

**GOED Board Meeting Minutes**

July 11, 2019 • 10:00 a.m. – 10:30 p.m.

Phone-Only Meeting; Governor’s Office of Economic Development

60 E South Temple, Fl 3

Salt Lake City, UT 84103

<b>Members Present:</b>	Mel Lavitt, Annette Meier, Roger Killpack, Margo Jacobs, Andrea Moss, Christopher M. Conabee, Lorena Riffo-Jenson, Susan Johnson, Ted Wilson, Carine Clark
<b>Members Excused:</b>	Peter Mouskondis, Brent Brown, Stefanie Bevans, Jerry Oldroyd, Steve Neeleman
<b>Staff:</b>	Val Hale, Ben Hart, Thomas Wadsworth, Larry Shepherd, Virginia Pearce, Lynne Meyer
<b>Visitors:</b>	Chris Peiper, Bryce Wallace

**Welcome**

Mel Lavitt welcomed everyone to the July 11, 2019 GOED Board Meeting.

**Approval of the Minutes**

**MOTION: Margo Jacobs moved to approve the June 12, 2019 board meeting minutes. Annette Meier seconded the motion. The motion carried unanimously.**

**ED Zone:**

- Motion: Approve the creation of an Economic Development Zone for Ogden in support of their letter of request detailing the expansion of A2B Fulfillment, Inc. At 596 Andrews Way, Ogden, UT 84404

**MOTION: Susan Johnson moved to approve the ED Zone as presented. Lorena Riffo-Jenson seconded the motion. The motion carried unanimously.**

**Film Incentives**

**GOED Board – Community Film Incentive Program  
Executive Summary  
Mainstay Productions, LLC  
“Blackout”  
July 11, 2019**

**Project Highlights**

- Category: Feature
- Genre: Thriller
- Director: John Lyde
- Producer: John Lyde, Paul D. Hunt

**Utah Jobs and Revenue**

- Estimated Cast: 11
- Estimated Cast Average Daily Salary: \$335.00
- Estimated Crew: 20
- Estimated Crew Average Daily Salary: \$300.00
- Estimated Extras: 100
- Estimated Extras Average Daily Salary: \$50.00
- Length of Film Production: 100
- Estimated Spend: \$286,480.00

**Project Schedule**

- Prep: June 15, 2019 through July 08, 2019
- Principal Photography: July 08, 2019 through July 20, 2019
- Wrap: July 21, 2019 through July 24, 2020
- Post Production: July 21, 2019 through October 31, 2019

**Summary**

A successful artist survives a car wreck but finds discrepancies in the description of her former life by her husband, her business manager, and her manager's wife. As the artist pieces together the truth, she rebuilds her life—and finds who she can trust and who she must protect herself from.

**Proposed Motion**

Approve for Mainstay Productions, LLC, a Community Film Incentive Program post-performance cash rebate up to \$57,296.00 (which represents 20% of dollars left in state) for the production of “Blackout”.

- Incentive offer based on receipt of a complete CFIP application including a script and proof of financing
- At least 85% of the production’s cast/crew must be Utah residents
- All minimum required criteria and requirements are met as specified on the CFIP rules and incentive contract
- Dollars left in state start date no earlier than 30 days prior to the original Governor’s Office of Economic Development Board of Directors approval

**GOED Board – Community Film Incentive Program  
Executive Summary  
Dreamland Entertainment, LLC  
“Dreamland”  
July 11, 2019**

**Project Highlights**

- Category: Episodic
- Genre: Drama
- Director: Brandon Ho
- Producer: J.R. Andrus

**Utah Jobs and Revenue**

- Estimated Cast: 34
- Estimated Cast Average Daily Salary: \$340.00
- Estimated Crew: 25
- Estimated Crew Average Daily Salary: \$220.00
- Estimated Extras: 80
- Estimated Extras Average Daily Salary: \$100.00
- Length of Film Production: 170
- Estimated Spend: \$400,000.00

**Project Schedule**

- Prep: June 16, 2019 through August 18, 2019
- Principal Photography: August 19, 2019 through September 16, 2019
- Wrap: September 16, 2019 through September 17, 2019
- Post Production: August 02, 2019 through February 01, 2020

**Summary**

Dreamland is a multi-part series revolving around the residents of a small town who's romantic lives resemble the stories of classic fairy tales.

**Proposed Motion**

Approve for Dreamland Entertainment, LLC, a Community Film Incentive Program post-performance cash rebate up to \$80,000.00 (which represents 20% of dollars left in state) for the production of “Dreamland”.

- Incentive offer based on receipt of a complete CFIP application including a script and proof of financing
- At least 85% of the production’s cast/crew must be Utah residents
- All minimum required criteria and requirements are met as specified on the CFIP rules and incentive contract
- Dollars left in state start date no earlier than 30 days prior to the original Governor’s Office of Economic Development Board of Directors approval

**GOED Board – Motion Picture Incentive Program  
Executive Summary  
The Nameless Days, LLC  
“The Nameless Days”  
July 11, 2019**

**Project Highlights**

- Category: Feature
- Genre: Horror
- Director: Andrew Mecham, Matthew Whedon
- Producer: Craig Steiner, Larissa Beck

**Utah Jobs and Revenue**

- Estimated Cast: 9
- Estimated Cast Average Daily Salary: \$650.00
- Estimated Crew: 34
- Estimated Crew Average Daily Salary: \$270.00
- Estimated Extras: 7
- Estimated Extras Average Daily Salary: \$150.00
- Length of Film Production: 157
- Estimated Spend: \$649,959.00

**Project Schedule**

- Prep: May 27, 2019 through June 23, 2019
- Principal Photography: June 24, 2019 through August 15, 2019
- Wrap: August 19, 2019 through September 06, 2019
- Post Production: August 19, 2019 through December 31, 2019

**Summary**

Border crossing mixed with science fiction to create a psychological thriller from a team of young, Utah County filmmakers that are getting noticed by larger studios for their creativity and talent.

