GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

UTAH IS THE #1 STATE FOR BUSINESS (*FORBES*).
DISCOVER WHY AT BUSINESS.UTAH.GOV

GOVERNMENT

"THE ROLE OF GOVERNMENT IS TO EMPOWER THE PRIVATE SECTOR—TO CREATE A STABLE AND PREDICTABLE BUSINESS ENVIRONMENT, AND TO STAY OFF YOUR BACKS AND OUT OF YOUR WALLETS," SAYS GOV. GARY R. HERBERT. THAT ATTITUDE HAS HELPED UTAH DEVELOP A BUSINESS-FRIENDLY ENVIRONMENT THAT FOSTERS INNOVATION AND GROWTH. UTAH BOASTS ONE OF THE STRONGEST ECONOMIES IN THE UNITED STATES.



LEADING THE WAY

Utah doesn't take economic growth for granted. While enjoying an already exceptional economic and business climate, state leaders continue to create strategies for continued growth—all under the strong leadership of Gov. Gary Herbert.

INCOME GROWTH

Utahns are the beneficiaries of the state's strong economy, with Utah ranking No. 2 for income growth by Pew Research Center.

MOST POSITIVE OUTLOOK

Utahns have the most positive outlook about their state's economy, according to Gallup.

AAA

Utah continually maintains an AAA bond rating from Moody's, Fitch and Standard & Poor's, and was one of only nine states to achieve this rating from all three agencies in 2016.

No.1

For three years straight, *Forbes* has ranked Utah as the "Best State for Business and Careers." Utah has earned the No. 1 spot for six of the past seven years.

No.1

Utah jumped to the top of CNBC's "Top States for Business 2016" list. The state has been in the top 10 every year for the past 10 years.

No.1

Utah has the best economic outlook of all states, according to ALEC's 2016 Rich States, Poor States report. Utah has held this ranking every year since 2008.

No.2

Business Facilities ranked Utah No. 2 for its Economic Growth Potential. The state ranked No. 3 for its business climate.

VIBRANT CITIES

Utah's cities and towns are vital engines of economic growth. In fact, *Forbes* ranked three Utah cities within the top 10 of its 2016 "Best Places for Business and Careers" list:

- NO. 2** Provo
- NO. 7** Salt Lake City
- NO. 8** Ogden

The same cities were included in the Milken Institute's 2016 "Best Performing Large Cities" report:

- NO. 2** Provo-Orem
- NO. 11** Salt Lake City
- NO. 29** Ogden-Clearfield

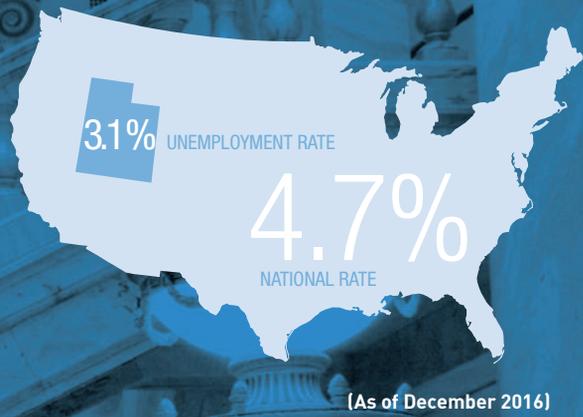
ENTERPRISING STATES

The U.S. Chamber of Commerce's 2016 "Enterprising States" report ranked Utah as:

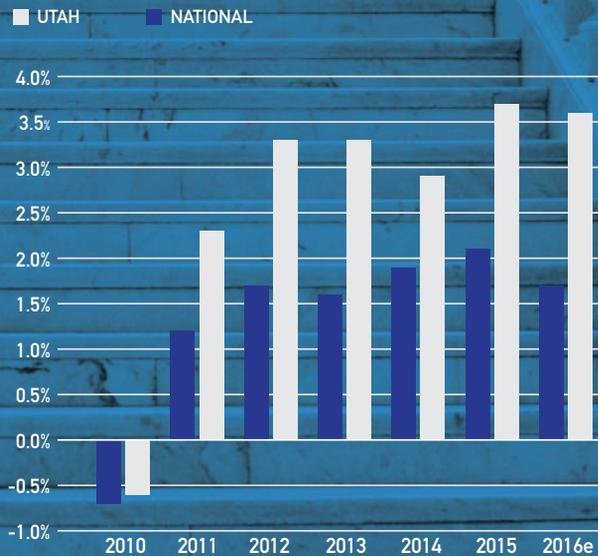
- NO. 1** for Short-Term Job Growth
- NO. 1** for State R&D Investment
- NO. 1** High-Tech Job Growth
- NO. 3** Long-Term Job Growth
- NO. 3** Higher-Ed Degree Output
- NO. 4** STEM Job Growth
- NO. 5** Gross State Product Growth
- NO. 5** Bridge Quality
- NO. 6** High-Tech Share of All Businesses
- NO. 7** New Startup Rate
- NO. 7** Labor Force Utilization

ECONOMIC DYNAMISM

UNEMPLOYMENT RATE



JOB GROWTH RATE



Source: Utah Department of Workforce Services

A+ RATING

Thumbtack.com gave Utah an A+ for "Small Business Friendliness" in 2016.



INTERNATIONAL OUTREACH

The governor's International Trade and Diplomacy Office (ITDO) assists Utah companies with their global market development. ITDO provides services including:

- business mentoring
- international trade missions
- recruitment of foreign investors
- key international business connections
- marketing strategy consultations
- in-country trade representatives
- educational seminars

52

In 2016, in partnership with the State Trade and Expansion Program and in cooperation with the U.S. Small Business Administration, ITDO awarded matching grants to 52 companies for participation in international trade shows, trade missions or independent sales trips.

60

ITDO hosted 60 diplomatic visits from ambassadors and other high-level diplomats in fiscal year 2016.

WORLD TRADE CENTER UTAH

GOED and ITDO work closely with World Trade Center Utah (WTC Utah), a licensed and certified member of the World Trade Centers Association headquartered in New York City, to help Utah companies of all sizes enter global markets.

STRATEGIC INVESTMENTS

TECHNOLOGY COMMERCIALIZATION AND INNOVATION PROGRAM (TCIP)

TCIP is a state-funded grant and mentoring program that was developed to commercialize cutting-edge technologies developed at Utah's colleges and universities, as well as technology developed independently by a small business. Managed by GOED, the TCIP provides grants of up to \$100,000.

UTAH CAPITAL INVESTMENT (UCI)

UCI is a \$300 million economic development program aimed at enhancing access to alternative or non-traditional capital for Utah entrepreneurs. It does not invest money into any company or individual, but instead invests in venture capital and private equity funds (both inside and outside of Utah) that commit to establishing a working relationship with Utah Capital Investment and Utah's startup and business community.

\$931M

77 Utah companies have raised \$931 million from Utah Capital portfolio funds since its inception.

BUSINESS-BUILDING INCENTIVES

Utah provides a diverse suite of incentives to businesses that expand or relocate to the Beehive State. Here is a sampling of those incentives:

ECONOMIC DEVELOPMENT TAX INCREMENT FINANCE (EDTIF)

- A post-performance, refundable tax credit for up to 30 percent of new state revenues with a maximum term of 20 years (current agreement averages stand at 20 percent for 7 years). Incentives available to companies seeking relocation and expansion of operations to the state of Utah.

