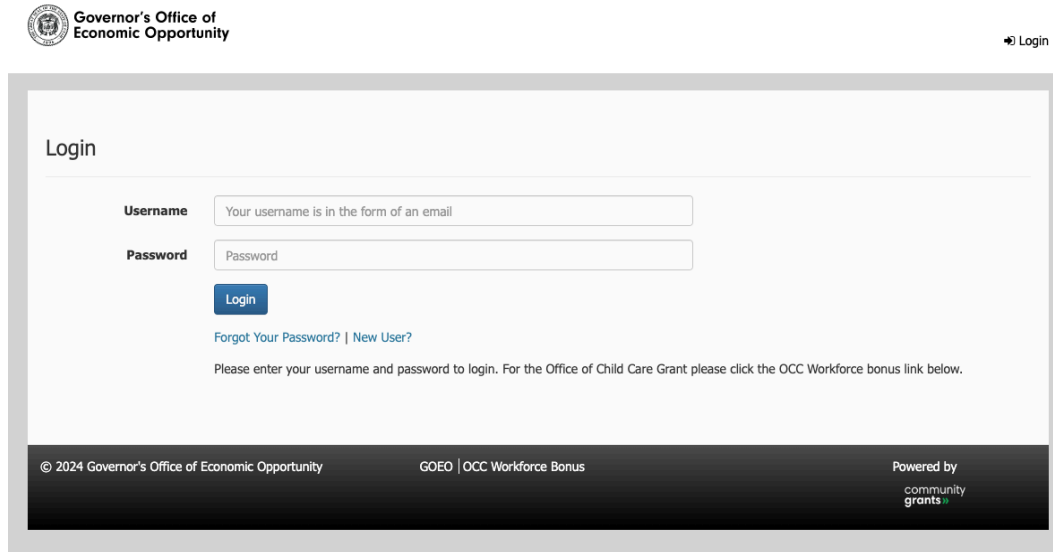## REDI Application: How to Apply Step-by-step

The REDI application consists of an online questionnaire and an Excel template. Your organization must correctly complete both parts before we can process your application and draft your contract.
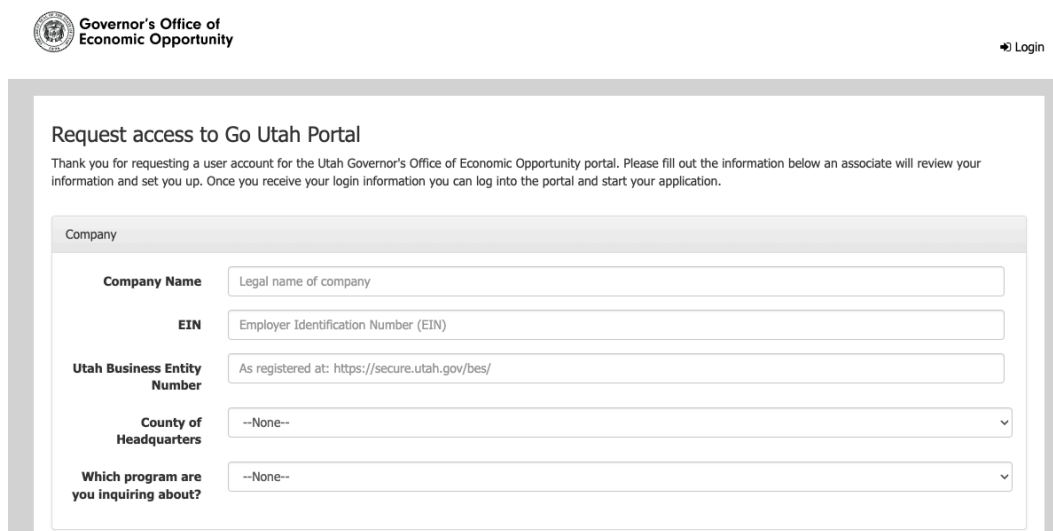
Step 1: Accessing the Application Portal

Log into the GOEO application portal at goed.my.salesforce-sites.com/econ/.

If your organization does not already have an account, click "New User?" This will take you to the page below, where you can complete the new user portal request. This form is divided into four sections: company information, headquarters address, mailing address, and principal contact information.

Once you've completed and submitted this form, your organization should receive an email confirming the submission and containing a case number. Check your organization's spam or junk folder in case this email is erroneously sent there. It can take up to one business day to process your request. Save your organization's login credentials somewhere secure. This account can be used to apply for other funding opportunities administered by our office.

