How Big is Outdoor Rec?

$412 BILLION of U.S. GDP in 2016
2.2% of U.S. Economy

1.7% GROWTH of the Outdoor Rec Economy in 2016

$734 BILLION Real Gross Output for the Outdoor Rec Economy in 2016

$37 BILLION Real Gross Output for Boating/Fishing Rec Activity in 2016

$20 BILLION Real Gross Output for Motorcycling and ATVing in 2016

$89 BILLION Real Gross Output for Apparel and Accessories in 2016

Industry Composition of Outdoor Recreation Employment, 2016

Real Gross Output for the Largest Core Outdoor Recreation Activities, 2016
(Millions of chained 2012 U.S. Dollars)

Resource: National Data from Bureau of Economic Analysis