INDUSTRIAL ASSISTANCE FUND (IAF)

- A post-performance grant for the creation of high-paying jobs in the state. Requirements include creating new, high-paying jobs that pay at least 110 percent of the county average wage.

CUSTOM FIT TRAINING

- This program provides specialized training for companies to train their employees. Custom Fit training is administered through the Utah College of Applied Technology centers and state colleges and universities. Training may be conducted at Salt Lake Community College campuses, Applied Technology Centers, or a business location. This incentive subsidizes \$200,000 total for professional training and requires a company match.

RURAL FAST TRACK PROGRAM (RFTF)

- A post-performance grant available to small companies in rural Utah. The program provides an efficient way for existing small companies to receive incentives for creating jobs in the rural areas of the state and to further promote business and economic development. In fiscal year 2016, 31 grants were awarded to rural companies.

MOTION PICTURE INCENTIVE FUND

- A post-performance rebate of production dollars spent in Utah. An approved production is eligible for a rebate of 20 – 25 percent on dollars spent in the state. To qualify, a production must spend a minimum of \$1 million in the state and make other important investments, such as hiring local cast and crew. Productions under \$1 million may be eligible for a 15 percent cash or credit rebate.

WORKFORCE

BUSINESS THRIVES ON UTAH'S EDUCATED AND YOUTHFUL WORKFORCE. THIS RIGHT-TO-WORK STATE PLACES HIGH VALUE ON EDUCATION AND HAS THE NATION'S YOUNGEST DEMOGRAPHICS. THIS COMBINATION HAS CREATED A WORKFORCE THAT IS EAGER AND READY TO MEET THE NEEDS OF INDUSTRY.

2.8% 

Utah's employment growth rate was 2.8% from December 2015 to December 2016—while the national growth rate was 1.4%.

3.1% 

Utah's unemployment rate is 3.1%.

40,000 

Utah gained 40,000 jobs over the past 12 months.

\$43,456 

Utah's average annual nonfarm wage was \$43,456 in 2015.

NO. 5 

Utah ranked fifth for job satisfaction according to the Monster- Brandwatch 2016 "Job Joy" survey.



ECONOMIC LEADERSHIP AND JOB GROWTH

Utah's prosperity is not limited to a handful of industries. In fact, nearly every private sector industry saw growth in 2016. The fastest-growing industries are:

- Financial Activities (6.4% growth)
- Professional/ Business Services (5.4%)
- Construction (4.4%)

A PREPARED WORKFORCE

Utahns embrace education as a means for personal growth and career advancement, which means the state's talent pool is educated and prepared to meet industry's needs.

91.2%

of adult Utahns have earned at least a high school degree, compared to the national average of 86.7%

31.1%

of Utah's residents that are 25 and older have at least a bachelor's degree.

66%

Utah has set a goal for 66 percent of the workforce to hold an advanced training certificate or degree by 2020.

100%

of both personal and corporate income tax dollars are dedicated to education.

UTAH'S LARGEST EMPLOYERS

- Intermountain Healthcare
- University of Utah (including U of U Health Care)
- Brigham Young University
- Wal-Mart
- Hill Air Force Base
- Utah State University
- Smith's Food & Drug Centers
- Utah Valley University
- The Home Depot
- Zions Bank

A MULTILINGUAL WORKFORCE

An unusually high number of Utahns have lived abroad, giving the workforce deep cultural insights into foreign countries.

- Approximately 70 percent of students at Brigham Young University are multilingual.
- 50+ languages are taught at Utah universities.
- 120+ languages are spoken in daily commerce in the state.

A TECH-READY WORKFORCE

Utah prides itself on its tech-focused culture. With a growing tech boom in the state's lauded Silicon Slopes, Utah continues to rank high for its tech-savvy workforce and spirit of innovation. In its most recent Enterprising States report, the U.S. Chamber ranked Utah:

NO. 1

for entrepreneurship and innovation

NO. 2

for high-tech performance

NO. 1

for high-tech job growth

NO. 1

for state R&D investment

A DYNAMIC POPULATION

Utah's youthful population will persist for generations, as the state's demographics skew younger than the nation's in every age bracket.

30.5% VS. 22.9%

At 30.5 percent, Utah's population of children under the age of 18 is significantly higher than the national average of 22.9 percent.

23.6% VS. 20.6%

Utah's population within the 20-34 age group also maintains its edge over the nation.

9.7% VS. 14.1%

Utah begins to trail the national average at the 45-year-old-plus mark. When looking specifically at the 65 and older group, Utah sits at 9.7 percent compared to 14.1 percent nationally.



EDUCATION

UTAH'S YOUNG AND GROWING POPULATION MEANS AN IMPRESSIVE NUMBER OF STUDENTS GET THEIR START IN LIFE WITHIN UTAH'S EDUCATION SYSTEM. INNOVATIVE PROGRAMS IN K-12 EDUCATION, HIGHER EDUCATION AND OTHER POST-SECONDARY EDUCATION ALL CONTRIBUTE TO FILLING THE PIPELINE FOR THE STATE'S EXPANDING WORKFORCE. THE STATE UNDERSTANDS THAT EXCELLENCE IN EDUCATION ENSURES EXCELLENCE IN ECONOMIC GROWTH, BENEFITTING RESIDENTS ACROSS UTAH.

644,476 

Utah currently has 644,476 K-12 students enrolled at public schools.

1,000+ 

Utah has more than 1,000 K-12 schools.

5.7% 

175,509, or 5.7% of the state's population, is enrolled in higher education.

157 

About 14% of all Utah schools—157 total—offer dual immersion programs in five different languages: Mandarin, Spanish, French, German and Portuguese. Five of these schools offer more than one language.

104 

Utah has 104 charter schools, which serve about 10% of all Utah public school students.

AFFORDABLE TUITION \$

Utah's public four-year institutions ranked at No. 4 for the cost of in-state tuition and fees for 2016-17. On average, Utah students pay \$6,580 per year. (Trends in College Pricing Report by the College Board.)

K-12 EDUCATION

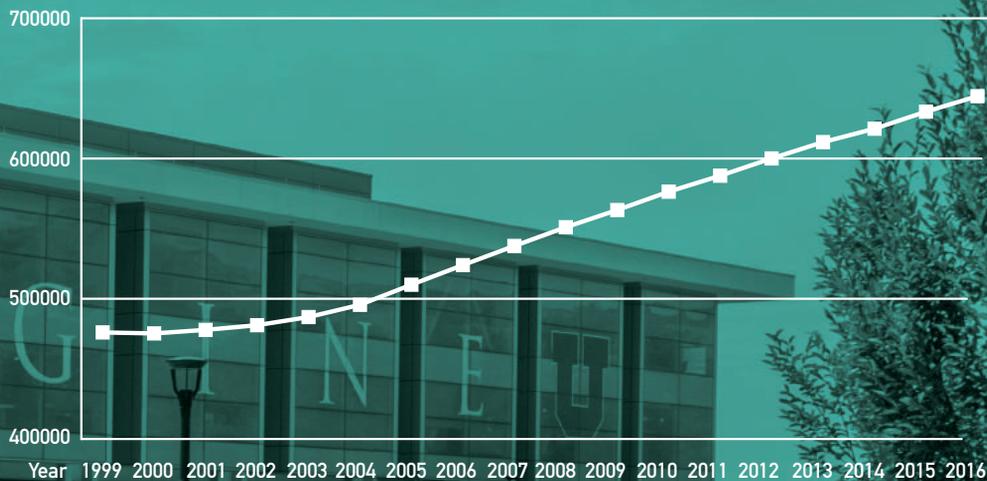
Utah's public and private schools offer high-quality education to students throughout the state.