Step 2: Creating an Application
Once your organization account is created, it can access the application portal using the link provided above and create a new application. Once logged in, select the blue "Apply" circle in the center of the home page or "Funding Opportunities" from the navigation panel at the top to access the list of funding opportunities currently available through our office.
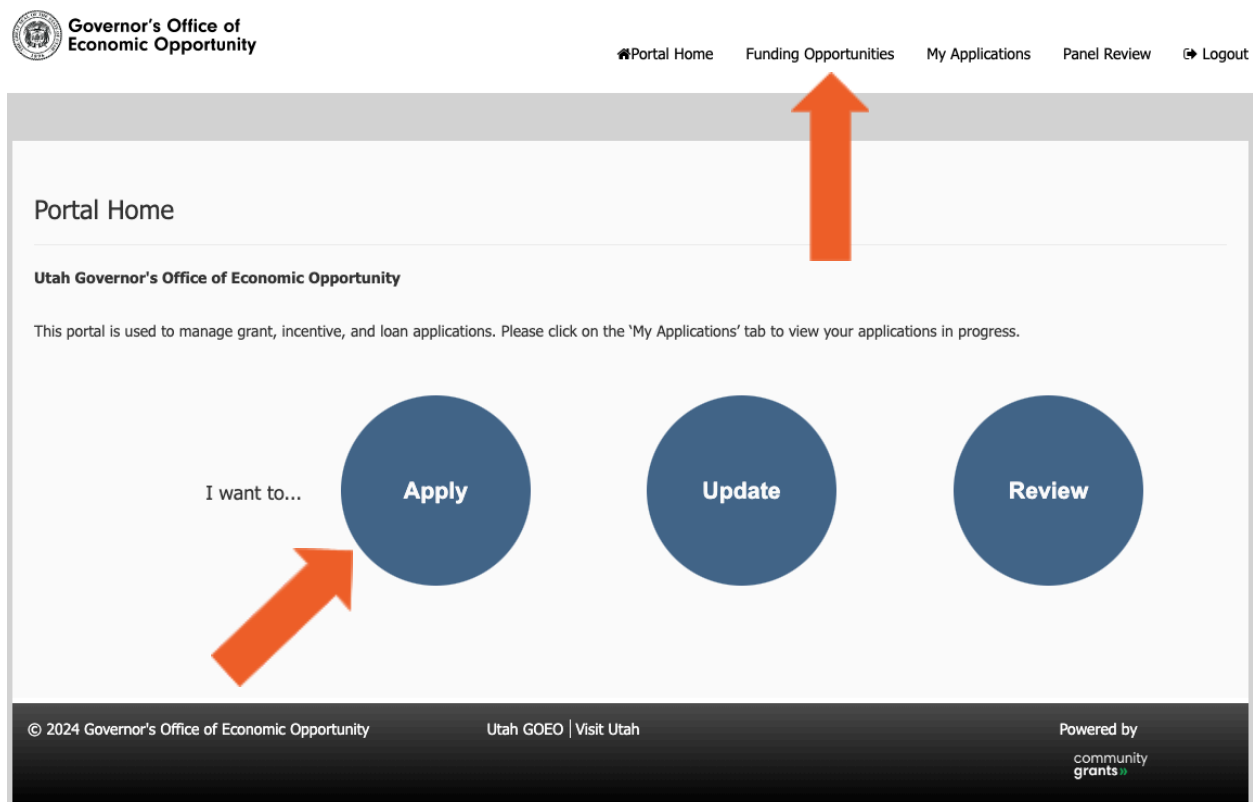
On the "Funding Opportunities" page, find the "Rural Employment Development Incentive (REDI) Application 2025" from the list of opportunities and select the blue "Apply" button in the furthest right column.

Funding Opportunities

ℹ️ Click on the Funding Opportunity Name to see guidelines and information for this opportunity.

ℹ️ Click on the Apply button under the Action column to apply for this Funding Opportunity.

page 1 of 2 (11 records total)   « ‹ Previous Next › »   Page Size 10 ⌄

Details ⭗	Program	Category	Division	Frequency	Close Date/Time	Action
Enterprise Zone Tax Credit 2023 - Capital Investment Credit	Enterprise Zone	Business	Rural Incentives	Annual	1/1/2025, 12:00 AM	✏️ Edit
Enterprise Zone Tax Credit 2023 - Employee Credit	Enterprise Zone	Business	Rural Incentives	Annual	1/1/2025, 12:00 AM	✏️ Edit
Hotel Convention Center Impact Mitigation Fund	Hotel Convention Center Impact Mitigation Fund	Business	Corporate Incentives	Ongoing	9/30/2026, 6:00 PM	🗐 Apply
Noncustodial Blockchain Registry	Block Chain Registry	Business	Office of Regulatory Relief	Ongoing		🗐 Apply
Rural Employment Development Incentive (REDI) Application 2024	Rural Employment Development Incentive (REDI)	Business	Rural Incentives	Ongoing		🗐 Apply
Sandbox Participation Application	Office of Regulatory Relief	Business	Office of Regulatory Relief	One-time Opportunity		✏️ Edit

This will take you to the application overview page shown below.

