

Utah Governor's Office of Economic Opportunity (GOEO)

Social Media Policy

About Us

Under Gov. Spencer J. Cox's direction, the [Governor's Office of Economic Opportunity](#) provides resources and support for business creation, growth, and recruitment while promoting tourism and film production in Utah. Our office cultivates economic prosperity for all Utahns, leveraging federal, state, and private sector resources to implement programs in areas with the highest potential for economic development and opportunities for Utah residents.

Policy, Purpose, and Scope

GOEO is committed to upholding freedom of speech and recognizes the role of maintaining a respectful social environment that empowers Utahns to share their opinions. For that reason, GOEO has developed standards to prevent any form of abuse and clearly outlines what is and is not acceptable on GOEO's social media channels.

User's Right to Freedom of Speech

GOEO acknowledges and upholds users' First Amendment rights, recognizing that individuals can openly express their thoughts and opinions through individual or private social media accounts. This commitment to freedom of speech ensures that GOEO-sponsored platforms support and protect an environment for diverse perspectives and public discourse.

While the content on GOEO's platforms is monitored to ensure a safe, respectful dialogue, GOEO recognizes users' rights to comment, post or express their views. This approach enables open and constructive discussions that foster growth and collective understanding across the community.

User Expectations

Users can express their opinions on any online public forum, including GOEO's channels. However, offensive, harmful, or misleading content will not be tolerated. Freedom of speech is respected, but policy violations, including inappropriate content, may result in removal or other actions, as permitted by law.

All users who interact and participate in GOEO-generated content are expected to adhere to this policy, including but not limited to LinkedIn, Instagram, Facebook, X, YouTube, blogs, wikis, or any other tool or service that facilitates online interactions. If your post violates GOEO's policy in any online forum, it violates it on social media. Any post breaching this policy may be removed or hidden from GOEO's social platforms.

The following are prohibited on all GOEO social media platforms:

- Sexually explicit content
- Nudity
- Pornography
- Obscenity or profanity
- Discriminatory language targeting protected classes (e.g., race, ethnicity, national origin)

- Language that violates the law or promotes illegal activity
- Defamation
- Threatening or violent language
- Spam or malware
- Commercial advertisements

Such content is not protected speech and will not be tolerated. GOEO may limit the visibility of certain content and may remove content entirely depending on the severity of the violation and potential repeated offenses. If you believe the action taken on your content was in error, please contact us directly at eocomms@utah.gov.

Disclaimer: Comments and content posted by users on this page do not represent the views or positions of the state of Utah. GOEO does not endorse or verify user comments, external content, or links posted by followers and reserves the right to remove comments that violate community guidelines.

Sharing Sensitive Content

GOEO understands that discussions and news about the Utah state government can offer valuable spaces for Utahns or members of the public to share their views and support for our elected officials. To keep GOEO's platform suitable for all users, GOEO may obscure, hide, or delete content from community members who may find this content sensitive or disturbing.

GOEO understands some constituents share such content to raise awareness, educate, or condemn violence. If you share content for these reasons, please caption your content with a warning about graphic content. However, sharing graphic images or videos to glorify or promote harm is strictly prohibited on GOEO's channels.

Self-Harm and Mental Health:

Posts depicting or discussing self-harm are handled with extra care. While GOEO supports raising awareness around mental health, any content that promotes, encourages, or glorifies self-harm or suicide is not permitted on GOEO platforms. Instead, GOEO encourages users to share resources and supportive messages to help foster a positive, supportive community.

Voting or Census Fraud

Posts that advocate or encourage illegal participation in the voting or census process or threaten others' freedom to exercise their right to vote their conscience are not supported on any GOEO platform. Exceptions to this rule are made for content aimed at condemning injustice, raising awareness, and reporting news.

Account Approval Process

To help GOEO maintain a cohesive voice across all official channels, any social media pages or accounts using the GOEO name, logo, or branding must receive approval directly from GOEO staff to ensure alignment with GOEO's mission. Approved accounts will be monitored by GOEO staff for policy compliance, and responsible personnel must be designated for ongoing management. Unauthorized GOEO-branded pages will be subject to legal action.

Compliance with Public Records Laws

Comments, messages, and other content posted on any GOEO page may be subject to public records laws and retained as part of GOEO records. In compliance with state and federal regulations, all social media content may be accessible through open records requests. Users should be aware that any interaction — such as likes, comments, and shares — may be publicly available and preserved according to records retention requirements.

When members of the public comment on an official social media post or page, those comments become part of the public record. Members of the public must adhere to the terms of service of the social media platform. Members of the public may post critical comments and strongly disagree with GOEO's policies or communications. Members should try to make their comments constructive and respectful.