2016-2017

School Enrollment

Kindergarten	48,288
Elementary school (1-8)	408,336
Secondary school (9-12)	187,852
Total	644,476

TOTAL PUBLIC SCHOOL FALL ENROLLMENT



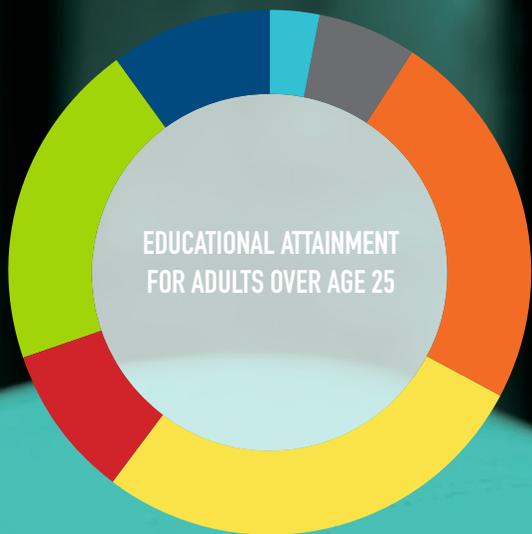
COLLEGE READINESS

- Statewide, high school graduation was 85% in 2016, a 2% increase from the previous year.
- Utah is one of only 13 states where 100% of high school graduates take the ACT.
- Through Utah's concurrent enrollment program, which allows high school juniors and seniors to take college courses to get both Utah college and high school credit tuition-free, a total of 29,758 Utah students earned 204,423 hours of college credit in 2016—a 4% increase in students over 2015.
- Ninety-six percent of concurrent enrollment students pass their college courses, representing an estimated at \$32.5 million in future tuition expenses saved.

HIGHER EDUCATION

Utahns value higher education, recognizing that education is the key to economic prosperity for individuals and communities alike. As of 2014, almost half of Utahns—48%—between ages 25 and 64 have a college degree or certificate. Of those, 41% have an associate's or above, higher than the national average of 38.8%.

- Utah's public colleges have the fourth-lowest four-year tuition in the country at an average of \$6,580 per year.
- Utah graduates have the lowest average student debt in the country: \$18,921, compared to \$28,950 nationally.
- Only 54% of Utah college students take out student loans, the seventh-lowest rate in the nation.
- Many students—61%—also get funding assistance from some kind of gift aid at an average of \$3,614 per student, and 46% of students who enrolled full-time and received gift aid had all of their tuition and fees covered.



- Less than 9th grade **3.1%**
- 9th to 12th grade, no diploma **6.1%**
- High school graduate only **23.6%**
- Some college, no degree **27.6%**
- Associate's degree **9.4%**
- Bachelor's degree **20.3%**
- Graduate or professional degree **9.9%**

Source: U.S. Census Bureau

BRIGHAM YOUNG UNIVERSITY



WEBER STATE UNIVERSITY

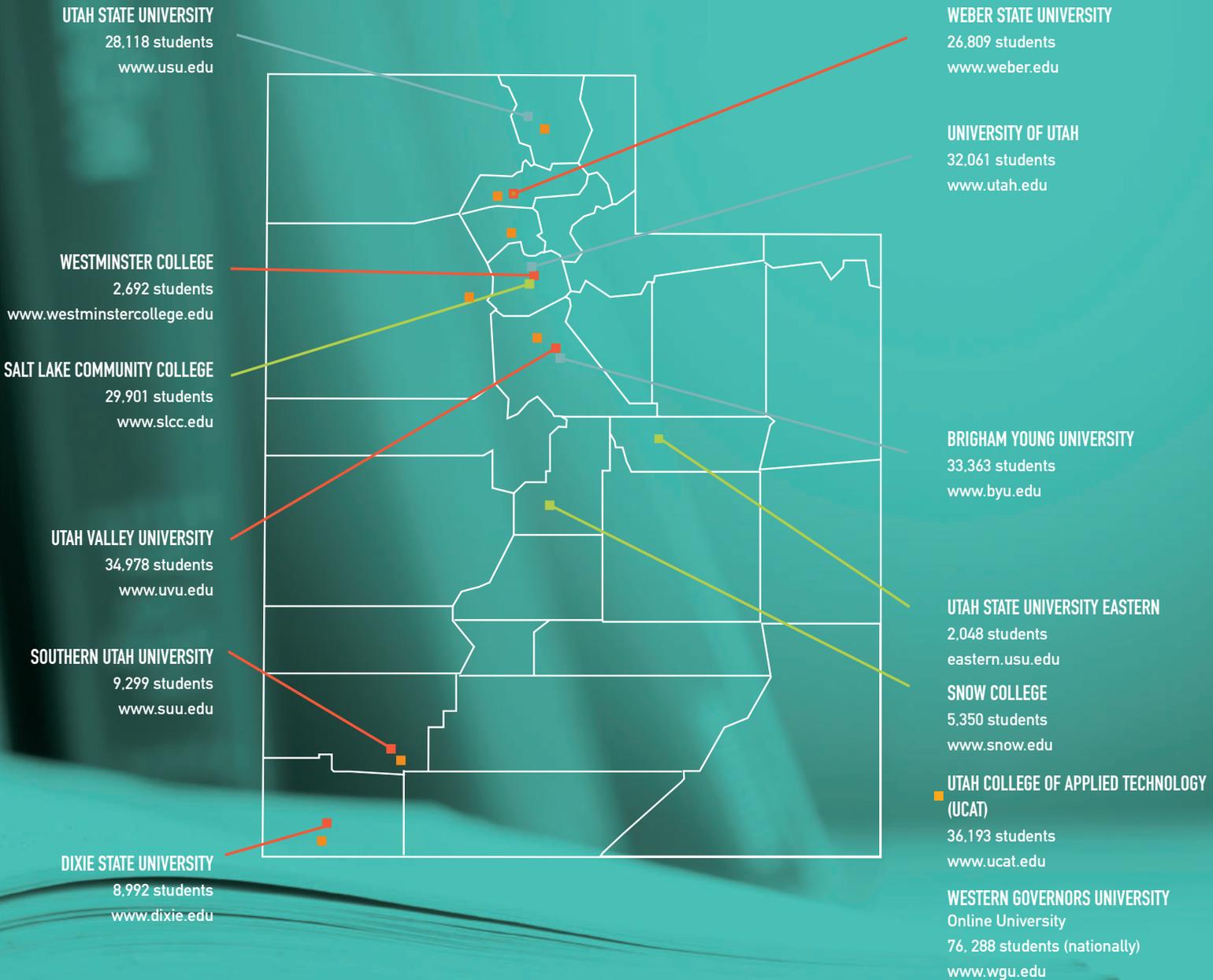


DIXIE STATE UNIVERSITY



FALL 2016 ENROLLMENT

- PUBLIC COMMUNITY COLLEGES
- COLLEGES AND UNIVERSITIES (BACHELOR'S DEGREE PROGRAMS)
- PH.D. LEVEL RESEARCH UNIVERSITIES
- UTAH COLLEGE OF APPLIED TECHNOLOGY



UNIVERSITY OF UTAH



UTAH STATE UNIVERSITY



UTAH VALLEY UNIVERSITY



QUALITY OF LIFE

LIVING IN UTAH MEANS HAVING EASY ACCESS TO SOME OF THE MOST BEAUTIFUL NATURAL VISTAS IN THE COUNTRY, WITH WORLD-CLASS SKIING AND GORGEOUS STATE AND NATIONAL PARKS DOTTING THE UTAH MAP. BUT THE BEEHIVE STATE OFFERS EVEN MORE THAN THAT: UTAH IS HOME TO COMPETITIVE ATHLETIC TEAMS, A PREMIER INDEPENDENT FILM FESTIVAL, STATE-OF-THE-ART MUSIC VENUES, MUSEUMS, FESTIVALS, TOP-RATED RESTAURANTS AND MUCH MORE. UTAH IS NOT ONLY A GREAT PLACE TO DO BUSINESS, BUT ALSO A GREAT PLACE TO LIVE.