Funding Application for: Go Utah Portal Preview

Application ID   APP-091653

▾ 1. Overview

[☁ Save & Exit] [Next »] [↱ Submit Funding Application] [🖺] | = Required Information

Overview

The purpose of the Rural Employment Development Incentive (REDI) grant is to bolster rural economies in the state by awarding funding to business entities creating new, high-paying jobs in Utah's rural communities. Organizations can receive from $4,000 to $6,000 for each position created, depending on the relative size of the county's average annual wage compared to the state average annual wage.

The REDI grant is a post-performance grant, meaning that grant funds are not distributed until applicants have met all of the grant requirements outlined in the contract. New positions must meet the following requirements to qualify for the grant:

- New to the organization, and not simply a relocation from one jurisdiction to another;
- Located in rural Utah;
- Work at least 30 hours per week, on average;
- Pay at least 100% of the county's average annual wage (not including healthcare, or other paid or unpaid benefits); and
- Retained for at least 12 months.

In addition to creating new positions, organizations must maintain the baseline number of full-time employees, or the number of full-time positions that existed when the application was submitted, as identified by contract.

Eligibility

To qualify for this grant, organizations:

- Must be a sole proprietorship, partnership, association, joint venture, corporation, firm, trust, foundation, or other organization or entity engaged in carrying out business activities; and
- Must not be primarily engaged in construction, staffing, retail trade, or public utility activities.

These organizations can be located anywhere in the state so long as the new positions are filled by employees primarily working in a rural community in Utah. Eligibility is based on the employee's work location. Organizations must create new, high-paying positions primarily located in rural Utah. This includes positions that are remote, at a satellite or hub office, or in the same county as the organization so long as they are physically working from a rural community.

Rural communities include cities and towns in all counties of the third, fourth, fifth, or sixth class, and cities and towns with a population of 10,000 or less in counties of the second class.

Finally, eligible organizations must remain current on all unemployment insurance payments, and state and federal taxes. They must also maintain a current business license issued by the municipality where the organization is located.

For questions regarding this application, or for additional information about the REDI Grant, please contact us at econgrants@utah.gov

[☁ Save & Exit] [Next »] [↱ Submit Funding Application] [🖺] | = Required Information

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Step 3: Starting the Online Application

After your organization creates the application, it can navigate through it using the blue buttons at the top of the page (see upper left arrow). Be sure to read the instructions at the top of each section and answer the required questions before submitting your application. (Required questions have a small, vertical red line to the left of the question number, as indicated by the lower left arrow below.)

Funding Application for: Go Utah Portal Preview

Application ID   APP-087941

▸ 1. Overview

▾ 2. Applicant Information

[🔼 Save & Exit] [💾 Save] [‹ Previous] [Next ›] [↪ Submit Funding Application] 📄 | = Required Information

Applicant Information

BEFORE BEGINNING: Please read and familiarize yourself with the eligibility requirements, selection process, and reimbursement process outlined in the Rural Employment Development Incentive (REDI) Application Information and Instructions. You may also need this resource as you formulate your responses.

If you need assistance identifying your company's NAICS code visit the NAICS Association

BUSINESS REQUEST FOR CONFIDENTIALITY

The information that I provide to the Governor's Office of Economic Opportunity (GOEO) is subject to the Government Records Access & Management Act (Utah Code § 63G-2-309). As a result, some of the information provided herein will be available to the public, including the name of my business and the amount of assistance received. However, to receive maximum protection under the law, I hereby claim business confidentiality for all commercially or financially sensitive information provided to GOEO, now and in the future, in connection with this application. The records covered by this claim should be considered, and classified as, "protected" because they are comprised of commercial information or non-individual financial information and their disclosure could reasonably be expected to impair the ability of GOEO and its programs to obtain necessary information in the future.

| Question 1

I understand that claiming business confidentiality as outlined here is strongly encouraged and that my decision regarding business confidentiality will not impact my eligibility for funding under the program.

