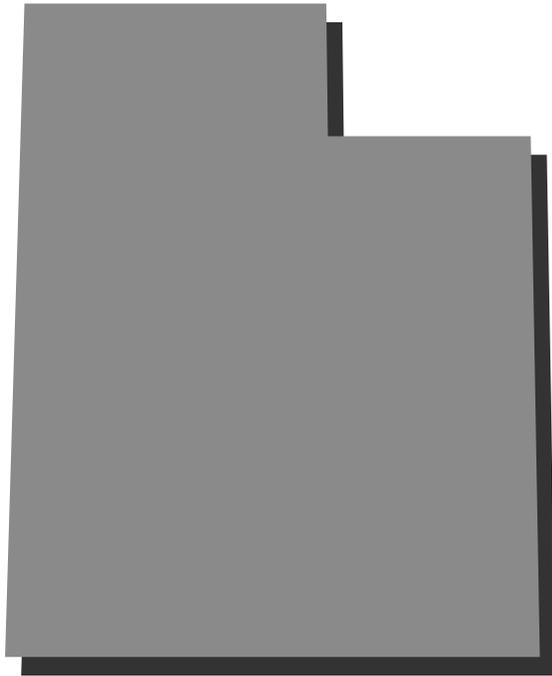


Utah Outdoor Recreation



UTAH OUTDOOR RECREATION GENERATES:



110,000

Direct Jobs
For Utahns



\$3.9 BILLION
in Wages/Salaries

72% OF UTAHNS Participate in Outdoor Recreation Each Year

Communities across Utah recognize that outdoor recreation supports, contributes to a high quality of life and—perhaps most importantly—attracts and sustains employers and families. Investing in outdoor infrastructure attracts employers and active workforces, ensuring those communities thrive economically and socially.



UTAH OUTDOOR RECREATION GENERATES:

\$737 MILLION

in State & Local Tax Revenue

\$12.3 BILLION

in Consumer Spending