

UMSP Advisory Committee Meeting Minutes 12-16-2021

Program Updates:

Budget –

On-going funding -	\$355,000
Less AG & GOEO Finance Fees -	<u>- \$65,000</u>
Available to UMSP	\$295,000
Less State Coord Fees – NMSC.	<u>- \$50,000</u>
Available for UMSP Programming	\$240,000
Recommended \$ for DE Grants	\$210,000
Trainings, Consultants	\$20,000
Scholarships	\$10,000

(Nan, please verify amounts, as slide from 12-16-2021 was off by \$5k in math. Amounts here are adjusted subtracting the \$5k.)

DEG awards may be 50% upfront. There may need to be up to 50% match, as well. Require a match from communities. Discussion followed.

Plan highlights for 2022 –

Implement MSA coordinating program requirements

Develop training programs – all tiers and Utah communities

Provide support to UMSP communities as outlined

Produce monthly UMSP Webinar

Attend and coordinate Utah presence at MSA Annual Conference – May 2022

Produce the UMSP Annual Conference, Fall 2022

Organize Tier 2 community baseline assessments with MSA

Provide 2021 UMSP Annual Report to legislature, Utah elected officials, and Utah communities

Tier 1 Benefits –

9 communities

Proposed support:

1 MSA conference registration

1 MSA basic registration

Travel costs would be covered by the community themselves.

Discussion followed for communities who could not afford to travel

Tier 2 Benefits –

7 communities

Requirements:

Basic MSA membership

Suggest – MSA Annual Conference attendance

Proposed Support:

Access to DEG (\$ TBD)
Baseline assessment done by MSA

Downtown Enhancement Grants –

Amount available: \$210,000 (Nan, please verify with original math from slide)
Could fund 7 tier 2 communities at \$30k each
Max funding per community - \$30k
Funds designed to be stackable with other funds, grants, etc.
Match required? In kind & cash from any source
Application portal open Jan 1 – 31
Discussion of possible uses for grant funds

Vote held regarding:

Max funding per community and required match amount (2 to 1, with in kind being 50/50): \$30k unless they want less, majority approved
50% upfront if community requests for funding payment.

Discussion of success measurements, including what MSA and statute require.

Upcoming events –

Monthly webinars, 1st Wed of month, 11am:

Where to start?
UDOT & Main Street
SHPO & Historic Preservation
MSA & Update
2 TBD

MSA Annual Conference – May 16-18, Richmond VA

\$415 member registration fee

UMSP Annual Conference – Fall 2022

Community Designation Application, Round 2 –

Recommendations:

Application open May 1 – 30 for both tiers, including those wanting to advance from 1 to 2

UMSP AC Review during June 16 meeting
FY 23 DEG apps open July 1

Legislation/Gov's Budget –

Gov's office recommending moving UMSP to Dept Cultural & Community Engagement within the division of state history

CRD program changes include funding RCG at a higher level and removing REDI, RCIC, and EZ Tax Credits programs

Other programs looking at being relocated in big Go Utah bill: Utah Broadband Center, Outdoor Rec, Pete Suazo

Utah Rural Main Street Revitalization Grant Program Update –
Applications sent out in Dec. 3 to 1 match, fed to local.
Population max set at 50,000
Discussion of the grant followed.