⦿ I claim business confidentiality (Recommended)
◯ I waive my right to business confidentiality

| Question 2
Company Name

[   ]

Question 3
Other names of business, e.g., DBAs

[   ]

| Question 4
Company Federal Tax ID (EIN)

[   ]

In this first section, your organization is asked to add general information about it, including the primary and secondary contacts our office can contact for questions and contracting and your organization's NAICS code. If you do not know what your NAICS code is, you can look it up here: census.gov/naics/.

To complete the next section of the application, Hiring Plan, your organization will need to download and complete the "Hiring Plan" and "Baseline" sheets of the REDI Hire Plan 2025 Excel template. To download the template, select the hyperlinked text in the instructions below. This will take you to another page where you can preview the file and download a copy to your computer.
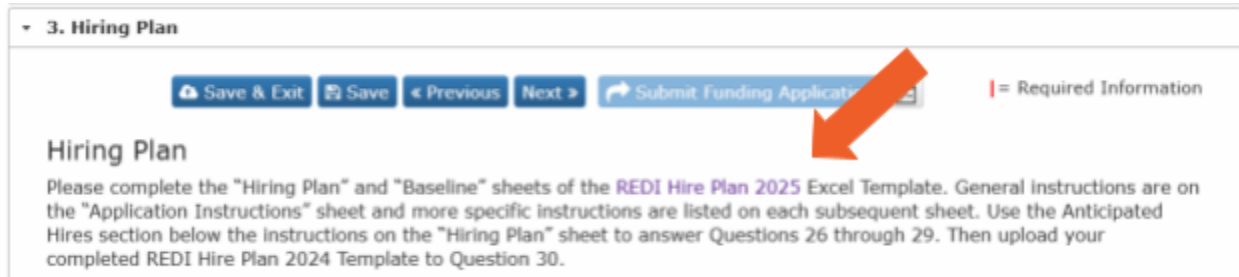
Step 4: Completing the Hiring Plan in the Excel Template
Once you have downloaded and opened the Excel template, your organization should see three sections at the bottom of the page: Application Instructions, Hiring Plan, Baseline, and Request for Funds. For this application, your organization only needs to read and complete the first three tabs.

Before moving on to the Hiring Plan and Baseline sheets, read the application instructions on the first sheet carefully to familiarize yourself with how the spreadsheet is set up and what information you must include. Each subsequent sheet includes additional instructions for that specific sheet.

Your organization should start by completing the Hiring Plan sheet for the Excel template, illustrated below. Take note of the four sections of this sheet: the instructions, the "Anticipated Hires" box, the orange section labeled "To be Completed by Applicant," and the adjacent blue and gray section labeled "GOEO Calculations." As stated in the instructions, your organization does not need to enter any information in gray cells, nor will it be able to as those cells are protected. Instead, your organization will complete the orange or white cells in the row(s) of the county(ies) it will be hiring.

Governor's Office of Economic Opportunity

Anticipated Hires	
Potential REDI Grant Amount	$ -
Total Qualifying Additional Hires	0
Baseline Number of Employees	0
Minimum Annual Wage	$ -

	To be Completed by Applicant						GOEO Calculations			
County	Community	Number of Jobs	Minimum Annual Wage	Hourly Wage	Weekly Hours	Estimated Annual Wage	110% County Wage	% State Avg	Qualifying Jobs	Potential Grant
Beaver							$ 45,536	69%	0	$ -
Box Elder							$ 60,977	92%	0	$ -
Cache							$ 49,605	75%	0	$ -
Carbon							$ 47,875	72%	0	$ -
Daggett							$ 39,107	59%	0	$ -
Davis*							$ 59,891	90%	0	$ -
Duchesne							$ 56,793	86%	0	$ -
Emery							$ 57,041	86%	0	$ -
Garfield							$ 61,873	93%	0	$ -
Grand							$ 47,174	71%	0	$ -
Iron							$ 44,634	67%	0	$ -
Juab							$ 48,896	74%	0	$ -
Kane							$ 44,557	67%	0	$ -
Millard							$ 51,553	78%	0	$ -
Morgan							$ 55,954	84%	0	$ -
Piute							$ 34,859	53%	0	$ -
Rich							$ 37,708	57%	0	$ -
San Juan							$ 48,105	72%	0	$ -
Sanpete							$ 42,295	64%	0	$ -
Sevier							$ 46,780	70%	0	$ -
Summit							$ 68,239	103%	0	$ -
Tooele							$ 52,566	79%	0	$ -
Uintah							$ 54,553	82%	0	$ -
Utah*							$ 62,333	94%	0	$ -
Wasatch							$ 57,740	87%	0	$ -
Washington*							$ 49,019	74%	0	$ -
Wayne							$ 41,669	63%	0	$ -
Weber*							$ 58,059	87%	0	$ -

If your organization plans to hire in one of Utah's second-class counties (Davis, Washington, Weber, and Utah), it must also note which city those employees will work in. The eligible cities in each of these counties are listed in the Eligibility section of this document. They are also listed as a drop-down in the "Community" column.