43 STATE PARKS

Utah's state parks are comparable to some states' national parks, with similar vistas and venues.

NATIONAL PARKS

Utah is home to five national parks, eight national monuments, two national recreation areas and six national forests.

14 WORLD-CLASS SKI RESORTS

Most of them are within a one-hour drive from the Salt Lake International Airport.

WORLD-RENOWNED CULTURE

The Sundance Film Festival showcases the world's best independent filmmaking each year, while the Tony Award-winning Utah Shakespeare Festival draws more than 125,000 visitors each year to its permanent stages.

FOUR-SEASON RECREATION

Summer Outdoor Activities	Winter Outdoor Activities	Water Activities
Camping	Skiing	Fishing
Hiking	Snowboarding	Whitewater rafting
Mountain biking	Cross-country skiing	Kayaking
ATV riding	Ice climbing	Boating
Rock climbing	Snowshoeing	Jet skiing
Road cycling	Snowmobiling	Scuba diving
Hunting	Sledding/tubing	Parasailing
Horseback riding	Ice skating	Ice fishing
Bird/wildlife watching	Snowkiting	Houseboating
Golf	Ice fishing	Swimming

AN IDEAL CLIMATE

Utah boasts a four-season climate with lots of sunshine and low humidity. Mountain ranges protect the Salt Lake metropolitan area from harsh weather while receiving hundreds of inches of The Greatest Snow on Earth®. Utah's geography includes mountains and fertile valleys, arid deserts, sand dunes and thriving pine forests. Average daytime high temperatures range from 37 degrees in January to 93 degrees in July.

A SAMPLING OF UTAH ATTRACTIONS



1. TEMPLE SQUARE

One of Utah's top tourist destinations. Attractions include the iconic Salt Lake Temple and the Church History Museum.



2. CITY CREEK CENTER

A unique shopping environment featuring a retractable glass roof, a creek that runs through the property, a pedestrian skybridge and over 100 stores and restaurants.



3. UTAH'S HOGLE ZOO

Covering 42 acres, the zoo boasts more than 800 animals.



4. LOVELAND LIVING PLANET AQUARIUM

The aquarium is home to 4,000 animals and 450 species.



5. THE LEONARDO

This interactive science and art museum is inspired by Leonardo da Vinci's cross-disciplinary inquisitiveness.



6. CLARK PLANETARIUM

The planetarium features space exhibits, educational shows and current movie releases in its IMAX theatre.



7. NATURAL HISTORY MUSEUM OF UTAH

This beautiful museum showcases Utah's natural history with artifacts, dinosaur exhibits, science displays and hands-on activities.



8. LAGOON AMUSEMENT PARK

This amusement park has nearly 50 rides, along with games and a water park.



9. RED BUTTE GARDEN

The botanical gardens and arboretum sit on over 100 acres, and hosts many concerts and events.



10. THANKSGIVING POINT

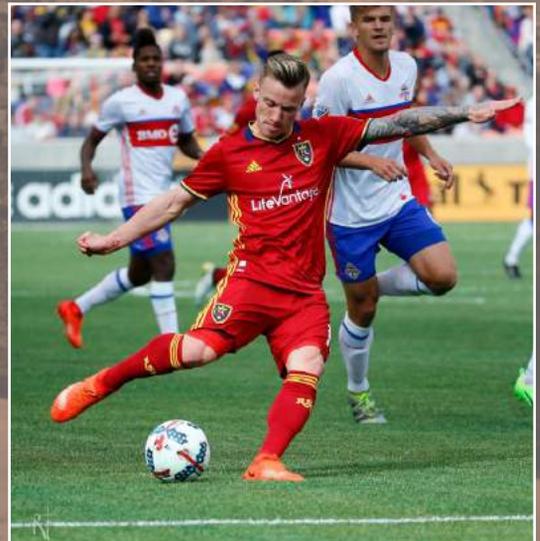
The institute encompasses multiple museums, gardens, restaurants, activities and events.

Professional Sports Teams

Utah Jazz	NBA Basketball
Real Salt Lake	MLS Soccer
Utah Grizzlies	ECHL Hockey
Salt Lake City Stars	NBA D-League Basketball
Salt Lake Bees	Pacific Coast League baseball
Orem Owlz	Pioneer League
Ogden Raptors	Pioneer League

University Sports Teams

BYU Cougars	NCAA Division I
Utah Utes	Pac-12
Utah State Aggies	NCAA Division I



THE GREATEST SNOW ON EARTH®

Utah's Cottonwood Canyons are one of the snowiest places in the world, with resorts topping 500 inches of snow annually. This allows for excellent winter outdoor activities, such as skiing and snowboarding, snowshoeing, snowmobiling and snow kiting.

EIGHT DRIVING MILES

is the small distance between 40 feet of snow per year in the Cottonwood Canyons and 5 feet per year in Salt Lake City. Enjoy deep powder by day and city living by night.

Readers of *SKI* magazine ranked Deer Valley resort at No. 3 in the West for 2017.

TransWorld Snowboarding magazine ranked Park City the No. 10 overall resort in North America.

Forbes magazine ranked three Utah resorts as part of its Top 10 ski resorts in North America for 2017:

- No. 2 Snowbird
- No. 3 Alta
- No. 9 Park City

UTAH OLYMPIC LEGACY FOUNDATION

The foundation celebrates the spirit of the 2002 Winter Games by inspiring active, healthy lifestyles and increasing community uses of Utah's Olympic venues. Designated Official U.S. Olympic Training Sites, these venues allow youth athletes to train alongside world champions.

UTAH OLYMPIC PARK

This 389-acre park is open year-round and is home to six Nordic ski jumps, a 1,335-meter sliding track, freestyle aerials, winter training and competition hill, and a 750,000-gallon training pool. The park is also home to a Winter Sports Center and two museums.

UTAH OLYMPIC OVAL

This oval is home to over 100 world records in speed skating. It continues to host world-class speed skating races and provides learning programs for aspiring figure skaters, speed skaters, hockey players and more.

A SAMPLING OF PERFORMING ARTS

1. **GEORGE S. AND DOLORES DORÉ ECCLES THEATRE** – Hosts touring Broadway shows, seating 2,468.

2. **BALLET WEST** – One of America's leading ballet companies.

3. **UTAH OPERA** – Performs four annual productions in the Capitol Theatre.

4. **UTAH SYMPHONY** – Performing more than 70 subscription concerts annually in Abravanel Hall.

5. **REPERTORY DANCE THEATRE** – Dedicated to the creation and performance of modern dance.

