UMSP Advisory Committee Meeting Minutes 12-16-2021

Program Updates:

Budget –

- On-going funding - $355,000
- Less AG & GOEO Finance Fees - $65,000
- Available to UMSP $295,000
- Less State Coord Fees – NMSC. $50,000
- Available for UMSP Programming $240,000
- Recommended $ for DE Grants $210,000
- Trainings, Consultants $20,000
- Scholarships $10,000

(Nan, please verify amounts, as slide from 12-16-2021 was off by $5k in math. Amounts here are adjusted subtracting the $5k.)

DEG awards may be 50% upfront. There may need to be up to 50% match, as well. Require a match from communities. Discussion followed.

Plan highlights for 2022 –

- Implement MSA coordinating program requirements
- Develop training programs – all tiers and Utah communities
- Provide support to UMSP communities as outlined
- Produce monthly UMSP Webinar
- Attend and coordinate Utah presence at MSA Annual Conference – May 2022
- Produce the UMSP Annual Conference, Fall 2022
- Organize Tier 2 community baseline assessments with MSA
- Provide 2021 UMSP Annual Report to legislature, Utah elected officials, and Utah communities

Tier 1 Benefits –

9 communities
Proposed support:
- 1 MSA conference registration
- 1 MSA basic registration

Travel costs would be covered by the community themselves.
Discussion followed for communities who could not afford to travel

Tier 2 Benefits –

7 communities
Requirements:
- Basic MSA membership
- Suggest – MSA Annual Conference attendance

Proposed Support:
Access to DEG ($ TBD)
Baseline assessment done by MSA

**Downtown Enhancement Grants** –
Amount available: $210,000 (Nan, please verify with original math from slide)
Could fund 7 tier 2 communities at $30k each
Max funding per community - $30k
Funds designed to be stackable with other funds, grants, etc.
Match required? In kind & cash from any source
Application portal open Jan 1 – 31
Discussion of possible uses for grant funds

Vote held regarding:
- Max funding per community and required match amount (2 to 1, with in kind being 50/50): $30k unless they want less, majority approved
- 50% upfront if community requests for funding payment.

**Discussion of success measurements, including what MSA and statute require.**

Upcoming events –
Monthly webinars, 1st Wed of month, 11am:
- Where to start?
- UDOT & Main Street
- SHPO & Historic Preservation
- MSA & Update
- 2 TBD
MSA Annual Conference – May 16-18, Richmond VA
$415 member registration fee
UMSP Annual Conference – Fall 2022

**Community Designation Application, Round 2** –
Recommendations:
- Application open May 1 – 30 for both tiers, including those wanting to advance from 1 to 2
- UMSP AC Review during June 16 meeting
- FY 23 DEG apps open July 1

**Legislation/Gov’s Budget** –
Gov’s office recommending moving UMSP to Dept Cultural & Community Engagement within the division of state history

CRD program changes include funding RCG at a higher level and removing REDI, RCIC, and EZ Tax Credits programs
Other programs looking at being relocated in big Go Utah bill: Utah Broadband Center, Outdoor Rec, Pete Suazo

Utah Rural Main Street Revitalization Grant Program Update –
Applications sent out in Dec. 3 to 1 match, fed to local.
Population max set at 50,000
Discussion of the grant followed.