To be Completed by Applicant					
County	Community	Number of Jobs	Minimum Annual Wage	Hourly Wage	Weekly Hours
Beaver					
Box Elder					
Cache					
Carbon					
Daggett					
Davis*					

When your organization selects the cell in the "Community" column next to any of the second-class counties, it will see a small, downward-facing arrow to the right of the cell, as shown above. Select that arrow to see which cities in the county are considered rural and would be eligible places to hire for this grant (see below.)

To be Completed by Applicant					
County	Community	Number of Jobs	Minimum Annual Wage	Hourly Wage	Weekly Hours
Beaver					
Box Elder					
Cache					
Carbon					
Daggett					
Davis*					
Duchesne	Fruit Heights				
Emery	South Weber				
Garfield	Sunset City				
Grand	West Bountiful				
Iron					

From the drop-down menu, select the city in which your organization plans to hire. If hiring in third, fourth, fifth, or sixth-class counties in the state, it does not need to list a city in the "Community" column.

Next, your organization will need to list the number of jobs you intend to create and complete either the "Minimum Annual Wage" column or the "Hourly Wage" and "Weekly Hours" columns as indicated by the arrows above from left to right. Once completed the rest of the orange or white cells labeled "To be Completed by Applicant," the estimated annual wage will appear in the adjacent cell in column H.

Davis*						$	54,446

Before moving on to the "Baseline" sheet, make sure the value in column H is greater than or equal to the minimum annual wage requirement listed in column I, "County Average Wage" (outlined in red above.) If any positions do not meet that threshold, they will not be eligible for funding under this program.

Step 5: Completing the Baseline Sheet of the Excel Template

Company Name:			
Business Address:			
Contact Name:			
Contact Information	Phone:	Email:	
Report Start Date:			
Report End Date:			

The report start and end dates refer to the time period this sheet covers, which should be the 12 months before contract submission.

Employee Information to be Completed by Applicant							
Count:	Employee Name	Employee Position Title	Date Hired to Current Position	Termination Date	Wages Paid	Hours Worked	County
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							

All employees in the state of Utah during that time frame (regardless of whether they were terminated before the end of the period)

Employee Information to be Completed by Applicant							GOEO Calculations					
Count:	Employee Name	Employee Position Title	Date Hired to Current Position	Termination Date	Wages Paid	Hours Worked	County	Employment Status	Period Length	Days Employed in Period	Weeks	Hours/Week	Calculated Full Time
1												
2												
3												
4												
5												
6												
7												
8												
9												
10												

Only complete the left side in orange (blue and grey cells are locked)
If your organization needs more than 500 lines to list employees, contact our office at econgrants@utah.gov.

Step 6: Completing the Online Application
Back on the hiring plan sheet, use cells D24-D27 (shown below) to complete questions 26 through 29 of the online portion of the application, then upload your completed REDI Hire Plan Excel template.

Anticipated Hires	
Potential REDI Grant Amount	$ -
Total Qualifying Additional Hires	0
Baseline Number of Employees	0
Minimum Annual Wage	$ -

| Question 26
Potential REDI Grant Amount

| Question 27
Total Qualifying Additional Hires

| Question 28
Baseline Number of Employees

| Question 29
Minimum Annual Wage ⊙

Upload completed Excel template to question 30

| Question 30
Hiring Plan and Employee Baseline Form

no uploaded files
[Choose File] No file chosen
[Upload]

two-step process: choose a file, hit upload, then repeat for each subsequent attachment.

| Question 31
Attach scans of company's Department of Workforce Services Form 33H for each quarter of the last 12 months ❓

no uploaded files
[Choose File] No file chosen
[Upload]

| Question 32
The entity's W9 form. Please ensure it is signed and dated.

no uploaded files
[Choose File] No file chosen
[Upload]

Repeat the two-step process here.
If your organization is new and has never filed Form 33H or has only filed for less than four quarters, upload a letter of explanation to question 31.