6. **RIRIE-WOODBURY DANCE COMPANY** – Commissions and performs original works.

7. **HALE FAMILY THEATRE** – A full theatre-in-the-round that showcases

up to 10 professional shows each year.

8. **TUACHAN** – An outdoor professional stage set in the Red Rocks of St. George hosting family-friendly Broadway productions and events each season.

9. **SALT LAKE ACTING COMPANY** – Supports emerging playwrights by commissioning and producing new plays.

10. **TABERNACLE CHOIR AND ORCHESTRA** – Performing each Sunday in Salt Lake City and holding open rehearsals each Thursday night on Temple Square.

11. **PIONEER THEATRE COMPANY** – Produces major musicals and works by contemporary playwrights.

12. **UTAH SHAKESPEARE FESTIVAL** – Tony Award-winning festival that presents classic and contemporary plays.

ARTS, CULTURE AND LIFESTYLE

WORLD-CLASS DINING

Salt Lake City has been named one of Zagat's Up-and-Coming Food Cities Around the U.S. thanks to an emerging farm-to-table culture and a growing base of award-winning local producers.

ZAGAT'S TOP 10 SALT LAKE AREA RESTAURANTS

- The Mariposa (Deer Valley)
- Garden Café (Salt Lake)
- Riverhorse on Main (Park City)
- Takashi (Salt Lake)
- Glitretind Restaurant (Park City)
- Bambara (Salt Lake)
- J&C Grill (Park City)
- New Yorker (Salt Lake)
- Log Haven (Salt Lake)
- Goldener Hirsch Restaurant (Park City)

AAA FOUR-DIAMOND RESTAURANTS

- Blue Boar Inn (Midway)
- Apex Restaurant (Park City)
- Edge Steakhouse (Park City)
- Goldener Hirsch (Park City)
- J&G Grill (Deer Valley)
- The Riverhorse on Main (Park City)
- The Mariposa (Park City)
- Tree Room (Sundance)
- Log Haven (Salt Lake City)
- Valter's Osteria (Salt Lake City)

UTAH AAA-FIVE DIAMOND AWARD-WINNING HOTELS

- Montage Deer Valley
- St. Regis Deer Valley

UTAH AAA-FOUR DIAMOND AWARD-WINNING HOTELS

- Blue Boar Inn (Midway)
- Sorrel River Ranch Resort & Spa (Moab)
- Goldener Hirsch Inn (Park City)
- Hotel Park City, Autograph Collection
- Hyatt Central Park City
- Washington School House, A Luxury Boutique Hotel (Park City)
- Westgate Park City Resort & Spa
- Grand America Hotel (Salt Lake City)
- Kimpton Hotel Monaco (Salt Lake City)
- Little America Hotel (Salt Lake City)
- The Green Valley Boutique Hotel and Spa (St. George)



PLAN A VISIT TO UTAH

VISIT UTAH

visitutah.com

SKI UTAH

skiutah.com

SALT LAKE DOWNTOWN ALLIANCE

MAP OF DOWNTOWN NIGHTLIFE

downtownslc.org/eatslc/nightlife-restaurant-map

LOCAL FOOD

ediblewasatch.com

NOW PLAYING UTAH — UTAH'S EVENTS CALENDAR

nowplayingutah.com

EXPERIENCE ARTS SALT LAKE

ABRAVANEL HALL, CAPITOL THEATRE, ECCLES THEATER,
ROSE WAGNER PERFORMING ARTS CENTER

artsaltlake.org/events

UTAH OLYMPIC LEGACY FOUNDATION

utaholympiclegacy.com

HEALTHCARE

UTAH HAS LONG BEEN A PIONEER IN HEALTHCARE, WITH HISTORIC MEDICAL INNOVATIONS INCLUDING THE KOLFF ARTIFICIAL HEART. WITH HIGH MARKS ACROSS THE BOARD—FROM LIFE EXPECTANCY TO HEALTH-RELATED BEHAVIORS—UTAH IS ONE OF THE HEALTHIEST AND MOST HEALTH-CONSCIOUS STATES IN THE COUNTRY.

LOWEST

Utah has the lowest rate of cancer deaths per capita in the nation.

STRONG

Utah is home to a strong life science and biotech industry.

INTERMOUNTAIN MEDICAL CENTER



8TH

Utah was ranked the 8th healthiest state in the nation by the United Health Foundation in 2016.

NO. 10

Utah ranks at No. 10 in the nation for life expectancy, at 80.2 years.

NATION

Utah ranks as the best state in the nation for healthy behaviors and the third highest state in the country for all health outcomes, according to the United Health Foundation.



UTAH'S HEALTHY POPULATION

2017 State Rankings by Core and Supplemental Measures (United Health Foundation)

1ST LOWEST

- Prevalence of smoking
- Strokes
- Cancer deaths
- Heart attacks
- High blood pressure
- Heart disease

OTHER TOP 10 RANKINGS

- 2nd best: High health status
- 3rd lowest: Binge drinking
- 4th lowest: children in poverty
- 4th lowest: frequent physical distress
- 4th lowest: incidence of chlamydia
- 4th lowest: physical inactivity
- 6th lowest: obesity
- 6th lowest: poor physical health days
- 9th lowest: violent crime
- 10th lowest: infant mortality
- 10th lowest: insufficient sleep

UTAH'S SENIORS

2016 State Rankings by Core and Supplemental Measures (United Health Foundation)

UTAH IS THE NO. 6 HEALTHIEST STATE FOR SENIORS OVERALL.

1ST LOWEST:

- Hospital readmissions
- Prevalence of smoking

HIGHEST:

- Percentage of senior volunteers

2ND LOWEST

- Prevalence of chronic drinking
- High cholesterol
- Diabetes
- Preventable hospitalizations

OTHER TOP 10 RANKINGS FOR UTAH'S SENIOR POPULATION

- 3rd lowest: low-care nursing home residents
- 3rd lowest: physical inactivity
- 4th lowest: excessive drinking
- 4th lowest: poverty
- 7th highest: availability of home delivered meals
- 4th lowest: premature death
- 8th lowest: ICU usage
- 10th highest: dental visits
- 10th lowest: insufficient sleep

2ND LOWEST:

- Preventable hospitalizations
- Hospital deaths

2ND HIGHEST:

- Reception of recommended hospital care
- Utilization of hospice care



UTAH'S HOSPITALS RANK HIGH

Eight of the state's hospitals meet standards for strong performance, according to the 2016 U.S. News & World Report Best Hospitals.

PRIMARY CHILDREN'S MEDICAL CENTER

Nationally ranked in 9 pediatric specialties, including 10th in the nation for neurology and neurosurgery. Other ranked specialties include cancer, cardiology and heart surgery, diabetes and endocrinology, gastroenterology and GI surgery, neonatology, nephrology, orthopedics and urology.

UNIVERSITY OF UTAH HEALTH

Nationally ranked in oncology, 4 high-performing specialties

INTERMOUNTAIN MEDICAL CENTER

5 high-performing specialties and procedures

DIXIE REGIONAL MEDICAL CENTER

4 high-performing specialties and procedures

UTAH VALLEY REGIONAL MEDICAL CENTER

5 high-performing specialties

INTERMOUNTAIN MCKAY-DEE HOSPITAL

4 high-performing procedures/conditions

THE ORTHOPEDIC SPECIALTY HOSPITAL

2 high-performing procedures/conditions

ST. MARK'S HOSPITAL

2 high-performing procedures/conditions

The Utah Department of Health established a strategic goal in 2013 to make Utah's population the healthiest in the nation. Utah's ranks high nationally across several health priority measures.