**Proposed Motion**

Approve for The Nameless Days, LLC, a Motion Picture Incentive Program post-performance MPIP Cash Rebate of no more than \$129,991.80 (which represents 20% of dollars left in state) for the production of “The Nameless Days”.

- Incentive offer based on receipt of a complete MPIP application including a script and proof of financing
- Must meet \$500,000 minimum dollars left in state to be eligible for the base line incentive of 20% of dollars left in state
- At least 75% of the production’s cast/crew must be Utah residents
- Dollars left in state start date no earlier than 60 days prior to the Governor’s Office of Economic Development Board of Directors approval

**GOED Board – Motion Picture Incentive Program  
Executive Summary  
Echo Boomers Productions, LLC  
“Echo Boomers”  
July 11, 2019**

**Project Highlights**

- Category: Feature
- Genre: Drama
- Director: Seth Savoy
- Producer: Lucas Jarach

**Utah Jobs and Revenue**

- Estimated Cast: 30
- Estimated Cast Average Daily Salary: \$630.00

- Estimated Crew: 50
- Estimated Crew Average Daily Salary: \$300.00
- Estimated Extras: 150
- Estimated Extras Average Daily Salary: \$106.00
- Length of Film Production: 43
- Estimated Spend: \$1,256,014.63

**Project Schedule**

- Prep: July 04, 2019 through August 04, 2019
- Principal Photography: August 05, 2019 through August 28, 2019
- Wrap: August 29, 2019 through September 02, 2019

**Summary**

Five post grads figure the best way to get back at the unfair economy and live the life they've always wanted is to steal from the rich and give to themselves.

**Proposed Motion**

Approve for Echo Boomers Productions, LLC, a Motion Picture Incentive Program post-performance MPIP Cash Rebate of no more than \$251,202.93 (which represents 20% of dollars left in state) or no more than \$314,003.66 if additional criteria are satisfied (which represents 25% of the dollars left in state) for the production of “Echo Boomers”.

- Incentive offer based on receipt of a complete MPIP application including a script and proof of financing
- Must meet \$1,000,000 minimum dollars left in state to be eligible for the base line incentive of 20% of dollars left in state
- Dollars left in state start date no earlier than 30 days prior to the Governor’s Office of Economic Development Board of Directors approval
- Echo Boomers Productions, LLC may be eligible for an additional 5% incentive upon verification of meeting the criteria as adopted by the GOED Board and administered by the Governor’s Office of Economic Development and the Utah Film Commission, including a \$1,000,000 minimum dollars left in state. At least 75% of the production’s cast/crew must be Utah residents or 75% of the production’s Utah principal production days must occur in a rural area. Total incentive with this condition, if all terms are met to the satisfaction of the Utah Film Commission, shall not exceed \$314,003.66 (25% of the dollars left in state).

**GOED Board – Motion Picture Incentive Program  
Executive Summary  
On the Mat Productions, LLC  
“Unstoppable”  
July 11, 2019**

**Project Highlights**

- Category: Feature
- Genre: Drama
- Director: TBD
- Producer: Andy Fraser, 101 Studios

**Utah Jobs and Revenue**

- Estimated Cast: 25
- Estimated Cast Average Daily Salary: \$1,500.00
- Estimated Crew: 85
- Estimated Crew Average Daily Salary: \$400.00
- Estimated Extras: 1,800
- Estimated Extras Average Daily Salary: \$140.00
- Length of Film Production: 107
- Estimated Spend: \$6,715,320

**Project Schedule**

- Prep: August 05, 2019 through September 21, 2019
- Principal Photography: September 23, 2019 through November 08, 2019
- Wrap: November 11, 2019 through December 31, 2019

### Summary

Unstoppable tells the story of national wrestling champion Anthony Robles overcoming incredible odds to win the NCAA title.

### Proposed Motion

Approve for On The Mat Productions, LLC, a Motion Picture Incentive Program post-performance MPIP Tax Credit of no more than \$1,343,064.00 (which represents 20% of dollars left in state) or no more than \$1,678,830 if additional criteria are satisfied (which represents 25% of the dollars left in state) for the production of “Unstoppable”.

- Incentive offer based on receipt of a complete MPIP application including a script and proof of financing
- Must meet \$1,000,000 minimum dollars left in state to be eligible for the base line incentive of 20% of dollars left in state
- Dollars left in state start date no earlier than 30 days prior to the Governor’s Office of Economic Development Board of Directors approval
- On The Mat Productions, LLC may be eligible for an additional 5% incentive upon verification of meeting the criteria as adopted by the GOED Board and administered by the Governor’s Office of Economic Development and the Utah Film Commission, including a \$1,000,000 minimum dollars left in state. At least 75% of the production’s cast/crew must be Utah residents or 75% of the production’s Utah principal production days must occur in a rural area. Total incentive with this condition, if all terms are met to the satisfaction of the Utah Film Commission, shall not exceed \$1,678,830 (25% of the dollars left in state).

### **MOTION:**

**Susan Johnson moved to endorse the film incentives as presented. Andrea Moss seconded the motion. The motion carried unanimously.**

### GOED Update

Val Hale provided an update on upcoming events and recent activities and efforts within GOED and its programs.

### **Meeting Adjourned**