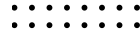




2024 Utah Tourism Conference

September 24-27

Layton, Utah



You're invited to join the Utah Tourism Industry at the 2024 Annual Utah Tourism Conference in Layton. This is the state's premier industry conference, powered by the Utah Tourism Industry Association and hosted this year by Discover Davis. Join your fellow state tourism professionals to network, learn, and leave inspired!

THIS YEAR'S FEATURED SPEAKERS AND PRESENTERS INCLUDE:



ENGINEERING UNFORGETTABLE EXPERIENCES

Joe Veneto, Chief Experience Officer
Veneto Collaboratory



SALT LAKE CITY-UTAH 2034, WHAT'S NEXT?

Catherine Raney Norman, Board Chair
Salt Lake City-Utah Committee for the Games



TAKING ACTION ON ACCESSIBILITY - WHAT, WHY AND HOW TO WELCOME AUTISTIC AND SENSORY-SENSITIVE VISITORS

Meredith Tekin, President
IBCCES - Autism & Neurodiversity Certification

JOIN US! REGISTER NOW

\$379 UTIA Member Pricing*

\$399 Non-UTIA Member Pricing

**Discounted ticket for Utah Tourism Industry Association (UTIA) members.
To become a member, visit www.utahtourism.org*

To learn more and register visit: www.utahtourismconference.com

OTHER CONFERENCE HIGHLIGHTS

DESTINATION DISCOVERY ACTIVITIES

Explore the best that Davis has to offer with 10 exciting activities

OPENING NIGHT DINNER AND RECEPTION

Enjoy a thrilling evening with private access to Lagoon

EVENING SOCIAL + CORNHOLE TOURNAMENT

Join us for a free social event at The Coop by Roosters

EXHIBITOR + NETWORKING LOUNGE

Visit 30+ exhibitors including adoptable pets from Best Friends Animal Society

FOREVER MIGHTY SERVICE PROJECT

Help us assemble hygiene kits for local elementary school children

TOURISMWORKS SILENT AUCTION

Support tourism in Utah by bidding on our 100+ auction items