Adult data is from 2015, youth data is from 2013.

Tobacco Use	Rate	National Rank
Smoking, adults	9.1%	1
Smoking, youth	4.4%	1

Substance Abuse	Rate	National Rank
Binge drinking, adults	11.5%	2
Chronic drinking, adults	3.7%	1
Alcohol use, youth	11.0%	1
Marijuana use, youth	7.6%	1

Obesity	Rate	National Rank
Obesity, adults	25.0%	8
Obesity, youth	6.4%	1

INFRASTRUCTURE

UTAH LIES IN THE HEART OF THE WEST, CRISSCROSSED BY MAJOR INTERSTATES THAT CONNECT THE EAST AND WEST COASTS AND LINK MEXICO AND CANADA. KNOWN AS THE “CROSSROADS OF THE WEST,” UTAH IS A ROBUST DISTRIBUTION HUB THAT BOASTS A MAJOR INTERNATIONAL AIRPORT AND AN ACTIVE RAIL NETWORK. THE STATE IS ALSO RENOWNED FOR ITS EXTENSIVE BROADBAND INTERNET AND TELECOMMUNICATIONS NETWORKS.

25TH 

The Salt Lake International Airport is the 25th busiest airport in North America, but maintains a strong on-time performance record.

NO. 5 

Utah ranks No. 5 in the nation for average broadband connection speed, and the state ranks No.9 for its average peak connection speed, according to Akamai Technologies.

21.6 

Mean travel time to work, in minutes, compared to the national mean of 25.9.

1 DAY 

Utah is a one-day truck drive or less from almost every major city in the Western United States.

75% 

Seventy-five percent of the population along the Wasatch Front lives within three miles of a major transit stop. The area has 135.8 total operational miles of commuter and light rail.



SALT LAKE'S RELATIVE LOCATION TO OTHER MAJOR METROPOLITAN AREAS

City	Highway Miles	Driving Time	Flying Time
Denver	535	8.5 hours	1 hours
Las Vegas	425	6.5 hours	1 hours
Los Angeles	689	11 hours	1.5 hours
Phoenix	663	11.5 hours	1.5 hours
San Diego	750	12 hours	1 hours
San Francisco	736	12 hours	2 hours
Seattle	840	13.5 hours	2 hours

Source: www.slcgove.com/economic-development/transportation



AIR TRAVEL

The Salt Lake International Airport is Delta Air Lines' Western hub and is served by all major airlines and their affiliates.

- Salt Lake International Airport broke ground in July 2014 on a \$1.8 billion terminal redevelopment program, which will include a new terminal, parking structure and roadway to be completed by 2023.
- Serves more than 90 cities with non-stop flights, including Paris, Amsterdam, London and Toronto.
- Has about 330 scheduled daily flights serving 23 million passengers each year.
- Located about 15 minutes from the Salt Palace Convention Center and downtown hotels.
- 10 major ski resorts are within an hour of the airport.
- More than 300 million pounds of air freight move through the cargo facility each year.

(Sources: Salt Lake International Airport; FlightStats)

OTHER AIRPORTS WITH COMMERCIAL SERVICE

Canyonlands Field	KCNY
Cedar City Regional	KCDC
Ogden-Hinckley	KOGD
Provo City	KPVU
Salt Lake International	SLC
St. George Municipal	KSGU
Vernal Regional	KVEL



MASS TRANSIT

UTAH TRANSIT AUTHORITY (UTA)

The Utah Transit Authority, which covers 1,400 square miles, has one of the largest geographical service areas of any transit agency in the country. UTA serves more than 80 percent of Utah residents and includes 77 cities in six counties.

- UTA offers 109 bus routes with 6,350 active bus stops.
- TRAX light rail consists of three lines with 50 stations, carrying about 80,000 riders each weekday.
- Frontrunner Commuter Rail spans 89 miles from Ogden through Salt Lake to Provo, and connects with bus and light rail stops.
- Future projects include Provo-Orem Bus Rapid Transit, Murray-Taylorsville Bus Rapid Transit and a potential downtown street car.

PORT OF ENTRY

Salt Lake City is home to a full-service customs port and has a designated Freeport Center just west of downtown. Goods that enter under bond may be stored in bonded customs facilities for up to five years without payment of customs duty. If goods are exported during this period, no duty is paid. Otherwise, duties are payable at the end of the term or upon entry into U.S. markets for consumption.

RAIL

Utah's central location in the Western U.S. makes it an excellent interline switching route. Main rail lines link Utah directly to the major seaports of Los Angeles, Oakland, Portland and Seattle.

- Utah has about 1,350 miles of railroad track.
- Union Pacific's Intermodal Hub in Salt Lake can service 250,000 truck, rail and ocean-going containers annually.
- Eight freight railroads operate in Utah.
- For passenger rail, Amtrak provides a wide range of times and connections.



EXPORTS

TOP FIVE EXPORT INDUSTRIES

1. Primary metals
2. Computer & electronics
3. Chemicals
4. Food & kindred products
5. Transportation equipment

TOP FIVE EXPORT DESTINATIONS

1. U.K.
2. Hong Kong
3. Canada
4. Mexico
5. China

BROADBAND

As home to the thriving Silicon Slopes tech corridor, Utah has made great strides in broadband internet deployment and adoption.

- Google chose Provo as the third city for its Google Fiber internet service, which launched in 2014 and is available to virtually all homes in the city.
- More recently Google brought its fiber service to Salt Lake City, offering Google Fiber for home, small business and property managers.
- CenturyLink is working to bring broadband to 4,300 rural households in the state through a grant from the FCC. CenturyLink's 1 Gbps service is already available to 20,000 businesses in the state.
- Comcast Business offers fiber broadband up to 10 Gbps in areas of Salt Lake City.
- In Southern Utah, Tonaquint Networks has begun developing a 1 Gbps fiber network in St. George.

DATA CENTERS

Utah's geographic location offers protection from natural disasters like hurricanes, tornados and floods—making the state a perfect spot for large data centers. The Salt Lake area is home to C7 Data Center, an advanced Tier III data center with international and national clients. Farther south, in Washington County, Tonaquint Data Center is the only Tier II data center between Provo and Las Vegas.

ENERGY

UTAH IS LEADING THE WAY TOWARD A SUSTAINABLE ENERGY FUTURE WITH AN AMBITIOUS GOAL TO INCREASE AND DIVERSIFY ITS RENEWABLE ENERGY PORTFOLIO. THE BEEHIVE STATE IS ALREADY HOME TO ONE OF THE MOST AFFORDABLE AND RELIABLE ENERGY SUPPLIES IN THE NATION, BENEFITTING BUSINESSES AND RESIDENTS ALIKE. BLESSED WITH AN ABUNDANCE OF RESOURCES, THE STATE IS A NET ENERGY EXPORTER AND ENERGY PRODUCTION IS A VIBRANT COMPONENT OF ITS ECONOMY.

NET EXPORTER

Utah is a net energy exporter, exporting 18 percent of the energy it produces.

18,000

Utah boasts more than 18,000 direct energy jobs, a total that reaches nearly 40,000 when indirect and induced employment is included.

\$20.9B

Energy is a \$20.9 billion industry in Utah, contributing \$673 million in state and local revenues.

INEXPENSIVE

Utah's electrical power and natural gas rates are among the lowest in the country.

NO.1

Utah ranks No. 1 in the United States for ENERGY STAR certified schools and 10th for LEED (Leadership in Energy & Environmental Design) certified buildings.



SOLAR BOOM

Utah's solar energy production has expanded from 0 MW of utility-scale solar in 2014 to an estimated 850 MW by 2016.

20%

Utah has a goal of 20 percent of net electricity generation from cost-effective renewable energy resources by 2025.



ENERGY EMPLOYMENT IN UTAH

Oil & Gas	5,019
Refineries	1,143
Coal Production	1,562
Power Generation & Supply	3,736
Solar	2,679
Other	4,331
Total	18,469

Source: Utah Office of Energy Development

UTAH ENERGY EXPORTS

Utah is a net energy exporter, sending coal, natural gas, petroleum and electricity to other states and countries.

- Utah produced 18% more energy than it consumed in 2015.
- Almost half of the natural gas produced in Utah is exported to surrounding states.
- Utah exported 30% of the coal it produced in 2014.
- The state's refineries are connected by pipelines to Idaho, eastern Oregon, eastern Washington and Las Vegas.
- Utah generates more electricity than it uses, and high-capacity transmission infrastructure is being built to deliver electricity from Utah to Colorado, Idaho, Oregon, Nevada and California.



UNCONVENTIONAL ENERGY

OIL SHALE

- With 3.15 trillion barrels, the largest known deposits of oil shale in the world are found in the Green River Formation in the Uintah Basin in Northeastern Utah (including parts of Wyoming and Colorado).
- 77 billion barrels of oil located in Utah's oil shale could be potentially economically extracted.

OIL SANDS

- Most of the U.S. oil sands resources are concentrated in Eastern Utah in the Uintah Basin.
- Utah's oil sands are estimated to contain 15 billion barrels of recoverable oil.

URANIUM

- Utah is home to the nation's only licensed and operating uranium mill, located south of the community of Blanding.

RENEWABLE ENERGY

In recent years, renewable energy has bounded to the forefront in Utah. The state is tapping into all its renewable resources: wind, sun and even geothermal energies.

- Utah is the 4th largest producer of geothermal energy in the United States. In fact, it is one of only six states with a commercially viable geothermal resource.
- Utah boasts two successful utility-scale wind projects.
- Utah now has an estimated 850 MW of utility-scale solar projects.
- The state's major utility, Rocky Mountain Power announced plans to build a 20 MW solar farm in Utah.
- In 2014, 4.4% of net electricity generation came from renewable resources.
- According to the Solar Foundation's annual Solar Jobs Census, Utah's solar industry grew at twice the national rate in 2016.

CONVENTIONAL ENERGY

COAL

- Utah has eight active coal mines which together have 128 million short tons of recoverable coal.
- Utah's coal-fired power plants produce almost 76% of the electricity generated in the state. In recent years that figure has dropped from a high of 94% due to an increase of natural gas usage.
- Utah has joined seven other states in the Southwest Partnership on Carbon Sequestration, which is testing methods of storing carbon dioxide from coal-fired generating plant emissions in a variety of geologic formations.

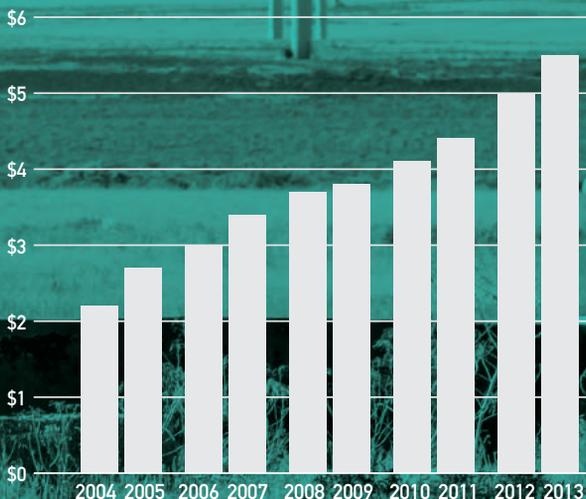
NATURAL GAS

- Utah ranks 10th in the nation for natural gas production.
- The state produces about twice as much natural gas as it consumes, exporting the remainder to surrounding states.
- Natural gas makes up about 40% of Utah's total produced energy resources and accounts for 27% of the energy consumed in the state.
- Utah has the sixth largest number of public access compressed natural gas (CNG) fueling stations in the country.

OIL

- Utah is estimated to have the 8th largest proven reserves among states.
- At current rates of production, Utah's 389 million barrels of reserves will last nearly 20 years.
- Oil production almost tripled in Utah between 2004 and 2014.
- Utah has five refineries with over 150,000 barrels per day of refining capacity for gasoline, diesel, jet fuel and related products.
- Utah's refineries invested \$1.2 billion in new technology and environmental equipment between 2006 and 2014, resulting in reduced emissions and enabling the processing of low-sulfur crude.

UTAH REFINERY OUTPUT (IN BILLIONS)



POPULATION

UTAH'S POPULATION CONTINUES TO SWELL, HITTING A MILESTONE POPULATION OF 3 MILLION DUE TO NATURAL GROWTH, AN INFLUX OF TRANSPLANTS FLOCKING TO UTAH'S BUSTLING INDUSTRIES AND HIGH QUALITY OF LIFE. UTAH'S POPULATION REMAINS THE YOUNGEST IN THE COUNTRY, ENSURING A VIBRANT WORKFORCE FOR A GROWING ECONOMY. THROUGH COLLABORATION BETWEEN GOVERNMENT, BUSINESS AND COMMUNITY LEADERS STATEWIDE, UTAH HAS ESTABLISHED STRATEGIES TO SUPPORT SUSTAINABLE GROWTH FOR GENERATIONS TO COME.

FASTEST

At 2%, Utah's growth rate is the highest in the nation, which collectively saw an increase of only 0.7%.

YOUNGEST

Utah boasts the highest fertility rate, the largest average household size and the youngest median age of any state.

NO. 1

Utah has the highest percentage of residents under the age of 5, as well as the highest percentage of school-age children.

NO. 1

Utah has the highest percentage of married couple families and the highest percentage of families with at least one minor child.

POPULATION GROWTH

The number of Utahns is expected to grow from 3 million today to 5.5 million by 2065.

PROJECTED GROWTH BY DECADE

	Utah	U.S.
2010-2020	16.9%	7.5%
2020-2030	12.9%	6.9%
2030-2040	11.6%	5.5%
2040-2050	10.2%	4.5%
2050-2060	8.8%	4.4%

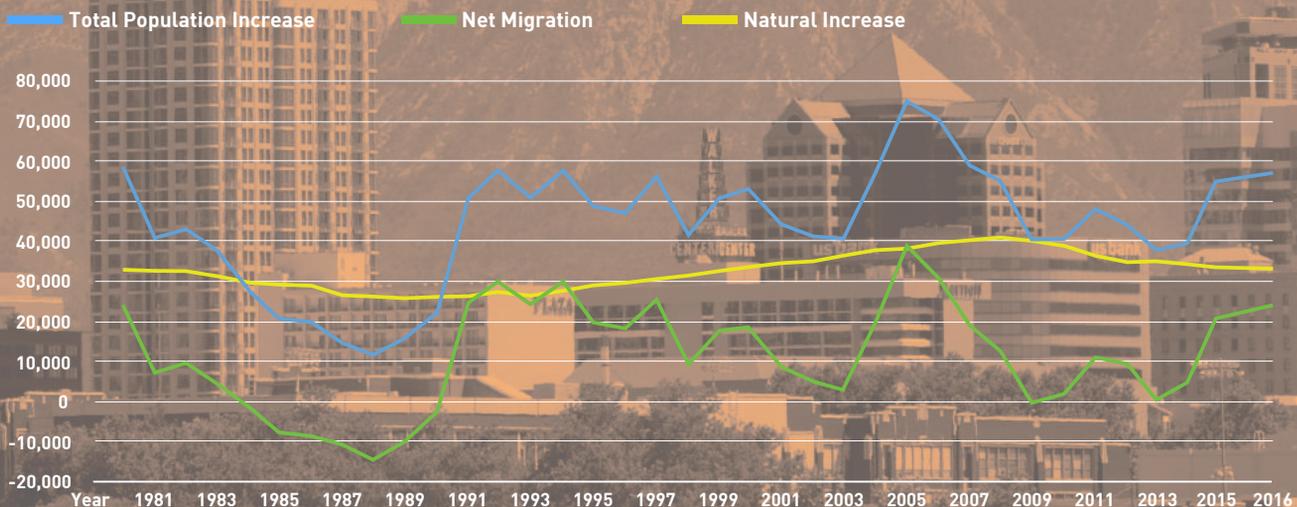
Sources: U.S. Census Bureau; Kem C. Gardner Policy Institute 2015-2065 State Projections

Utah has the nation's highest rate of population under the age of 5 (8.4% vs. 6.2% nationally).

Utah has the highest rate of natural increase: 11.6 per 1,000 people. The state's crude birth rate is the highest in the country, while the crude death rate is the lowest. This is a result of a young age structure and relatively high fertility rate.

Utah's share of the population ages 65 and older is projected to double over the next 50 years to 21.3%.

POPULATION INCREASE—COMPONENTS OF CHANGE



POPULATION SNAPSHOT

	Utah	USA
Population	3,051,217	323,127,513
Persons under 5 years	8.4%	6.2%
Persons under 18 years	30.5%	22.9%
Persons 65 years and over	10.3%	14.9%

Sources: U.S. Census Bureau

GROWING IN DIVERSITY

The minority population in Utah has increased from 14.7% in 2000 to 21% percent in 2015.

	Utah	U.S.A.
White alone, not Hispanic or Latino	79.0%	61.6%
White alone	91.2%	77.1%
Black or African American alone	1.3%	13.3%
American Indian or Alaska Native alone	1.5%	1.2%
Asian alone	2.5%	5.6%
Native Hawaiian and other Pacific Islander alone	1.0%	0.2%
Two or more races	2.4%	2.6%
Hispanic or Latino	13.7%	17.6%

Source: U.S. Census Quick Facts

COUNTY ECONOMIC DEVELOPMENT OFFICES

UTAH STATE CAPITOL

ORGANIZATION	ADDRESS	PHONE	WEBSITE
Beaver County Economic Development	105 East Center Street, P.O. Box 789 Beaver, UT 84713	(435) 438-6490	beaver.utah.gov
Box Elder County Economic Development	01 South Main Street, Brigham City, UT 84302	(435) 734-3331	boxeldercounty.org
Cache Valley Chamber of Commerce	179 North Main Street Logan, UT 84321	(435) 755-1891	cachechamber.com
Carbon County Economic Development	751 East 100 North Price, UT 84501	(435) 636-3295	carbon.utah.gov/ecodev
Daggett County Economic Development	95 North 100 West P.O. Box 219 Manila, UT 84046	(435) 784-3218	daggettcounty.org
Davis County Economic Development	61 South Main Street Suite 304 Farmington, UT 84025	(801) 451-3216	daviscountyutah.gov/economic-development
Duchesne County Economic Development	50 East 200 South Roosevelt, UT 84066	(435) 722-4598	uintabasin.org
Emery County Economic Development	75 East Main St., #117 Castle Dale, UT 84513	(435) 381-5576	emerycounty.com
Garfield County Economic Development	55 South Main Street Panguitch, UT 84759	(435) 676-1100	garfield.utah.gov
Grand County Economic Development	125 East Center Street Moab, UT 84532	(435) 259-1371	grandcounty.net
Cedar City – Iron County Economic Development	10 North Main Street Cedar City, UT 84720	(435) 586-2770	cedarcity.org
Juab County Economic Development Agency	160 North Main Street Nephi, UT 84648	(435) 623-3415	
Kane County Economic Development	76 North Main Street Kanab, UT 84741	(435) 899-4403	kane.utah.gov
Millard County Economic Development Assoc.	71 South 200 West Delta, UT 84624	(435) 864-1407	millardcounty-ecdev.com
Morgan County Economic Development	48 West Young Street Morgan, UT 84050	(801) 829-6811	morgan-county.net
Piute County Economic Development	550 North Main Street Junction, UT 84740	(435) 577-2949	piute.org
Rich County – Bear Lake Regional Commission	69 N. Paradise Pkwy. Building B Garden City, UT 84028	(435) 946-2198	bearlakeregionalcommission.org
Salt Lake County Economic Development	2001 S. State Street, Ste. S2-100 Salt Lake City, UT 84114	(385) 468-4887	slco.org/economic-development
San Juan County Economic Development	117 S. Main Street, P.O. Box 490 Monticello, UT 84535	(435) 587-3235	utahscanyoncountry.com
Sanpete County Economic Development Assoc.	191 North Main Street, P.O. Box 148 Manti, UT 84642	(435) 835-4321	sanpete.com
Sevier County Economic Development	250 North Main Street Room 10 Richfield, UT 84701	(435) 893-0454	sevierutah.net
Summit County Economic Development	60 North Main P.O. Box 128 Coalville UT 84017	(435) 783-4351	summitcountybusiness.com/economic-development
Tooele County Economic Development	90 North Main Street Tooele, UT 84074	(435) 843-2104	co.tooele.ut.us
Uintah County Economic Development	152 East 100 North Vernal, UT 84078	(435) 781-5380	vernalutah.org
Utah County Economic Development	815 West 1250 South Orem, UT 84058	(801) 863-7546	utahvalleydata.com
Heber Valley Tourism and Economic Development	475 North Main Street Heber City, UT 84032	(435) 654-3666	gohebervalley.com
Washington County Economic Development	1071 East 100 South Building C, Ste 7 St. George, UT 84770	(435) 652-7750	siteselectplus.com
Wayne County Economic Development	18 South Main Street P.O. Box 189 Loa, UT 84747	(435) 836-1315	waynecountyutah.org
Weber Economic Development Partnership	2380 Washington Blvd., Ste. 250 Ogden, UT 84401	(801) 399-8414	co.weber.ut.us/weberedp

For More Information:

The Utah Governor's Office of Economic Development
 60 E. South Temple, Suite 300 Salt Lake City, Utah 84111
 (801) 538-8680 www.business.utah.gov



HOW TO MAKE YOUR SMALL BUSINESS CONSIDERABLY LESS SMALL.

Transform your small business into the next big thing. Visit our website or one of 14 Business Resource Centers for help transforming your raw idea into reality. Existing businesses can learn how to grow, get funding as well as expand nationally and internationally. To help start or build your company, visit business.utah.gov/start.

LIFE
UTAH
ELEVATED



Utah Governor's Office of
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